



ROSS MEMORIAL  
HOSPITAL  
Foundation

# Exceptional **CARING**

## The RMHF Gratitude Report

### Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

### Our Vision:

Exceptional support for exceptional care.

Winter  
2017/18

### What's Inside:

- **Dragon Flies pay it forward**
- **Congratulations from CCO**
- **Letters from our Patients**
- **Local students celebrate their Week of Wellness**
- **RMH hosts 'Their Votes Counted' exhibition**

## Donors Turn Breast Cancer Stories into Tales of Hope

After a decade of performing mammogram screening at RMH, Tracy Mann has heard lots of patient jokes, and she knows many patients use humour to hide their anxiety. She also knows that mammography is the best tool to detect breast cancer. That's why she was quick to support the effort to replace the Ross Memorial's aging two-dimensional mammography unit with a 3D model with biopsy capabilities.

The Tales of Hope Holiday Appeal letter invites everyone to help raise \$170,000 to buy this life-saving equipment. "We called the Holiday Appeal 'Tales of Hope' because so many people have breast cancer stories," said Brian Kelsey, Foundation Board Chair. "We're mailing Tracy's letter throughout the City of Kawartha Lakes to ask everyone to help us put this vital tool



**Brian Kelsey, Erin Coons and Tracy Mann launch the Tales of Hope Holiday Appeal on November 23rd.**

in our cancer care toolbox." 3D imaging helps physicians to detect small cancers sooner, pinpointing the exact size and location of a breast lesion.



The 'Exceptional Care in the Kawarthas' Spring Appeal was launched in April to raise \$87,300 to buy 12 vital signs monitors.

And do you know what happened?

**We exceeded that goal, raising \$105,172.80!**

Thanks to our donors, the Foundation was able to buy the monitors – and even more items on the Hospital's list of urgent needs.

**Thank you for providing exceptional support for exceptional care!**

## Dragon Flies 'pay it forward' with gift for 3D mammography

Fifteen years ago, the Dragon Flies Breast Cancer Survivor Group was formed to raise awareness about breast cancer, to share a spirit of positive energy following a breast cancer diagnosis, and to encourage women or men living with breast cancer to lead full and active lives. Since then, they have supported each other through good times and bad, and they have supported their communities by "paying it forward". Each year, the group's fundraising activities have been directed to breast health programs at local hospitals.



**Barbara Jones, Carol Wilson, Jane Graham, Nancy Hanna, Erin Coons, Jo Anne Forson, Bonnie Manintveld, Sue Higgins, Nancy McKague, Gail Payne, and Sonja Parker celebrate the Dragon Flies exceptional support for RMH.**

The Dragon Flies returned to RMH on Oct. 31st to make a \$25,000 donation toward the purchase of a 3D digital mammography unit. This new technology provides better visualization of dense breast tissue, and decreases the need to call patients back to get more images, which leads to further waiting and worry.

"This gift for the 3D mammography unit is just one example of how the Dragon Flies commitment to local breast health care has helped to strengthen the service here at the Ross," said Erin Coons, Executive Director of the Ross Memorial Hospital Foundation.

"Since they came together, their members have been interested in the Hospital's breast imaging technology needs and have looked for opportunities to help our patients. With this gift, their contributions to the RMH Foundation over the past 15 years has reached \$370,328.72! Their passion for this cause is truly inspirational."

## Four-wheel FUNraising event benefits patient care

The RMH Foundation was honoured to be chosen by the Kawartha ATV Association (KATVA) to receive the charity proceeds of its annual poker run. The event took place Saturday, June 3rd in Burnt River with 153 registered machines and riders.

KATVA is a community advocate for safe and responsible use of ATVs and trails by all users. On Aug. 14th, KATVA President Carolyn Richards, Board Member Jim LaPorte and volunteer Carolyn LaPorte presented a cheque for \$8,670 to Erin Coons, RMHF Executive Director. The Association is directing its donations to enhance X-ray services in the Diagnostic Imaging Department.

From broken bones to pneumonia, the X-ray Department (General Radiography) performs 37,500 exams per year, helping patients with injuries and illnesses, 24/7.



**Carolyn Richards, Erin Coons, Jim and Carolyn LaPorte outside RMH**

## Scotiabank is committed to care at RMH

Scotiabank takes its corporate social responsibility (CSR) seriously. Among its five strategic CSR commitments is community.

On July 25th, representatives of Scotiabank marked its ongoing investment in the local community with a special visit to Ross Memorial Hospital.

Branch Manager Greg Clements and Professionals and Healthcare Specialist Todd Robertson presented Scotiabank's fourth pledge payment for the Imagine the Future campaign, which raised \$5.8 million to purchase the new MRI, a 128-slice CT scanner, and redevelop the Hospital's Diagnostic Imaging department. Scotiabank committed to a 5 year pledge totaling \$50,000 to contribute to local healthcare.

