



ROSS MEMORIAL  
HOSPITAL  
Foundation



# Exceptional CARING

## Our Mission:

Partnering with  
our donors and  
the community  
to support  
exceptional care.

## Our Vision:

Inspired donors  
advancing care  
close to home.

## Fall/Winter 2025

### What's Inside:

\* Recognizing  
exceptional  
caring with new  
donor walls

\* Sometimes  
golf is more than  
a game

\* Introducing  
the WE ARE  
THE ROSS  
Business Program

\* Patients share  
their Thankful  
Hearts by walking  
for RMH

\* Year-end  
giving reminder

## The RMHF Gratitude Report



### RMH Foundation Holiday Appeal asks a question

Whether you've lived here all your life or you are new to Kawartha Lakes, what matters most for you and your family is knowing that the highest quality care is available nearby. **We all count on Ross Memorial Hospital to help us when we need care.**

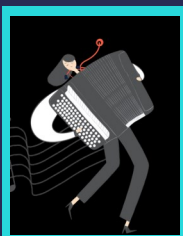
That is the message Jeff Todd is sharing this holiday season, through the RMH Foundation holiday appeal letters. Having grown up here, moved away for 20 years, and returned to raise his family, Jeff values community. He supports that sentiment as a hockey coach, as a volunteer on the RMH Foundation board of directors, and by giving to the WE ARE THE ROSS campaign.

**The WE ARE THE ROSS capital campaign is a community effort to raise \$25 million to ensure patients in Kawartha Lakes can access the best care close to home.** Through his letter, Jeff asks an important question: *will you make a donation to the campaign and help our hospital meet the evolving patient care needs of our growing community?*

Your donation will grow our community's Emergency Department, enhance mental health crisis care, and support more critical projects that are not covered by government funding. Thank you for your exceptional support.

Remember to...  
Send donation!

- ✓ Online at [wearetheross.ca](http://wearetheross.ca)
- ✓ In person at RMH,
- ✓ by phone at 705-328-6146,
- ✓ or by mail!



Come out and support your multi-talented local doctors at the  
**MEDICAL VARIETY ROUNDS SHOW**

Thursday, December 18 at Celebrations in Lindsay  
6pm Refreshments 7pm Show

Scan the QR code or call to buy tickets 705-328-6146  
Proceeds to the WE ARE THE ROSS Capital Campaign



## Change for Change: RWO supports Ross Memorial

Some say 'a change is as good as a rest'. At Russell West Optometry (RWO) in Lindsay, your change is even more impactful — five times more!

The **CHANGE FOR CHANGE** fundraiser encourages patients to donate their change for the **WE ARE THE ROSS** capital campaign or add a preferred amount to their invoice. **RWO is matching donors' gifts 5 to 1 up to a total of \$25,000!**

"As healthcare providers, supporting local healthcare is important to us — especially when it involves such a vital institution in the Kawartha Lakes community like the Ross," said Jodie Gourlie, Registered Optician at RWO. "As eyecare professionals, certain findings during an eye exam may require immediate work up beyond the eyes. In these situations, we depend on the Ross to provide timely and effective care that is essential to our patients' health."

"We're so grateful to Dr. Brett Marchand, Dr. Liana Cooper, and the whole team at RWO for launching their **CHANGE FOR CHANGE** fundraiser in support of the Ross," said Erin Coons, RMH Foundation CEO. "Together, they have a clear vision of the future of patient care in our community and are inviting their patients to help them keep it bright. Exceptional health care close to home makes this a great place to live and work. We can all help transform care in the Kawartha Lakes."



The team at RWO is encouraging support for the **WE ARE THE ROSS** campaign through their matching initiative



October 2nd was a beautiful day for the **Thankful Hearts Walk!** How wonderful to see the community support Ross Memorial's Cardiac and Pulmonary Rehabilitation program through their participation. Thanks to all who took part in the walk or pledged their support to someone involved!

**Together, participants raised \$10,224.50 — more than doubling the fundraising goal of \$5,000!**

Throughout Kawartha Lakes, people credit their improved cardiac and pulmonary health to the timely care and rehabilitation they received thanks to Ross Memorial Hospital. People like Ron Houlihan, who is a two-time graduate of the program, and Kevin Llewellyn, whose experience as a patient inspired him to volunteer and share his perspective with others:

"What I enjoyed was you had somebody monitoring you constantly to let you know if what you were doing wasn't enough, too much or just enough. They talk about exercise, diet, strength training and how it all affects your body. They took phenomenal care of everyone."



## Sometimes golf is more than a game... It's a Gift!

Having carried the weight of mental health worries over many years, Barb Timms of Black Diamond Golf Club and author Paul Bromby wanted to organize a charity golf tournament that eliminated the stigma of mental illness and supported local mental health services. Their **Swing Fore Mental Health** charity golf tournament on September 16 achieved all of their goals.

