



Exceptional CARING

The RMHF Gratitude Report

Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

Our Vision:

Exceptional support for exceptional care.

Spring 2018

What's Inside:

- Thank you for sharing your Tales of Hope
- What will your legacy be?
- Connect with the Foundation on social media
- Passionate about Critical Care
- Thank you, Volunteers!
- Remembering Dr. Summers



DEFINING CARE

A simple comment, written into the Ross Memorial's Annual Report of 1916, led to a defining moment and transformed care for local patients:

"The Medical Staff would appreciate an equipment for X-Ray examinations..."

That statement captured the attention of James Ross, who donated the funds necessary to build the Hospital in 1902, naming it in memory of his parents. It was Ross' desire that the Hospital be equipped with the best medical tools, and provide the highest standard of care to the community he once called home.

So James Ross donated \$2,550 to purchase an X-Ray machine for the Ross Memorial. It was a landmark acquisition at the time – technology only available at the largest hospitals in the country.

One hundred years later, X-Ray technology is still defining care. It is among the most trusted tools physicians count upon to help diagnose injury and illness.

The RMH Foundation is pleased to be partnering with RMH Chief of Radiology, Dr. Paul Wilson, to release the 2018 Spring Appeal to raise funds for X-Ray technology enhancements in the Diagnostic Imaging Department.

Watch for the arrival of your Spring Appeal letter in the weeks to come. You can help define care for patients of all ages.

One hundred years ago, James Ross showed us that one generous gesture can make a profound difference in the lives of others. **Today, the generosity of local donors continues to impact patient care.**



James Ross was born in Scotland in 1848, to parents Captain John and Mary Ross. In 1868, Ross came to North America, and held a number of influential positions in the construction of several North American railways.

Thanks to all of our donors for helping to tell more ...

Thanks to local donors, our next chapter of breast health care is soon to begin. Last fall, the RMH Foundation asked for your help to purchase a 3D mammography unit, so Radiologists can detect small cancers sooner by pinpointing the exact size and location of a breast lesion.

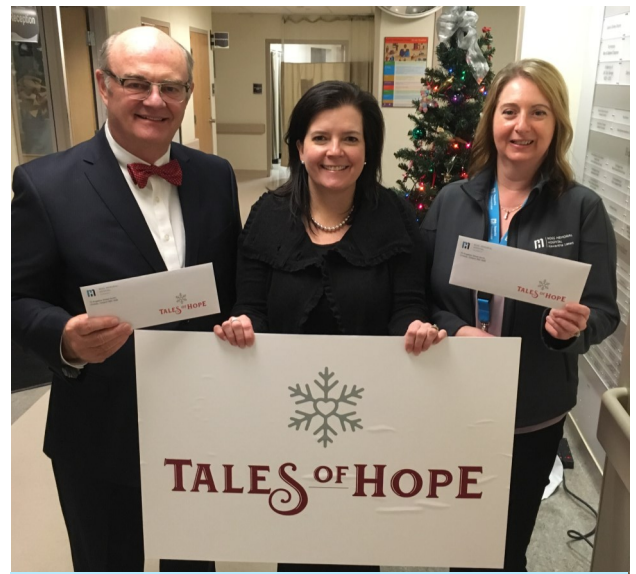
Thanks to your generous response to the Tales of Hope Holiday Appeal, the Foundation's fundraising goal of \$170,000 was exceeded!

When added to other gifts made by individuals and organizations passionate about enhancing breast imaging, we have now raised \$298,000 toward the \$400,000 cost of a 3D mammography unit with biopsy capability. We appreciate all support received to date, and as gifts continue to be made, we're confident that together we will give patients their best chance to beat cancer.

Thank you for sharing your Tales of Hope!



TALES OF HOPE



Brian Kelsey, Foundation Board Chair,
Erin Coons, Executive Director, and
Tracy Mann, Diagnostic Imaging
Quality & Clinical Coordinator

Teriyaki Town owners support RMH with Tales of Hope

Since 2014, Angie Kim and Isaac Jeon have encouraged patrons to support the RMH Foundation. With each restaurant gift card sold, Teriyaki Town donates 10% of the value to the RMH Foundation.

On December 21, Angie and Isaac presented a cheque for \$1,000 to Foundation Board members Brian Kelsey, Heather Richardson and Jane Angelo, and RMHF Development Officer Karen Scott — all of whom are regulars at the restaurant. The donation was directed to the Tales of Hope Holiday Appeal for 3D mammography unit with biopsy capabilities.

"The kindness Angie and Isaac extend to their patrons is mirrored in their commitment to support patient care," said Brian Kelsey, Foundation Board Chair. "By helping to enhance the hospital's ability to detect and treat breast cancer, they're giving patients a special gift."



