



Exceptional **CARING**

The RMHF Gratitude Report

Our Mission:

"Partnering with our donors and the community to support exceptional care."

Our Vision:

Inspired donors advancing care close to home.

**Fall/Winter
2023**

What's Inside:

* Kawartha Lakes Council elevates care as community grows

* Donors' gifts support breast cancer care at Ross Memorial

* Businesses and service groups show support for hospital priorities

* The Faces of Philanthropy include RMHF Board member Bill Charlton

What fills **YOU** with **GRATITUDE?**

For Rosemary Joudrie, it's the special people in her life... and those who helped **save their lives.**



Ross Memorial Hospital holds a special place in Rosemary Joudrie's heart. Over her lifetime, the timely care she and her loved ones have received at the Ross made the difference when every moment mattered. From her children to her parents, Rosemary is grateful to the Ross Team for being there during their most critical moments.

She's also grateful to the donors whose gifts to the RMH Foundation help fund the bedside tools and life-saving technology needed to care for patients of all ages. These include equipment and projects that are not covered by government funding.

Rosemary is offering her help to the RMH Foundation, volunteering in a role her Dad, Ralph Griffin, was proud to do during his decades volunteering at the Ross. This holiday, Rosemary will tie ribbons to the paper ornaments donors send with their gifts and hang the messages and attached pictures on the Christmas trees in the main lobby.

"My Dad loved to see how caring people were," said Rosemary. "He always told me that it didn't matter how much a person was able to give, because everyone's donations add up, and together we make a difference. To me, that's what it means when we say WE ARE THE ROSS."



Please watch for Rosemary's letter in your mailbox this holiday season. Your donation can give more people reasons to be grateful. You can also find her letter at rmh.org/foundation.

Advancing Care Close to Home: Kawartha Lakes Council and Ross Memorial

Council's unanimous support elevates hospital care as community grows

Patients throughout Kawartha Lakes count on Ross Memorial. To ensure our hospital is equipped to care for our growing community, Kawartha Lakes' Municipal Council is investing in the Ross with a strong show of support.

Members of Council voted unanimously to approve a \$1 million grant to the Ross Memorial Hospital Foundation that will transform the patient experience, improve patient care and outcomes and grow services and spaces. Priority capital projects include the community's new MRI and CT Scanner; the Clinical Information System that connects bedside tools, imaging and test results to patients' digital medical records; the expansion and modernization of the Emergency Department and Intensive Care Unit; and essential equipment such as the new fleet of advanced IV pumps.

"There's no better place to invest in our community's health than the Ross Memorial Hospital," said Mayor Doug Elmslie. "Council was pleased to unanimously support the Ross' current capital campaign with \$1 million in funding to ensure equipment and technology keeps pace with needs."

"Our municipal government recognizes that the hospital's needs are the community's needs," said Tim Shauf, RMH Foundation Campaign Chair. "While the provincial government funds operating and administrative costs at the Ross, it does not cover the cost of new and replacement medical equipment and technology. We're grateful to our City Councillors for maintaining this vital partnership and prioritizing the health of our community."

The Municipality's grant of \$1 million in 2022 was also directed to these capital priorities at the Ross Memorial



City of Kawartha Lakes Council includes (standing left to right): Eric Smeaton, Mike Perry, Ron Ashmore, Dan Joyce, Emmett Yeo (seated) Tracy Richardson (Deputy Mayor), Doug Elmslie (Mayor), Pat Warren and Charlie McDonald

which are already impacting patient care. The community's new MRI and CT Scanner are now in place, helping physicians diagnose and treat disease and injuries, in greater detail and faster than ever before. The implementation of the Clinical Information System is one of the most important transformations in care in a generation, improving timely access to patients' health information, and expediting the best clinical decision making and treatment.

The Municipality's 2023 grant comes from its budget surplus. City of Kawartha Lakes Council has supported the Foundation with gifts totaling more than \$9 million since 2002.