"It was a day of laughs, tears, great conversations, and even a wedding engagement on the second hole!" said Barb Timms. On October 1, Paul Bromby presented donations totalling \$10,000 to Erin Coons, RMH Foundation CEO.



Paul Bromby presents a \$10,000 donation to Erin Coons at Black Diamond Golf Club

"The funds raised through the Swing Fore Mental Health Tournament are supporting the creation of a Mental Health Emergency Services Unit as Ross Memorial expands its Emergency Department. Here patients in crisis will have access to 24/7 care in a safer and more private area," said Erin Coons. "We're incredibly grateful to all who took part in this golf tournament. Your generosity will bring hope and care to people throughout the Kawartha Lakes."



Members of the Dunsford Ladies League

Peace, love, golf and giving! The **Dunsford Ladies League's Woodstock-themed charity golf tournament** at the Dunsford Golf Club on June 24 had it all. Sporting 'hippy' fashions of the 1960s, the 64 participants combined fun and fundraising in support of the highest priority needs at RMH, raising \$3,125 for the WE ARE THE ROSS campaign. "We're grateful to those such as the Dunsford Ladies League, who choose to host events that make a difference by fundraising for the hospital," said Erin Coons. "It is together that we achieve big goals. Together, we're ensuring our hospital is equipped to care for our growing community."

Everyone who takes part in a fundraising event should take pride in telling their story and the impact they are making at the Ross. Among these events are two successful golf days spearheaded by fundraising champion, Therese Scheer, to advance breast cancer care at the Ross. Golfers gathered at **Deer Run Golf Course** in Little Britain on July 20, raising \$4,725. This includes a generous \$3,000 donation by golf course owners Teresa and Alex Arancibia in honour of their mother who is a cancer survivor. On August 5, **Byrnell Golf Club** in Fenelon Falls was host to a fundraising golf day, raising \$4,025.



Golf and giving at Deer Run Golf Course

"This is truly a banner year for these events, which have been taking place for many years, thanks to the golf course owners, as well as Therese and her faithful team of helpers," said Erin Coons, RMH Foundation CEO. "We're grateful to everyone who took part. Your generous support is giving more people their best chance to beat breast cancer."

## Dragon Flies' sisterhood impacts breast cancer care in the Kawarthas



Founding members present Dragon Flies giving to three area hospital foundations, including RMH



Radiologist Dr. Tina Oliphant receives gratitude and flowers for her Diva Night presentation



Jill Petersen, Erin Coons and Kim Coulter of the RMH Foundation celebrate the Dragon Flies

Since 2002, the Dragon Flies Breast Cancer Survivor Group has been strengthening its sisterhood of support, and enhancing the ways in which it assists women and men following a breast cancer diagnosis. These include wellness and exercise activities, access to resources, dragon boating, and events featuring special guest speakers.

The Dragon Flies annual Diva Night event at Lindsay's Victoria Park Armoury on October 23 featured a local Radiologist whose job as a "cancer hunter" impacts thousands of patients in the Kawartha Lakes every year.

Dr. Tina Oliphant shared her perspective of the patient journey, explaining the tools and technology she counts on to detect breast cancer as early as possible. Dr. Oliphant says breast cancer is the number one diagnosed cancer in women and the second leading cause of cancer death in Canadian women. However, the survival rate is 99% when caught early. She thanked the team at Ross Memorial Hospital and groups such as the Dragon Flies for helping make that possible.

The Dragon Flies' giving supports the diagnosis and treatment of breast cancer at Ross Memorial Hospital, helping the hospital to acquire the best diagnostic technology including 3D Mammography and MRI, and to become an Accredited Breast Assessment Centre with a High Risk Breast Screening program, affiliated with Cancer Care Ontario.

Founding members Jo-Ann Forson, Nancy Hanna and Gail Payne presented the Dragon Flies' 2025 contributions: \$7,500 each to Ross Memorial Hospital Foundation, Lakeridge Health Foundation Oshawa and Port Perry Hospital Foundation.

*"With this generous donation, the Dragon Flies' cumulative giving reaches \$437,800 — that's just an incredible accomplishment and one that impacts everyone in the Kawartha Lakes," said Erin Coons.*

*"With every dip of a paddle, with every swing on the golf course, and every comforting hug, the Dragon Flies are touching lives and giving hope. Their exceptional caring is boundless."*



## Our thanks to board volunteer...

Among the many faces of philanthropy at RMH is Lana Ballam, volunteer member of the RMH Foundation's board of directors. With the engagement and support of caring people like Lana, we are advancing care close to home.

