



Exceptional CARING

The RMHF Gratitude Report

Our Mission:

"Partnering with our donors and the community to support exceptional care."

Our Vision:

Inspired donors advancing care close to home.

Fall/Winter 2022

What's Inside:

* **Our Best To You: Dr. Francis' Holiday Appeal supports digital transformation**

* **Commonwell makes leadership gift to RMHF**

* **The Dragon Flies mark a generation of generosity**

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* **Community donors make a difference at RMH**



RMH Board Chair Wanda Percival, FLATO President and CEO Shakir Rehmatullah and RMHF Campaign Chair Tim Shauf celebrate FLATO Developments' historic gift

FLATO Developments makes historic gift to Ross Memorial

Visionary donation will support health care transformation as community grows

As a builder of communities, FLATO Developments Incorporated owner Shakir Rehmatullah knows that all residents count on their local hospital. His vision for new neighbourhoods in the City of Kawartha Lakes includes a commitment to

strengthen community services that support the health and wellness of all residents. Rehmatullah's vision of strong community includes a hospital that is equipped with the latest in medical advancements and modern facilities that grow with our population.

On September 26, the Ross Memorial Hospital Foundation invited local dignitaries and the local media to celebrate a landmark moment: **FLATO Developments is making the largest donation in the hospital's history!**

FLATO Developments' visionary gift of \$3 million will support the digital transformation of patient care and enhancement of services at Ross Memorial Hospital to strengthen our community's health care future. RMH will dedicate the **FLATO Developments Ambulatory Care Centre** in recognition of this tremendous gift.

"A hospital is fundamental to any community, and we want to ensure that the people who live in this community have access to the right equipment and facilities to deliver the best care. We are proud to be supporting Ross Memorial Hospital in that mission," said Shakir Rehmatullah. "Supporting healthcare is close to my heart. I lost my father to cancer and it's his legacy and example that I keep in mind when it comes to giving back to the community. I am deeply committed to supporting a healthy and thriving community in the Kawartha Lakes."

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Advancements in technology at Ross Memorial are transforming how we care for patients, at the bedside and in every aspect of care at the Hospital. It's faster, safer, and helps you get the best care possible. But it's not covered by provincial funding.

One of the biggest changes in the delivery of patient care is underway at the Ross right now. It's a digital transformation that connects bedside medical equipment and life-saving technology to patients' medical records, and connects those digital records to care providers and patients — wherever they are. The RMH Foundation is grateful to Hospitalist Dr. Sara-Lynn Francis for highlighting the value of the Hospital's new clinical information system in her Holiday Appeal letter that is being delivered throughout the City of Kawartha Lakes.

**OUR
BEST
TO
YOU**

"Patients' complex care requires many vital steps," said Dr. Francis. "It might mean lab work, imaging scans, procedures or consultations with specialists. I also reach out to family physicians, pharmacists, regional partners, and patient families to ensure each person's care is safe and effective. Fortunately, I have a great team around me. And thanks to donors, the Ross is implementing the best resources and technology to help us care for you better and faster than ever before. This includes the new clinical information system ... Simply put, it connects everything we need to care for you."

"As a Hospitalist, it's critical for Dr. Francis to have timely connections to the people and the tools that inform her clinical decisions," said Erin Coons, RMH Foundation CEO. "We hope people will watch for Dr. Francis' letter and make a donation that will support the care of every single patient at the Ross — today and as our community grows."

The Commonwell supports exceptional caring with leadership gift

Donation supports health care transformation in Kawartha Lakes

The team at The Commonwell Mutual Insurance Group appreciates our community's proud history and works hard to protect the future by supporting initiatives and investments that focus on building resilience and capacity for the long term. With this in mind, The Commonwell is making a gift to the Ross Memorial Hospital Foundation that will ensure exceptional patient care services now and for years to come.

Generous support from donors like Commonwell is transforming patient care at Ross Memorial. New technologies and advances in medicine result in faster and safer diagnosis and treatment. These tools are ensuring our physicians and staff all have access to the clinical resources and patient records they need - simultaneously. All new patient care equipment – like the new CT scanner and MRI – is digitally connected, providing the latest in imaging and greater clinical information than ever before.