With the Scotiabank gift of \$10,000 today, its cumulative giving to the Ross Memorial Hospital Foundation since 1996 reaches \$150,500.00.

"Scotiabank is committed to the health of this community," said Erin Coons. "Their gift to the Imagine the Future campaign impacts local patients every single day. That's a positive long term investment."



**Todd Robertson, Erin Coons, and Greg Clements at the DI Donor Wall**

## Kawartha Credit Union helps local patients tell Tales of Hope



**Veronica Nelson, Michelle Finley, Jenn Bianco, and Erin Coons at the Donor Recognition Wall in the Hospital's main hallway**

The team at Kawartha Credit Union's Lindsay Branch is helping to turn breast cancer stories into Tales of Hope. Michelle Finley, Kawartha Credit Union's Lindsay Branch Manager, and Jenn Bianco, Member Service Representative visited RMH on Nov. 16th to present a cheque for \$1,003.45 to Erin Coons. They were joined by Veronica Nelson, who is a Vice President at the Ross Memorial, and Vice Chair of the KCU Board of Directors.

"The Lindsay branch has been busy at work fundraising to support a local breast cancer services. In the month of October, we held a silent auction as well as donated proceeds from our ongoing book sale we hold in the branch," said Michelle Finley. "We're thrilled that these funds will help the Ross Memorial to buy a 3D mammography unit to better serve local patients."

## Cancer Care Ontario congratulates RMH for wait time success

Ross Memorial Hospital was proud to receive a letter of congratulations from the Regional Vice President of the Central East Regional Cancer Program in November.

"I'm pleased to share with you that Ross Memorial Hospital was recognized for meeting the provincial target for:

- \* Reducing wait times from referral to consultation with a surgical oncologist within all priority categories;
- \* Reducing wait times for treating surgical oncology patients within all priority categories;
- \* Ontario Breast Screening Program (OBSP) clients diagnosed within seven weeks of an abnormal screen with a tissue biopsy.

Thank you for your continued support in our efforts to improve the cancer system in the Central East Regional Cancer Program."

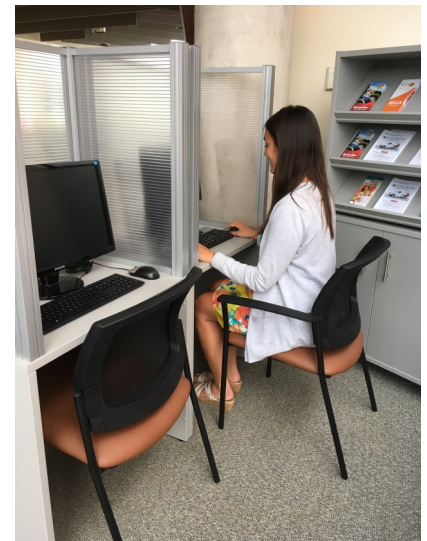
"Providing timely care for our patients with cancer is a priority at the Ross Memorial," said Dr. Bert Lauwers, RMH President & CEO. "We're pleased that our team's efforts are helping the Central East Regional Cancer program meet local patients' needs when time is of the essence."

## RMH has a Patient & Family Resource Area

**You've just received your diagnosis. The doctor explained what it meant, but the more you think about it, the more questions you have.**

A new space in the upper level of the Ross Memorial Hospital's main lobby will help patients and their loved ones to look up current information on health-related topics. The Patient & Family Resource Area is equipped with two computers that provide links to trusted, evidence-based medical resources. There are also materials available about the Hospital and community programs.

The Patient & Family Resource Area is available to the public day and night. The computers block access to social media and sites deemed inappropriate in a hospital setting.



By donating publicly traded securities, you eliminate the capital gains tax that you'd have to pay if you sold the securities and then donated the proceeds. You'll also receive a charitable tax receipt for your gift. Securities can include stocks, mutual funds, segregated funds, bonds, flow-through shares, and employee stock options. You can give now, or as part of your estate and will planning.

Giving is simple. Consult your financial advisor to decide which investments make the most financial and philanthropic impact. Then ask your broker to transfer your securities to the RMH Foundation by completing the appropriate transfer form. And finally, get in touch and let us know you have made your gift so that we can show our appreciation.

I wanted to take the opportunity to thank the staff at the hospital for the good care I received earlier this week during my knee replacement. Preoperative Clinic was great. Thanks to Karen, Jody and Dianne. Dr. Rainkie, my anesthetist, was amazing and took the time to answer all my questions and concerns. The staff in the OR, Angie, Jody, Dan and Lisa, were very supportive. Marty, I'd like to send you extra thanks for helping with my IV. My nurses in ICU were tremendous. Susan and Lori went over and above to make me comfortable. Most impressed with your consistent hand hygiene. I enjoyed all my meals. I was especially proud of the cleanliness of the hospital. Last but not least, I feel grateful to Dr. Guirguis, my surgeon. First my shoulder two years ago and now my knee. Now it's up to me. Healthcare is a partnership. I am working on my physiotherapy and doing my part to make this procedure a success.