### What inspired you to volunteer on the Foundation Board of Directors?

I was inspired to volunteer on the Foundation board after realizing that the hospital serving my new town (and almost the entirety of the Kawartha Lakes) needed its population's help to ensure proper funding. It was news to me that a large portion of funding for the hospital had to come from the community it served, and not from government entities. I wanted to be a part of the pull for this cause. I believed in the Foundation's mission to get this done, and over the past two years have been so proud to see just how successful their efforts have been.

### What do you hope to accomplish on the Board?

My current goal on the board is to help support the current campaign to the point where they reach their target dollar amount. I have full belief that we can make it happen thanks to the staff and volunteer team. It will be really exciting to see it all through and see RMH continue to grow as a result.

### Are there things you've learned about the work of the Foundation of which you were unaware?

I have learned many things since joining the board but one thing that really jumps out is the generosity of the donors in the community. It is incredible to see how so many individuals, companies and other groups have made an impact in making RMH what it is today. On top of that, I have learned how seriously the Foundation board takes every single dollar that comes in the door, and ensures that it is managed appropriately.

### Has the Ross played a part in your life or the life of a loved one? What is your Ross story?

I have been fortunate enough to not need the services at RMH, however my husband and I will be welcoming our first baby in November and have full confidence in the team at the Ross. You don't have to search far to hear a positive story from families who have had great experiences at our hospital.

### What does the phrase 'WE ARE THE ROSS' mean to you?

The entire Kawartha Lakes community pulling in the same direction for the betterment of each individual and their loved ones. From those helping treat patients and those behind the scenes at The Ross, to those who need help right now, and to those who may need the hospital in the future – no donation of time or money is too little and we can all make an impact.

**Lana Ballam**



On August 14, the RMH Foundation was honoured to receive a \$500 donation from the Victoria County Genealogical Society, which has now disbanded. The gift was presented by Ellen Murray, chair and secretary, and Mary Callaghan, vice chair, to Holly Perrault of the RMH Foundation. The RMH Foundation is touched to count the Victoria County Genealogical Society among our donor family, and we are honoured to share the story of their giving and impact.

# WE ARE THE ROSS BUSINESS COMMUNITY



While businesses come in all shapes and sizes, the impact the business community has on life in the Kawartha Lakes never changes. They touch every family with the products and services they provide, employment and related benefits — including support for local charities such as the Ross. **To recognize local business leaders' exceptional caring, the Ross Memorial Hospital Foundation launched the WE ARE THE ROSS Business Community program during Small Business Week.**

"This program shines a light on the businesses — large and small — who show their community commitment with support for Ross Memorial Hospital," said Tim Shauf, WE ARE THE ROSS campaign chair and CEO of The Commonwell Mutual Insurance Group. "More than that, we are providing new opportunities to amplify local businesses' philanthropic efforts."

"The Kawartha Lakes business community shows a lot of creativity when it comes to supporting local causes," said Erin Coons, RMH Foundation CEO. "Some choose to give back through fundraising events, point of sale giving initiatives, promotions, employee giving programs and annual donations — they all make a difference at the Ross. We look forward to highlighting and celebrating all of these acts of kindness and support for patient care in our community."

Business owners may learn more about the new program by contacting the Foundation Office at 705-328-6146 or visiting [wearetheross.ca/ways-to-give/business-community](http://wearetheross.ca/ways-to-give/business-community).

## Recognizing Exceptional Caring with refreshed Donor Walls

The RMH Foundation is excited to reveal the **newly updated donor recognition walls**! The donor recognition walls in the main hallway were first erected in 2005 and expanded as donor support grew over two decades. By refreshing the space, we can grow our recognition program, provide more opportunities to highlight donors' impact, and inspire more people to play a role in patient care at Ross Memorial Hospital.

The new **Exceptional Caring Donor Recognition program** features re-organized walls that better showcase giving levels from Supporter to Patron level. There is also a new digital monitor showing our WE ARE THE ROSS campaign video, and where we can celebrate community fundraising events and Foundation news. We are honoured to include a **Lasting Legacies** panel, where a list shows the names of those who have contacted the Foundation to let us know they have named the RMH Foundation in their Will.

The project enabled the addition of new giving levels from Founder level and above. Watch for news about our new **1902 Society** Wall in Ross Memorial's main lobby!

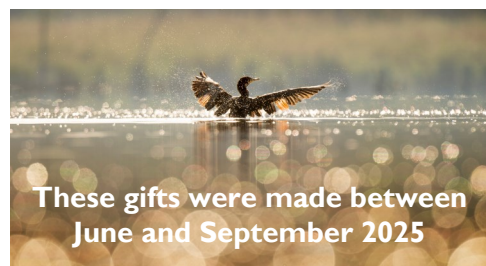


The new walls feature the work of local photographer Fred Thornhill

## Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.