Brian Kelsey, Karen Scott, Heather Richardson,
Isaac Jeon, Angie Kim and Jane Angelo

Passionate about Critical Care at RMH



Anne Overhoff, Paul Cross, Beth Cross and Erin Coons visit the Medical Unit and ICU to discuss the impact of gifts on patient care.

Like most local families, the Cross family has spent its share of time at the Ross Memorial Hospital. Feeling fortunate for the care their loved ones have received, Paul and Beth Cross feel strongly about helping others, too.

In 2015, the Cross family committed to a multi-year pledge to purchase equipment needed for the Hospital's Critical Care program. On December 18th, Paul and Beth visited RMH to present the third installment of their pledge to Erin Coons, of the RMH Foundation.

During their visit, Vice President of Patient Care and Chief Nursing Officer Anne Overhoff walked them through the Medical Unit and explained how the new model of care in the Intensive Care Unit is helping to alleviate acuity on the Medical Unit. Anne discussed the nature of patients' needs in the Critical Care program and how donors impact patient care by

providing key medical technology. Anne thanked Paul and Beth Cross for their generosity and their commitment to the community that is home to their business, Lindsay Buick GMC Ltd.

"It's nice to see how genuinely interested Paul and Beth are in the Ross Memorial's Critical Care program and how contributions from donors are touching lives," said Erin Coons. "Their support is impacting our sickest patients. It's a heart-warming gift."

Are you following the RMH Foundation on Social Media?



There are now even more ways to stay connected to the Ross Memorial Hospital Foundation and get the latest updates on our fundraising efforts and how your donations are benefitting local patients.

Check out our pages on Facebook and Twitter!

If you're part of the Twitter-verse, you can find us **@RMH_Foundation**. Our Facebook page is found at **facebook.com/RossMemorialHospitalFoundation**.

Not only do we post Foundation news on these pages, we also share Hospital posts and job postings from the RMH Human Resources social media pages **@RMHjobs** and **facebook.com/RMHjobs**.



Shoppers Drug Mart 'Tree of Life' shows strong support for breast health

Trees grow stronger as years pass. The Shoppers Drug Mart Tree of Life fundraiser is no different, thanks to the generosity of local patrons.

The Tree of Life program encourages customers of Lindsay's two Shoppers Drug Mart locations to buy a leaf (\$1), a butterfly (\$5), an acorn (\$10) or a cardinal (\$50). The decorations are signed by the donor and posted in the store, and 100% of the proceeds are donated to benefit women's health.

Those who donated to the fundraiser at one of the two Shoppers Drug Mart locations in Lindsay helped support the Tales of Hope Holiday Appeal for 3D mammography at RMH. On February 20, the owner of Lindsay's west end Shoppers Drug Mart, Mahvash Moorbakhsh presented a cheque for \$2,517 to Erin Coons, RMHF Executive Director.



Mahvash Moorbakhsh and Erin Coons

"The patrons of Shoppers Drug Mart continue to show us how important the Ross Memorial's breast screening program is to them," said Coons. "Their generosity at the register is helping to improve our patients' diagnosis and treatment. We're so grateful."

Thank you, Volunteers!

The RMH Foundation is pleased to celebrate the work of its dedicated partner, the RMH Auxiliary.

Our teams work hand in hand to support the work of the staff at the Ross, and to benefit our patients and the community with funding for ongoing equipment and capital needs.

Volunteers at the Ross Memorial are committed to enhance patient care. An important part of this work involves fundraising. The money the Auxiliary makes in the Reflections Café and Gift Shop, through lottery and tuck cart sales, Bingo and bake sales, raffles and vendors in the lobby, grocery bagging and Tag Day, comes back to the Hospital to support the purchase of medical equipment and capital projects.

The efforts of the volunteers are an inspiration to us. Their involvement at the Ross Memorial is invaluable.

Thank you, volunteers!



The Foundation is grateful for the dedication of volunteer, Beth Ainslie, who assists the Foundation team with various office needs and who carefully maintains the original Donor Wall on the Hospital's second floor. The Donor Wall was donated by the Fox family and features the inspirational work of local artist, Calvin Nichols.

What will your legacy be? Making a difference through Planned Giving



Jessie and Ray Harris were loyal supporters of the Ross Memorial. Their giving began in 1993, with support for capital campaigns and medical equipment needs. In 2006, they created an educational bursary benefitting local medical students.

When they decided to name the RMH Foundation in their will, they spoke to their lawyer and accountant and planned their gift carefully. Their generosity continues to inspire others. Their contributions will benefit others for years to come. We consider them part of our Ross Family.

Ross Memorial Hospital was originally founded by a donation and it continues to be an exceptional community hospital with the help of caring donors such as you. Some give because of a personal experience or because they want to give back. Others want to make a difference.