Community Champions: Ops Ladies Auxiliary makes final gift to RMH

Since 1974, the volunteer members of the Ops Ladies Auxiliary offered their time to assist with events at the Ops Community Centre and Arena. From wedding and funeral receptions, fundraising dances and agriculture meetings, the volunteers helped to support the needs of the Ops community. Just as the group was formed with the building of the Ops Community Centre, it is officially dissolving with the building’s recent demolition. On Aug. 23, longtime members of the Ops Ladies Auxiliary met at the Ross to present their final donation: a \$20,000 cheque to help fund the community’s new MRI and CT Scanners. RMH Foundation CEO Erin Coons accepted the gift from Marion Brumwell, Joan Magahay, Noreen Brasier and Anne Walker.



Marion Brumwell, Joan Magahay, Erin Coons, Noreen Brasier and Anne Walker at Ross Memorial

“It’s incredibly kind of the Ladies Auxiliary to mark this bittersweet milestone with a gift that benefits their entire community,” said Erin Coons. “For so many years, the Ops volunteers made their community better, through recreation and event support. Today, their generosity will touch lives through gold standard diagnostic imaging, which is an integral part of patients’ timely diagnosis and treatment. Patients of all ages throughout Kawartha Lakes will benefit from this gift. All of the members of the Ladies Auxiliary should be proud of what they accomplished together, today and over the past five decades.”

New Castle John’s Restaurant thanks community with donation



Justeen Aubry (server), Angie Poucher (regional manager) and Mel Chadwick (manager) celebrate the Castle John’s contribution to the Ross

At Castle John’s Pub and Restaurant, you’re not a customer — you’re a friend. And if you dined at Castle John’s new Lindsay location during their grand opening celebration on June 8 — you’re also a donor! In a gesture of thanks for the warm welcome from its new community, the team at Castle John’s chose to donate 10% of the proceeds from its grand opening celebration to the Ross Memorial Hospital Foundation, so everyone in Kawartha Lakes would benefit. On July 19, regional manager Angie Poucher gathered the Castle John’s team to help present a cheque for \$1,065.28. These funds will support priority needs at the Ross including bedside medical equipment and life-saving technology.

“Local business leaders in our community play a vital role at our hospital,” said Erin Coons. “We’re honoured to receive this gift from the team at Castle John’s and congratulate them on their successful opening at their new location in Lindsay. Welcome to the community!”

Paddles Up! Celebrating Dragon Flies' quest to conquer breast cancer



The Dragon Flies Breast Cancer Survivor Group founding member Nancy Hanna describes their group as women paddling in same direction to meet a collective goal: **to create a sisterhood of support for those who have received a breast cancer diagnosis, and to raise awareness and funds to give patients their best chance to beat breast cancer.**



The Dragon Flies' Diva Night event on October 12 showed that their passion and effort is making a difference. The sold-out event at the Victoria Park Armoury featured guest speaker Dianne Robia, Breast Health Navigator at Ross Memorial Hospital, whose presentation included the signs to watch for and the many modalities that assist in the diagnosis of breast cancer.

Robia recognized the incredible work of the Dragon Flies and their impact on breast health care at the Ross, resulting in a standing ovation from the audience.



The Dragon Flies commitment to patient care will continue to touch lives throughout Kawartha Lakes and beyond. The Dragon Flies' president Jo-Anne Forson and founding members Barb Bain and Dr. Gail Payne presented donations of \$10,000 to the Ross Memorial Hospital Foundation, Lakeridge Health Oshawa Foundation and Port Perry Hospital Foundation.

“Through their efforts, the Dragon Flies have helped the Hospital to acquire the best diagnostic technology and to become an Accredited Breast Assessment Centre with a High Risk Breast Screening program, affiliated with Cancer Care Ontario,” said Erin Coons, RMH Foundation CEO. “It wouldn't have been possible without your support.”



With this gift, the Dragon Flies' cumulative donations to the RMH Foundation total \$420,300 and have helped to fund evolving diagnostic imaging technology including the community's new MRI, 3D digital mammography, a sentinel node machine, a mammoviewer, breast imaging software and biopsy console, and an ultrasound machine.

Erin Coons (RMH Foundation), Gail Payne, Barb Bain, Tab Carroll (Lakeridge Health) and Jo-Anne Forson at the Dragon Flies' Diva Night event.