**The RMH Foundation is grateful for the generous donations made in memory of these special people:**



These gifts were made between June and September 2025

Catherine Austin	Dale Drake	Douglas Kelly	Thomas Porter
Roger Ball	May Eddy	Margaret Kimble	Clarence Quibell
Celia Barfitt	Patricia Eisinga	Geraldine Koolhaas Scott	Frederick Reynolds
Dean Barker	Clinton Endicott	Mary-Jane Lafete	Rosie Roberge
Bob Bell	Thelma Endicott	Mary Lang	Dorothy Robinson
Morley Brown	Fiore Fattore	Jo-Anne Lefler	Karen Rourke
Rose Brown	Neil Finney	Audrey Little	Jim Scully
Bonnie Buksa	Hazel Graham	Matthew Lovsin	Abu Syed
Charles Butterworth	Kim Gray	Linden Mackey	Gayle Thorne
Ross Chambers	Milly Hadley	Walter Hugh Manley	Evelyn Walden
Bill Chirpaugh	David Haylock	Barry Marr	Ruth Weatherbee
William Clarkson	Laura Healey	Betty McGuire	James Whalen
Peter Crawford	Bruce Heaslip	Ruth McInnis	Shirley Wildgoose
John Crowley	Barbara Hewton	Richard McKittrick	Cathy Windrem
Nancy Cumming	Yvonne Holland	Brenda McLean	Vera Wood
Alta Curtis	Jeff Hutton	Wayne Morris	Dorothy Worsley
June Demoe	Gwyneth Jay	Evan Morrison	
Marie Dodds	Milica Jovanovski	Shirley Mouncey	



### Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can also make a donation in lieu of a traditional gift — we can even provide a customized card!

### The Foundation appreciates donations made in honour of:

Len Bondi's 75<sup>th</sup> Birthday      Linda Brasier  
 Dr. Tesha Cassella      Bruce Peck  
 Glenn Smallwood 65<sup>th</sup> Birthday  
 John & Cindy Snider's 40<sup>th</sup> Wedding Anniversary



### We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

### How to contact us:

#### **RMH Foundation**

10 Angeline St. N.  
Lindsay, ON K9V4M8

T (705)328-6146

F (705)328-6147

foundation@rmh.org  
rmh.org/foundation

Charitable Registration  
11912 4121 RR0001

Scan the QR Code  
and visit us online!



## Year-end Charitable Giving Reminder

For those considering charitable donations for this tax year, it's important to plan ahead and be aware of deadlines that can affect your receiving a 2025 charitable gift receipt.

### **Cheque, Credit Card & Debit Card Donations**

Donations sent by mail must be postmarked by Canada Post by December 31, 2025. Credit and Debit Card gifts to RMH Foundation may be made online up to December 31 at [foundation.rmh.org/ways-to-give](https://foundation.rmh.org/ways-to-give). Cheque, Credit Card and Debit Card Donations may be made in person at the RMH Foundation Offices, 2nd Floor, or the RMH Cashier's Office in the main lobby, 8am to 4pm Monday to Friday, except when holiday closures apply.

### **Gifts of Securities**

With extremely high trading volumes in December, Toronto Stock Exchange (TSX) holiday closures and delayed settlement schedules, it's important to make gifts of securities well before the end of the year, ideally by the first week in December. Gifts of mutual funds and stock can only be receipted when the proceeds settle in the charity's account, not when the transfer is made. Additionally, RMH Foundation is not able to affect nor expedite the time it takes to process a transfer between the delivering and receiving institutions.

To avoid unnecessary delays in transfers, please ensure that you complete our Gift of Securities transfer form, including all requested details and that it is sent to all parties indicated on the form ([foundation.rmh.org/document/gifts-of-securities-donation-form](https://foundation.rmh.org/document/gifts-of-securities-donation-form)).

If you have any questions, please contact the Foundation office at 705-328-6146 or [foundation@rmh.org](mailto:foundation@rmh.org).



**ROSS MEMORIAL  
HOSPITAL  
Foundation**

*"Yes, I want to make a difference and help patients get the best care possible!"*

Here is my donation of ☐ \$25 ☐ \$50 ☐ \$100 ☐ Other \_\_\_\_\_ **FallWin25**

☐ I have enclosed my cheque (payable to RMH Foundation)

☐ I prefer to use my credit card. Please use my ☐ VISA ☐ Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_ ☐ Email my receipt

I would like to direct my gift to: ☐ Highest Priority Needs (Current Appeal)

☐ Patient Care Equipment ☐ Other (specific department) \_\_\_\_\_

☐ I'd like information about how to include RMH Foundation in my Will.

☐ I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit [www.rmh.org/foundation](https://www.rmh.org/foundation).

**Thank you!**