



# Partners in Precision Care

Dear Friend,

When I joined the Ross Memorial Hospital team 20 years ago, I wasn't the only new arrival. In 2001, the hospital acquired its first CT Scanner – **truly a landmark achievement for local patient care.**

Prior to that time, patients faced three month delays for CT appointments out of our region. It was not unusual to be told your CT scan would take place in Toronto in the middle of the night. Knowing that your treatment plan depended on the information that would come from the CT scan made it an agonizing wait for patients.

That high-priority purchase for our community wouldn't have happened without generous donations from caring people like you.

As you know, technology evolves with shocking speed. Nowhere is this more evident than in medical science. CT imaging progressed rapidly, and thanks to donors' support in 2011, our community acquired a more advanced model producing images with pinpoint accuracy, using less radiation and in less time.

As a general surgeon, I am keenly aware of how important it is for patients to get CT scans as quickly as possible.

To localize internal bleeding, to diagnose blood clots and stroke, and to guide cancer treatments ... **CT imaging is our partner in precision care.**

It's a critical component of how we plan our patients' safest path forward.

CT provides precise anatomic images and can thereby identify abnormalities in multiple organs. It can assist surgeons in treating patients with bowel obstructions, perforation of the stomach or intestines, appendicitis, pancreatitis and hernias. In addition, it can be extremely valuable in assessing patients for and assisting in the treatment of post-operative complications.

Trauma cases are another example. In order to provide optimum care after a serious injury, it's imperative that we can assess the extent of a patient's internal injuries. A CT can help us determine if we can stabilize and care for the patient at the Ross or if they must be transported to a trauma centre in another region.

For our cancer patients, CT has many applications. It can inform us as to whether or not a tumour involves multiple anatomical structures, potentially necessitating the planning of a more complex surgical procedure.

[Please turn over >](#)

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ROSS MEMORIAL  
HOSPITAL  
Foundation

**Yes, I want to be a Partner in Precision Care  
with a donation for a new CT scanner.**

[www.rmh.org/foundation](http://www.rmh.org/foundation)

\$25     \$50     \$100     Other: \$.....

Name .....

Email my receipt  
Email .....

Address .....

Enclosed is a cheque for the RMH Foundation

City ..... Province .....

Place my donation on my credit card:

Postal Code ..... Phone .....

VISA     MasterCard

G21S

Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8  
Please see other side for information on making monthly donations. All donations are tax creditable however, tax receipts will not be issued for donations under \$10, unless requested.

Cardholder's Name .....

Charitable Business Number: 11912 4121 RR0001

Card # ..... Exp ...../.....

Signature .....

It also allows us to assess whether a cancer has spread to other sites in the body, permitting us to improve a patient's prognosis by initiating other treatments such as chemotherapy or radiation first, prior to embarking upon surgery. In other words, sometimes it assists the surgeon in deciding when surgery *isn't* the best course of action.

Skillful attention to detail can be the difference that saves a patient's life. That's why surgeons at the Ross work closely with the doctors in the Emergency Department and the radiologists who read CT scans to give every patient their best chance. Together, we are partners in precision care.

**But we need your help.**

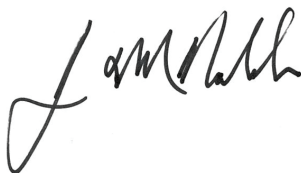
The pace of scientific advancements and the constant use of our CT scanner pose a challenge. In order to ensure patients have access to life-saving imaging 24/7, we need to replace our current scanner with a new, state-of-the-art model that will help us diagnose even more complex cases. This is not a cost the hospital receives government funding to cover. *It's up to us as a community to make it happen.*

**Will you be a partner in precision care and make a donation to ensure the best CT imaging is available right here in our community?** With your help, we will keep that promise made 20 years ago, and keep indispensable medical technology right here at home.

I was born and raised here, and I want the best for my patients and my community. It's as true today as it was 20 years ago. I know my colleagues on the Ross Team feel the same way.

These are challenging times, but together we can give patients their best chance for brighter tomorrows. Thank you for your generous support.

Sincerely,



Dr. Jamie McNabb  
RMH General Surgeon

P.S. For your convenience, the Ross Memorial Hospital Foundation accepts online donations at [www.rmh.org/foundation](http://www.rmh.org/foundation). Or you may find it more convenient to make your gift in smaller, monthly contributions using the tear-off form below. Please note that it may take a little longer to receive your donation receipt as the pandemic impacts regular office processes and delivery. We appreciate your support – and your patience!

P.P.S. Should you receive another appeal delivered to your home in the near future, I would like to ask for your understanding. We are delivering unaddressed appeals in many areas so that we can give local residents the opportunity to show their support for Ross Memorial. Despite our best efforts, this process occasionally delivers more than one letter per household.

**Monthly giving is convenient and makes it easy to lend your support.**

I wish to make a monthly gift of:

\$25     \$50     \$100    or     \$ ..... per month for ..... months.

Deduct it from my bank account:

I've enclosed a cheque marked VOID. Bank deductions will be made on the 15th of each month.

Signature .....

Charge it to my credit card:     **VISA**     

Cardholder's Name .....    Card Number .....

Expiry Date ...../.....    Signature .....

**Create a Legacy**

Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.

I would like to receive the Foundation Gratitude Report. Here is my email address: .....

**Protecting your Privacy**

For our complete privacy statement, visit our website, [www.rmh.org/foundation](http://www.rmh.org/foundation).

I understand that this agreement may be adjusted or cancelled at any time, subject to 10 business days' notice prior to the next processing date, by contacting Ross Memorial Hospital Foundation at 705.328.6146. I have the right to receive reimbursement for any debit that is not authorized. To obtain a sample cancellation form, or for more information on my rights to cancel a PAD Agreement, I may contact my financial institution or visit [www.cdnpay.ca](http://www.cdnpay.ca)