When you choose to give a gift in your will, you are continuing your own legacy of caring. The Foundation is very grateful to be part of this legacy and takes great care to ensure legacy gifts address priority needs while keeping with the wishes of the donor.

Whether you are gathering information, considering a gift in your will, or have already begun drafting your will, we will assist you or your advisors in any way that we can.

We will provide you with the information that best meets your situation and goals, such as: areas of need and future projects, sample bequest wording, legacy gift recognition and donor walls, making a gift of life insurance, creating an endowment. For more information, contact us at 705-328-6146 or foundation@rmh.org.

Celebrating a Special Occasion

With a celebration gift, you can recognize a loved one's birthday, anniversary or milestone event, and benefit others through enhanced patient care at the hospital, too. Simply make a donation to the RMH Foundation, and let us know what you're celebrating. We will send a special card to your loved one recognizing your contribution in his or her honour. We'll also issue you a charitable tax receipt and mail it to you with our thanks. Your loved one's name will appear in our Gratitude Report, and in our mailing inserts.



Donors play an important role here at the Ross Memorial.

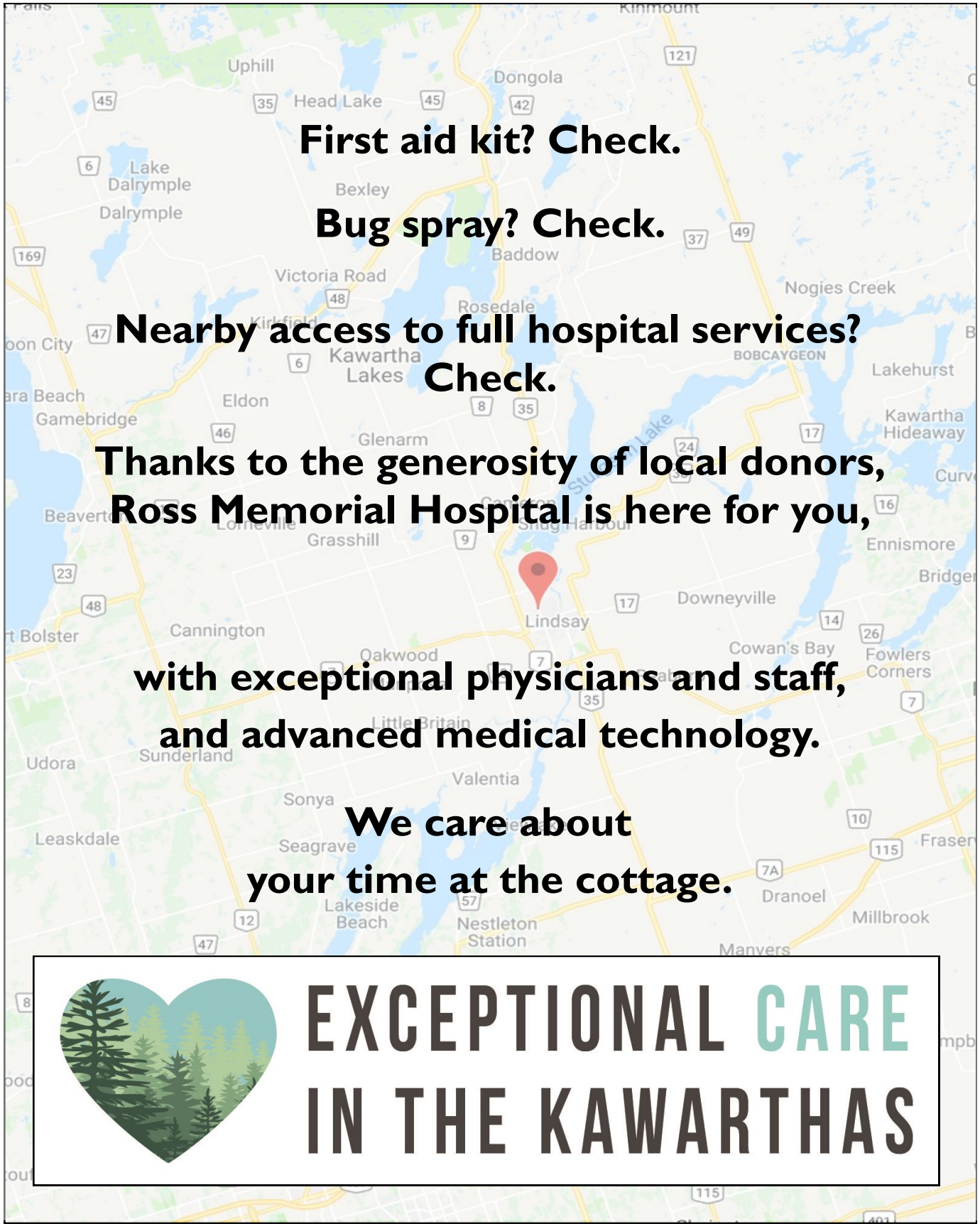
Hosting an Event

We appreciate when individuals, groups, companies or organizations hold community events to support the Ross Memorial Hospital. If you'd like to plan an event, please contact the Foundation office at 705-328-6146, as each idea must be approved prior to the event.