Given the rapid population growth in the City of Kawartha Lakes, the high percentage of seniors and others requiring complex care, The Commonwell's gift positions Ross Memorial to accelerate technological advancements that better connect patients to care and strengthen our healthcare future.

As campaign chair on the RMH Foundation's Board of Directors, Commonwell CEO Tim Shauf knows well the important role donors play in patient care when critical capital projects are needed in communities of our size. Commonwell has pledged to contribute \$500,000 to ensure the Ross Memorial has the resources it requires to continue to expand patient services and meet our community's growing needs.

“We believe in investing in the resiliency of our communities and helping to make them stronger and believe it's part of our responsibility as a corporate enterprise,” said Tim Shauf.



RMH Foundation Board Chair Ryan O'Neill, Commonwell CEO and RMH Foundation Campaign Chair Tim Shauf and Foundation CEO Erin Coons

“We're incredibly grateful for this leadership gift from The Commonwell Mutual Insurance Group,” said Ryan O'Neill, RMH Foundation Board Chair. “This generous investment in our local hospital is helping to improve care and grow services. What's more, The Commonwell gift will emphasize to the Ministry of Health the commitment in our community for the modernization and growth of our Hospital.”

“We're very excited to have the support of The Commonwell as we embark upon the next generation of care at Ross Memorial,” said Erin Coons, RMH Foundation CEO. “On behalf of the patients and families who will benefit from The Commonwell's generous support, we thank their team. Together, we are the Ross.”

Did you know?

Magnetic Resonance Imaging (MRI) helps physicians confidently diagnose disease and injury in the brain, spine, joints, breasts and organs. It's a vital tool for detecting herniated or bulging disks, arthritic changes, and cancer. **Thanks to donors like you, our community's new, more powerful MRI will be arriving in the summer!**

Dragon Flies Breast Cancer Survivor Group Champions of Breast Cancer Care at RMH

Twenty years ago, the Dragon Flies Breast Cancer Survivor Group was formed to create a sisterhood of support for those who have received a breast cancer diagnosis and to raise awareness and funds to give patients their best chance to beat breast cancer. In that time, the Dragon Flies and their community of friends have impacted a generation of local patients and their loved ones with funding for medical equipment and technology that helps diagnose and treat breast cancer at Ross Memorial Hospital.

At the Dragon Flies' Diva Night event at the Victoria Park Armoury on October 13, founding members Nancy Hanna and Jo-Anne Forson made a surprise presentation — a **\$10,000 donation to the Ross!**

"In our first year, we held bake sales, sold chocolate, hosted dances, and we managed to raise \$20,000 in two months," said Nancy Hanna. "In the past 20 years, we've been able to donate \$1.5 million to four hospitals, including the Ross Memorial. We've gone from a group of 22 women to a broad organization that bonds communities."

RMH Vice President and Chief Operating Officer Veronica Nelson accepted the gift with Kim Coulter of the RMH Foundation. Veronica, who began her career at the Ross in the Diagnostic Imaging Department, understands well the impact of the Dragon Flies' generosity. "These donations help fund the imaging modalities that help us diagnose and treat breast cancer at the Ross. 3D Mammography, Ultrasound, MRI ... these are all 100% donor funded. We're so grateful to the Dragon Flies and all of the people who support their efforts."

Every month, approximately 460 people are screened for breast cancer at RMH. One in five require follow-up tests using a variety of imaging modalities. Most of these people need further investigation due to visible anomalies in their images or because changes were noted since their last exam. The other 30% are people who have found a lump or who are experiencing other symptoms.

With this gift, the Dragon Flies' cumulative donations to the RMH Foundation total \$410,300. Through their efforts, the Dragon Flies have helped the Hospital to acquire the best diagnostic technology — including 3D Mammography and MRI — and to become an Accredited Breast Assessment Centre with a High Risk Breast Screening program, affiliated with Cancer Care Ontario.



