



Dear Friend,

**What are your greatest gifts?**

If you’re like me, they’re not things that are wrapped in paper and ribbons. They’re friends and family, health and wellness, and happy memories.

At this time of year, I like to reflect on the year past, and what brings me joy.

As a physician, I’m honoured to be present during my patients’ big moments. And I’m pleased when my work helps to give them more time with friends and family, and a better chance for health and wellness – which together, help make more happy memories.

**You help me do that.**

Right now, the Ross Memorial Hospital’s X-ray Department is undergoing a transformation – one that will change the way we deliver care to our patients – and one that your donations are making possible!

The entire department is being equipped with advanced X-ray and Fluoroscopy technology. In fact, some of the equipment being installed is the ***first of its kind in Canada!***

If you’ve ever had an X-ray, you know it can be painful and difficult to shift and adjust your body so the Technologist can get the best image. Imagine a robotic arm that moves the scanner around ***you*** to get the most precise image!

This means we will be able to X-ray patients while lying, standing – even seated in wheelchairs – in less time, with less discomfort, and a lower radiation dose.

This new technology will do more than improve our patients’ experience. ***It will enable the potential future development of Interventional Radiology services at Ross Memorial Hospital.***

Please turn over >

10 Angeline Street North, Lindsay, Ontario K9V 4M8 • Telephone: 705-328-6146 • Fax: 705-328-6147



**Yes, I want to give patients the greatest gifts and transform X-ray services at RMH!**

www.rmh.org/foundation    ☐ \$25    ☐ \$50    ☐ \$100    ☐ Other: \$ .....

Name .....  
Address .....  
City ..... Province .....  
Postal Code ..... Phone .....

☐ Enclosed is a cheque made payable to the Ross Memorial Hospital Foundation  
  
☐ Place my donation on my credit card:  
☐ **VISA**    ☐ **MasterCard**

**G18X**  
Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8  
Please see other side for information on making monthly donations. All donations are tax creditable however, tax receipts will not be issued for donations under \$10, unless requested.  
Charitable Business Number: 11912 4121 RR0001

Cardholder’s Name .....  
Card # ...../...../...../..... Exp ...../.....  
Signature .....

Interventional Radiology is a medical specialty that involves the use of imaging to guide a physician during diagnostic or therapeutic procedures such as needle biopsies and the insertion of catheters or PICC lines (Peripherally Inserted Central Catheter) to deliver intravenous (IV) medications.

This versatile new technology offers a wider variety of exams and opens new clinical possibilities for our patients at Ross Memorial, including selected interventions and minor procedures we couldn't do at the Ross until now. These are very special gifts indeed.

We've always been proud of our work in the Diagnostic Imaging Department – with your help, and better imaging quality, we'll raise the level of care we provide even further. **Please, will you consider making a gift that will transform our diagnostic and treatment abilities at the Ross?** For so many patients, this may be the greatest gift they could ever receive.

Please accept the enclosed ornament as our gift to you. Sign it and tell us why you're grateful this holiday. When you return it with your contribution, we'll hang it on the Hospital's Christmas trees in the main lobby ... and share all of our Greatest Gifts with our patients and their families, and with the Ross Team.

Here at the Ross Memorial, **we count your support among our greatest gifts.**

Thank you for giving us the tools we need to provide exceptional care to our patients.

I look forward to the year ahead, and wish you great joy this holiday season.



Dr. Paul Wilson  
Chief of Radiology, RMH

P.S. For your convenience, the Ross Memorial Hospital Foundation accepts online donations. Please visit our website **[www.rmh.org/foundation](http://www.rmh.org/foundation)** for details.

P.P.S. Should you receive another appeal delivered to your home in the near future, I would like to ask for your understanding. We are delivering unaddressed appeals in many areas so that we can give local residents the opportunity to show their support for Ross Memorial. Despite our best efforts, this process occasionally delivers more than one letter per household; however, we thank you for your patience.

Monthly giving is convenient and makes it easy to lend your support.

I wish to make a monthly gift of:  
☐ \$25    ☐ \$50    ☐ \$100    or   ☐ \$..... per month for ..... months.

Deduct it from my bank account:  
☐ I've enclosed a cheque marked VOID. Bank deductions will be made on the 1st of each month.

Signature .....

Charge it to my credit card:   ☐ **VISA**   ☐   
Cardholder's Name .....    Card Number ...../...../...../  
Expiry Date...../.....    Signature .....

Create a Legacy

☐ Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.

Protecting your Privacy

For our complete privacy statement, visit our website, [www.rmh.org/foundation](http://www.rmh.org/foundation).

*I understand that this agreement may be adjusted or cancelled at any time, subject to 10 business days' notice prior to the next processing date, by contacting Ross Memorial Hospital Foundation at 705.328.6146. I have the right to receive reimbursement for any debit that is not authorized. To obtain a sample cancellation form, or for more information on my rights to cancel a PAD Agreement, I may contact my financial institution or visit [www.cdnpay.ca](http://www.cdnpay.ca)*