I had to take my 3 year old daughter to Emerg, which any parent would know is nerve wrecking! My daughter is autistic and non verbal but with strong echolalia. She typically leaves emergency kicking and screaming, traumatized - like most toddlers! My kiddo walked in half sleepy on me with a fever of 104, and lethargic. We were greeted by your volunteer, Paul I think, and Aubree immediately took to him. He brought her finger puppets, a beautiful doll, and put on cartoons for her. He made our hour wait seem like nothing. To a special needs mom, that's a blessing. At that point the ibuprofen kicked in and we get to our room, to be greeted by your PA, Rob. I was so nervous she wouldn't let anyone assess her properly invading her space knowing she is autistic. Rob got down at eye level and immediately and very appropriately distracted Aubree. Within minutes he had her laughing and completely assessed without her experiencing any anxiety. With my kiddo going from completely anti-social that morning and lethargic to hugging and repeating thank you over and over again to your staff and much happier, I couldn't be more appreciative! Thank you for having such great staff. I'm not sure whether or not they knew they were dealing with someone with autism, but they had amazing skills that we can't find anywhere else!

I am as healthy as a horse  
But I am not writing a long discourse.  
Rather to say a heartfelt thank you  
Before you read until you're blue.

I seldom darken a doctor's door  
But I see him once in a while to find out the score.  
This time it was a nagging pain in my back  
So he sent me to you to stay on track.

Your MRI is a wonderful device  
Getting into it I didn't think twice.  
Your staff is efficient, courteous and very well-trained.  
I have never had occasion to complain.

So, to initiate the close of my dissertation  
I will laud you loudly to the nation.

I was a patient in the maternity ward in August. On my way out of the hospital, I must have dropped my newborn's bassinet card. Obviously I was upset, but chalked it up to my own error. Today I picked up my mail, and there was an envelope from RMH with the only contents being the post bassinet card. I was shocked. So, I just wanted to express my deepest gratitude to your amazing staff and facility. Talk about going over and above. I will highly recommend RMH to any of my friends expecting a baby. Thank you again!!!!

# Thank you for your letters!

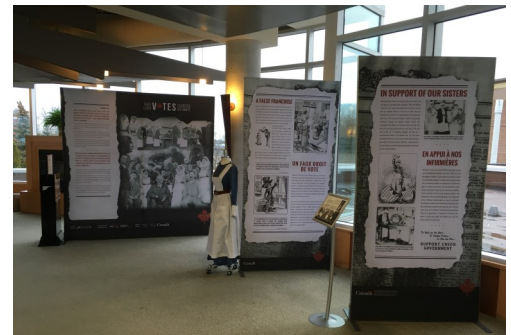
## Their Votes Counted

### RMH hosts VCHS exhibition on 100th anniversary of history-making vote

Over the course of the First World War, 2,504 women volunteered to serve overseas with the Canadian Army Medical Corps as Nursing Sisters. Not only were the Canadian Nursing Sisters the only nurses of the Allied forces to hold the rank of officers, but because of the difference in time zones they were also the **first women in Canadian history to vote in a federal election** – exactly one hundred years ago in December, 1917.

Nursing Sisters Alma Finnie and Oda Weldon were among the very first nurses to cast their ballots, while stationed at the Ontario Military Hospital in Orpington, England. Both had once called the Kawartha Lakes area home, with Alma having briefly attended Lindsay Collegiate Institute, and Oda being a native of Oakwood. They were among the over two-dozen women from this community who served as nurses during the First World War, a number of whom were trained at the Ross Memorial Hospital. Those graduating from the hospital's rigorous three-year training program before serving overseas included Laura Curry, Winnifred Hardy, Matilda Mann, Katherine McKinnon, and Olive Williamson.

WWI was a significant catalyst for not only the professionalization of nursing but also for the advancement of female participation within the political sphere. Canadian women returned from war expecting the same rights in peacetime as they had been granted in war-time. *Their Votes Counted* – a fully-bilingual travelling exhibition developed by the Victoria County Historical Society in partnership with the Canadian Nurses' Association and the Department of Canadian Heritage – seeks to commemorate this significant milestone in Canadian history.



Hosting the travelling exhibition at RMH helped share local history with patients, families, nurses and the Ross Team.



On Dec. 12th a special event was held at RMH to recognize the 100th anniversary of the history-making vote and the local nurses who served during WWI. Learn more at [www.TheirVotesCounted.ca](http://www.TheirVotesCounted.ca).



Ray Marshall, Tracy Mann and Rev. Warren Leibovitch at the 'Their Votes Counted' exhibition event at RMH.