We can help you with:

- The licensing of gaming events such as lotteries and raffles
- The appropriate use of the RMHF logo on your materials
- The eligibility of tax receipts you would like to offer
- Sponsorship prospects



First aid kit? Check.

Bug spray? Check.

**Nearby access to full hospital services?
Check.**

**Thanks to the generosity of local donors,
Ross Memorial Hospital is here for you,**

**with exceptional physicians and staff,
and advanced medical technology.**

**We care about
your time at the cottage.**



**EXCEPTIONAL CARE
IN THE KAWARTHAS**

The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

John Addison
Eileen Anderson
Brad Armstrong
Frank Barnes
Sadie E. Barnes
Everett Barton
Orval Bartraw
Edward Bell
George Bell
Anne Bierema
Leo Boyle
Howard Brice
Howard Buckley
Christian Bullerdick
Lionel Burton
Frank Burton
Ruby Chapman
Thelma Clayton
Donald Conroy
Murvin Courtemanche
Ina Cox
David Craig
Patricia Daley
Christopher B. Douglas
David Foran
Bruce Ford-King
Jackie Francis
David Gorrill

Joan Gray
Cyril Handley
Janet Heaton
Bill Hick
Jean Hodgson
Don Jardine
David A. Johnson
Ila Jordan
Marie Keast
Murray Kennedy
Mary Killnack
Bill Kuypers Jr.
Bill Langham
Joseph Leduc
Janelle MacPherson
Roy Markham
Kenneth R. Maud
Neill H. McWilliams
Larry Mennell
Michael Michaud
Donald Newell
Caren Oldfield
Lois Percy
Donald W. Perrin
Paul F. Presley
Judy Price
Terrance Radey
Mildred Reeds

Leona Reid
Vivian Restivo
Deanne Rossiter
June Russell
Shirley Sackfield
Bud Sanderson
Evelyn Scrivens
Wilfred Scrivens
William J. Shields
Paul Shier
James Sim
Larry Skelton
Evan Smith Romeril
Bob Snodden
Eleanor Sproxton
Allan Stinson
Larry Sweeney
Hugh Teatro
Eunice Teatro
Ana Thal
Bernie Traviss
Joyce Upton
Joan Wainman
John Walden
Vincent Warrilow
Margaret A. Warrilow
Helen Webster
Rubyna M. Wood



* These gifts were donated between November 2017 and February 2018.

The Ross Family Album

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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F (705) 328-6147
foundation@rmh.org

www.rmh.org/
foundation

Charitable Registration
Number

11912 4121 RR0001

Remembering Dr. Summers

The Ross Family was saddened by the loss of Dr. Leslie Summers on January 15, 2018. Dr. Summers came to RMH in May 2002 as the first hospitalist caring for unattached inpatients. Under his strong leadership the Hospitalist program was developed. In 2002, Dr. Summers was responsible for up to 35 inpatients with other physicians filling in on weekends. By 2003 the program had grown to 60 – 70 inpatients and a part-time hospitalist was hired. The program continued to grow and now has six full time hospitalist lines and is responsible for managing up to 125 inpatients. Over the years Dr. Summers held many leadership roles within the organization; some of which included Chief of Hospitalist Medicine, Clinical Director of Continuing Care, Chair of Health Records and Chair of Infection Control and Prevention, instrumental in developing collaborative Mental Health Program. In 2008, Dr. Summers was awarded the James Ross Award of Excellence for his professionalism, kindness and his dedication to providing excellent patient care. Dr. Summers was a good friend to many and will be sadly missed.



Altogether, 13 RMH departments took part in the Valentine Food Drive, which benefits the Kawartha Lakes Food Source (KLFS). The KLFS stocks small, community foodbanks throughout the area. Pictured is the team from the Administrative Floor (including Administration, the Foundation, IT, and Finance), which collected the most donations for the Valentine's Food Drive and thus earned the honour of presenting the food to KLFS. Together, we collected 671 pounds of non-perishable food items and \$200!



ROSS MEMORIAL
HOSPITAL
Foundation

*"Yes, I would like to help RMH keep
the best tools in the best hands."*

Here is my donation of \$25 \$50 \$100 Other _____ A18

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

I would like to direct my gift to: Where it's most needed Current Appeal

Equipment/Technology Education Fund Specific Program _____

I'd like information about how to include RMH Foundation in my Will.

** Making a monthly gift can make it convenient and easy for you to lend your support.*

Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs. Contact the Foundation office at 705-328-6146 to find out how.