Nancy Hanna, Kim Coulter, Veronica Nelson and Jo-Anne Forson celebrate the Dragon Flies' gift



Members of Ross Memorial's Diagnostic Imaging team attended the Dragon Flies' Diva Night event

KATVA Poker Run supports mental health care

Members of the Kawartha ATV Association (KATVA) take part in the annual Poker Run for many reasons. In addition to the fresh air, pretty views and adventure, there is camaraderie, food and great fun. There is also a good deal of philanthropy. For many years, the organizers of the Poker Run have added a fundraising component to their event to support needs at the Ross Memorial Hospital. On June 4th, 191 riders took part in the Poker Run which launched from Log Chateau Park north of Fenelon Falls. 25 volunteers helped to make the ride, as well as the silent auction and door prizes, run safely and smoothly.

On July 27, KATVA members visited the Ross to present a cheque for **\$10,031** to RMH Foundation CEO Erin Coons. The funds will support priority equipment and technology needs in the Ross Memorial’s Mental Health program.



Carolyn LaPorte, Erin Coons, Rhonda White and Tony Bullough celebrate KATVA’s contribution

“Thanks to all who participated in the Poker Run this year. Your support makes a big difference and helps cover the cost of hospital needs that aren’t funded by the government,” said Erin Coons. “Since 2017, KATVA has contributed \$40,429 to support patient care at the Ross. Their fundraising events are a shining example of how community organizations can turn good fun into big impact.”

Wholesale Club customers Give a Little and Help a Lot

The RMH Foundation is honoured to be selected as the charity of choice in the Lindsay Wholesale Club’s recent ‘Give A Little, Help A Lot’ campaign. From July 15 to August 1, customers at Wholesale Club #215 on



Patricia Pearson, Rhonda Atkinson, Lynda Coad, Lisa Wilson and Yvonne Townley celebrate their fundraising success at Wholesale Club in Lindsay

Angeline Street North were asked if they would like to contribute a donation to benefit patient care in the Ross Memorial’s Dialysis Unit. The response was a shining example of this community’s generosity. Together, the customers, employees and colleagues’ donations totaled **\$1,921.01— more than any other Wholesale Club location in Ontario!**

“We chose to fundraise for the Dialysis Unit because someone on our team has family needing dialysis treatments,” said Lynda Coad of Wholesale Club. “We’re happy to help.”

“We’re incredibly grateful to all of the patrons and staff who chose to support our local Dialysis Unit through their donations at Wholesale Club this summer,” said Erin Coons, Ross Memorial Hospital Foundation CEO. “Every donor makes a difference at the Ross.”

Celebrating the Faces of Philanthropy

Sandra Jack spent her life making her community a better place. When she learned the Ross Memorial was implementing a clinical information system, she was quick to offer her help by sharing details of her own patient experience.

Though she's no longer with us, the input Sandra generously provided in the final year of her life will help enhance patient care in our community for years to come.

We're profoundly grateful for the time she gave us.



~ Sandra Jack
1946-2022

"I believe that patients, like their health care professionals, need access to their personal medical information in order to be involved in making informed decisions about their own treatment. This has not always been easy to do. While patient centered care has become the gold standard in medicine today, there are, unfortunately, remaining roadblocks that impede the ability of both patients and their health care teams to access medical information in a timely and holistic manner. This has the potential to negatively impact patient care.

I have found that any information currently available online to patients is slow and sometimes difficult to access. I have found it extremely frustrating at times. In order for patients to ask questions and have informed discussions about treatment options with their physicians they should be able to review relevant test reports, clinical records, etc. in advance of appointments.

As a patient with complex medical needs I have received treatment, diagnostic testing, etc. over the last few years in five different hospitals from numerous physicians and other health care professionals. I quickly learned not to expect that everyone involved in my care had access to all my medical records and that I had to assume the responsibility of filling in the gaps as needed and/or requested.

I can't begin to tell you how pleased I was to learn that Ross Memorial Hospital is launching Epic's clinical information system. I've been using MyChart, its patient portal, for a few years now in order to access my records at the Durham Regional Cancer Centre. It's an excellent system and easy to use. I can review my lab reports, diagnostic test results, doctors' clinical notes and appointments. I also use it to store personal information such as powers of attorney, advance directives, and even immunization records, e.g. COVID shots. It's a great system with no charge to patients to access it.