Breast In Show: Local Artist's Exhibition benefits breast health care at RMH

Brenda Benedet knows that all of her life experiences have led her to her current quest: improving people's knowledge of the signs of breast cancer for the earliest detection possible. Having lived through breast cancer, Brenda knows that with better knowledge, patients can focus on their care and treatment decisions, and not spend their time interpreting complex terms and healthcare myths.

Brenda was diagnosed with Stage 3C breast cancer in 2017. During her long patient journey, she found that art therapy fed her creativity and kept the fear away. She soon discovered her art passion: wool painting. Brenda's exhibition, **Breast In Show**, combines this talent with her desire to save lives. Using three dimensional felt and mixed material breasts, she wants people to see and feel uncommon signs of breast cancer such as orange peel skin and rash, indents, thickening and crusting.

"It goes beyond lumps," said Brenda. "People tell themselves that the change in their breasts can't be breast cancer because it doesn't run in their family, or they're too young. It's not true. With any change, people need to get checked. And not just women. Men and trans women are also at risk."

Breast In Show ran at the Colborne Street Gallery in Fenelon Falls through October, Breast Cancer Awareness Month. Brenda offered two talks about her patient journey, highlighting the myths and complex language of breast cancer.

Through the exhibition, Brenda is also raising funds for the Breast Assessment Centre at Ross Memorial Hospital, which provides care to high risk patients. Visitors to the Colborne Street Gallery are encouraged to bid on donated art or make donations to the Ross Memorial Hospital Foundation.

On October 6, Brenda visited the RMH Breast Assessment Centre and met Breast Health Navigator Dianne Robia. "We rely heavily on donations to fund the equipment and technology that aids in the diagnosis and treatment of breast cancer," said Dianne. "I'm grateful that Brenda is turning her experience into a way to help others, both through her art and by inspiring donations for the Breast Assessment Centre."



Brenda Benedet at the Colborne Street Gallery



Breast Health Navigator Dianne Robia and Brenda Benedet at Ross Memorial's Breast Assessment Centre

Fenelon Lions complete commitment for community's CT Scanner



Susan Tate, Deb McIntyre, Lloyd McIntyre (Club President), Barry Tate and Colleen Patton celebrate the Lions' support for CT imaging at the Ross

CT imaging is a critical tool for diagnosing injuries and disease, and for guiding surgeries and cancer treatments. After ten years and more than 120,000 scans, the community's CT Scanner reached the end of its useful life and had to be replaced; however, government funding doesn't cover the cost to replace medical equipment and technology. Thankfully, community-minded people including the members of the Fenelon Falls & District Lions Club recognize the critical need for advanced imaging at our local hospital. On October 18, Lions Club members Barry and Susan Tate, and Lloyd and Deb McIntyre presented their third and final gift of \$1,000 to Senior CT Technologist Colleen Patton. "We're so grateful to the Fenelon Falls & District Lions Club and all of the donors who are helping fund the new CT Scanner," said Colleen. "The Lions' dedication to their community and to patients throughout Kawartha Lakes is wonderful to see."

Year End Charitable Giving Reminders

As we approach year-end and you think about any final charitable donations you want to make for this tax year, it's important to have a plan in place for making a timely donation. Be sure that you make those donations early enough so that any delays in processing do not impact your ability to deduct it in 2023.

Cheque and Credit Card Donations

If you plan to send your donation in the mail, to count for 2023, it must be postmarked by Canada Post by December 31. Credit Card gifts to RMH Foundation may be made online up to December 31 at foundation.rmh.org/ways-to-give.

Gifts of Securities

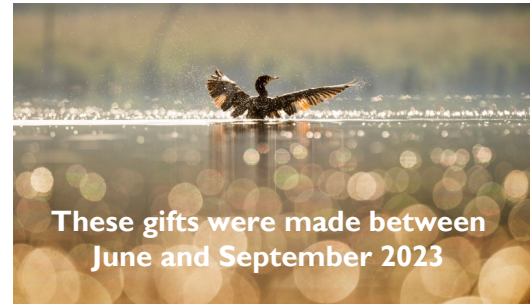
With extremely high trading volumes in December, holiday TSX closures and delayed settlement schedules, it's important to make gifts of securities well before the end of the year, ideally by the first week in December. Gifts of mutual funds and stock can only be receipted when the proceeds settle in the charity's account, not when the transfer is made. Additionally, RMH Foundation is not able to affect nor expedite the time it takes to process a transfer between the delivering and receiving institutions.