## Unsung Heroes event helps share Tales of Hope

On Nov. 12th, a special remembrance event at St. Paul's Anglican Church shone a light on the contributions of local WWI Nursing Sisters. During the event, organizers took up a collection to make a donation to benefit RMH patients. They directed the donation of \$728.40 to the Tales of Hope Holiday Appeal for 3D mammography, which ties in well with stories of local women and their courageous tales. On Dec. 12th, Rev. Warren Leibovitch and Ray Marshall of the St. Paul's Anglican Church received thanks from Tracy Mann, Quality & Clinical Coordinator in the Diagnostic Imaging Department, and Appeal signatory.

# The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Toby Arsenault  
Everett Barton  
Nancy Bell  
Lena Bertino  
Irene G. Blythe  
Leo Boyle  
Harley Broome  
Shirley Bunker  
Marjorie Carron  
Larry Clow  
Heather Coulson  
Murvin Courtemanche  
Don Cox  
Maurice A. Crowder  
Margaret Curtis  
Altamae Eberlee  
Mary Ann Everson  
Jack Fletcher  
Andrew G. Forson  
Norma J. Fulton  
June Gall  
John W. Goard  
Aubrey D. Gould

Caroline M. Graham  
Ella I. Hahn  
Richard Hayward  
John E. Henley  
Carol Hills  
Mary Ann Huff  
John Imrie  
Grace James  
Don Jardine  
Kevin J. Jones  
Frieda Keller  
Germaine Kleiss  
Gail Leggett  
Valdai Lewis  
Ronald G. Linton  
Betty Lou Littleton  
Joyce MacKay  
Hugh MacNamara  
Neal Mahon  
Margaret McKee  
Paul O'Leary  
Donald Park  
Ruby Pearce

Paul F. Presley  
Chantel Quibell  
John C. Ross  
Deanne Rossiter  
Shirley Scott  
Irene R. Sloan  
John Sproule  
Eleanor Sproxton  
David Steffler  
Larry Sweeney  
Ryan C. Swinson  
Richard K. Sylvester  
Denise Thibault  
Bruce W. Thomson  
Lewis Tremeer  
Robert Waites  
David Walling  
Glen M. Warburton  
Jean Weed  
Clare Wilson  
Alice Wood

\* These gifts were  
donated between  
July and October  
2017.



The RMH Foundation is thankful for donations made in honour of ...

Arleigh Jones   Keith & Joan Miller   Ross Naylor   David Newton  
Dr. Sarel Vorster   Dr. Ralph Manmohansingh

### We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

### How to contact us:

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Charitable Registration  
Number

11912 4121 RR0001

## The Ross Family Album

### Local Students mark Week of Wellness with donation to RMH

The Ross Memorial Hospital Foundation is honoured to be St. Thomas Aquinas Catholic Secondary School's charity of choice following the students' annual Week of Wellness. Each year the student body participates in the Week of Wellness, which features health and wellness activities and information sessions. This year, the Week of Wellness ran from November 6-10th.

On Nov. 28th, the STA Student Council visited the Ross Memorial to present the

proceeds of their Week of Wellness fundraising efforts, \$2,043.25, to Erin Coons.

"We're truly honoured to be chosen by the students at St. Thomas Aquinas to receive the funds raised through their Week of Wellness activities. And how fitting that they're here on Giving Tuesday to make this donation that will benefit local patients," said Erin Coons.

"The students' generosity is greatly appreciated here at the Hospital. They're clearly living the school's mission: learning, leadership and service."



### Congratulations to the recipients of the RMH Excellence Awards presented in November.

Pictured left are: Rosemarie Brown RN (Mental Health), Dr. Gabriel Chan (Internist), Howard Tremaine (Patient & Family Experience Partner), Janeel Quibell (IT Application Specialist), Syed Yakub Wajid (Physiotherapy), and Karen Callaghan RN (Assess and Restore Mobile Team). Absent are: Denyse Williamson (CCP Ward Clerk), Det. Cst. Ryan Boutin (Community Response Unit).



**ROSS MEMORIAL  
HOSPITAL**  
Foundation

"Yes, I would like to help RMH keep  
the best tools in the best hands."

Here is my donation of ☐ \$25 ☐ \$50 ☐ \$100 ☐ Other \_\_\_\_\_ X17

☐ I have enclosed my cheque (payable to RMH Foundation)

☐ I prefer to use my credit card. Please use my ☐ VISA ☐ Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

I would like to direct my gift to: ☐ Where it's most needed ☐ Current Appeal

☐ Equipment/Technology ☐ Education Fund ☐ Specific Program \_\_\_\_\_

☐ I'd like information about how to include RMH Foundation in my Will.

\* Making a monthly gift can make it convenient and easy for you to lend your support.

Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs. Contact the Foundation office at 705-328-6146 to find out how.