It also makes so much sense for the hospital to, from now on, purchase equipment that automatically sends results electronically to a patient's medical records. This saves hours of staff time entering the data manually and gives them more time to spend with you, the patient!

Bravo for being proactive about patient care RMH!!"

Sandra Jack wrote this patient testimonial for the RMH Foundation during the summer of 2021. It is shared with her permission to continue the advancement of care at the Ross Memorial Hospital. Sadly, Sandra passed away on July 4, 2022.

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.



These gifts were made between April and July 2022

The RMH Foundation is grateful for the generous donations made in memory of these special people:

- | | | | |
|---------------------|-----------------------|---------------------|--------------------|
| Mary Baker | William Debosky | Doris Jollow | Kimberley Saunders |
| John Bergs | Patricia Ann Dibranou | Roger Junkin | Lorne Shea |
| Dr. Gargi Bhatia | Joan Downer | Freda Kelly | Marie Sloan |
| Ruth Bonar | Kimberley Dupuis | James King | Larry Smith |
| Leo Boyle | Ronald Egan | Teena Kuypers | John Sproat |
| George Brasier | Thelma Endicott | Dorothy MacMillan | Ronald Stephenson |
| Allan Brear | Clinton Endicott | George McFadden | Susan Tanner |
| Gaile Brockman | Kenneth Farr | James McGeough | Raymond Telford |
| Ross Burns | Fiore Fattore | Geessiena Meads | Arlene Thompson |
| Charles Butterworth | Lynne Faulkner | Margaret Montgomery | Brian Wallace |
| Valmond Carey | Keith Gassien | Joan Nicholls | Donna Ward |
| Albert Carpenter | Jethro Graham | Daniel Pearson | Orema Wilson |
| Gladys Carpenter | Margaret Hall | Helen Peck | Vernon Wood |
| Margaret Chessar | Donald Hutchinson | Karen Prout | Betty Worsley |
| Shirley Clark | Hazel Ingram | Walter Rinzema | |
| Lewis Cowen | Sandra Jack | Sid Roskammer | |

Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!



The Foundation appreciates the donations made in honour of

- | | |
|------------------------|----------------------|
| RMH Surgical Unit Team | Dr. Sebastian Heaven |
| Cathy Poole's Birthday | |
| Dr. Eric Ready | Mark Zahra |

For more information on Memorial or Celebration Giving, please call the Foundation at 705-328-6146 or email foundation@rmh.org.

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

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Charitable Registration
Number

11912 4121 RR0001

Giving History is made at RMH

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New technologies and advances in medicine are modernizing the delivery of care at Ross Memorial with faster and safer diagnosis and treatment. These tools are ensuring our physicians and staff all have access to the clinical resources and patient records they need simultaneously. This digital transformation includes all new patient care equipment – such as the new CT scanner and MRI, which will be digitally connected, providing world class imaging and up-to-the-minute clinical information where and when the patient needs it.

“This historic investment will greatly benefit our community hospital by supporting advancements in connectivity and services that will help ensure we deliver the highest quality of care to all of our patients,” said Kelly Isfan, RMH President and CEO. “Ross Memorial is thrilled to celebrate this record donation for our hospital with our newly named **FLATO Developments Ambulatory Care Centre.**”

“Although we’re still in the early stages of our campaign, we were thrilled to learn of Shakir Rehmattullah’s interest in our Hospital’s priority needs. Having met with Shakir several times over the last few months, I’ve witnessed how committed he is to growing strong communities and how much he values the availability of high-quality health care,” said Tim Shauf, RMH Foundation Board Campaign Chair.



Shakir Rehmattullah with MPP Laurie Scott and outgoing City of Kawartha Lakes Mayor Andy Letham



“Yes, I want to support exceptional patient care with a donation to RMH.”

Here is my donation of \$25 \$50 \$100 Other _____ FallWin22

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email Address _____ Email my receipt

I would like to direct my gift to: Highest Priority Needs (Current Appeal)

Patient Care Equipment Other (specific department) _____

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit www.rmh.org/foundation.

Thank you!