To avoid unnecessary delays in transfers, please ensure that you complete our Gift of Securities transfer form, including all requested details and that it is sent to all parties indicated on the form (foundation.rmh.org/document/gifts-of-securities-donation-form).

If you have any questions, please contact the Foundation office at 705-328-6146 or foundation@rmh.org.

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.



The RMH Foundation is grateful for the generous donations made in memory of these special people:

- | | | | |
|------------------|---------------------|------------------------|-------------------|
| Dr. Ali Al-Beer | Douglas Fierheller | Murray Lorimer | Phyllis O'Brien |
| Lorna Allan | Bruno Franceschini | Natalie Lowell | Karen O'Donnell |
| Brian Anderson | Don Good | Marie Lucas | Joan Powell |
| Muriel Bryant | Mary Gosse | Alexander MacBain | Karl Probst |
| Michael Campbell | Gerald Harnden | Pearl MacInnis-Akister | Joanne Reeves |
| William Campbell | Bruce Hawkins | Brian Magee | Kenneth Reeves |
| Albert Carpenter | Joanne Healey | Beatrice Marshall | Margaret Robinson |
| Gladys Carpenter | Brian Hough | Doris Maunder | Donald Smith |
| Barbara Cooper | Margaret Jennings | William McDonald | Ronald Snook |
| Pearl Cooper | Judith Kishbaugh | David McGill | Dagmar Tauderer |
| Herbert Dodds | Nicoletta Koumourda | Donna Medland | Henrietta Tedder |
| Leonard Edwards | Janice La Forest | David Mooney | James Trumbull |
| Clinton Endicott | Bronwen Langley | Gordon Moses | Bryan Vernon |
| Thelma Endicott | Ronald Lessor | Mary Neely | Robert Williams |
| Barbara Fairbain | Betty Lester | Dennis Newman | Kenneth Woodhouse |
| Fiore Fattore | Jim Long | Elwin Oakes | William Wray |



Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!

The Foundation appreciates the donation made in honour of:

Dr. Steven Hainer

To learn more about tribute gifts, contact the Foundation Office at 705-328-6146 or foundation@rmh.org.

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

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Scan the QR Code
and visit us online!



Among the valued members of the Ross Team are our community volunteers on the RMHF Board of Directors

Meet Bill Charlton

Bill Charlton knows that the best communities don't just happen – people make them better through their community support. He added the Ross to his long list of volunteer interests when he joined the Hospital's Board of Governors in 2012. With a comprehensive understanding of the Hospital's areas of excellence and opportunity, he joined the RMH Foundation Board of Directors in 2022.



Currently retired, Bill's extensive experience as Managing Director of WFC Financial Services is an asset in his volunteer governance role, which involves setting strategic priorities and ensuring they're met, monitoring the success of fundraising and stewardship efforts and ensuring financial resources are managed appropriately.

Bill has been a member of the community for almost 20 years and has been a patient at the Ross. He values all of the Hospital's services and wants to see them grow as our local population doubles over the next decade. During his time with the Foundation Board, he's learned a great deal about the importance of fundraising to support ongoing Hospital needs. "The Hospital brings people of Lindsay and the City of Kawartha Lakes together, and public support for the Ross demonstrates our community's need and desire for high quality medical services that are locally administered."

When asked what the phrase 'WE ARE THE ROSS' means to him, Bill replied:
"A community hospital."



ROSS MEMORIAL
HOSPITAL
Foundation

"Yes, I want to make a difference and help patients get the best care possible!"

Here is my donation of \$25 \$50 \$100 Other _____ Fall/Win23

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email Address _____ Email my receipt

I would like to direct my gift to: Highest Priority Needs (Current Appeal)

Patient Care Equipment Other (specific department) _____

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit www.rmh.org/foundation.

Thank you!