



Exceptional CARING

The RMHF Gratitude Report

Our Mission:

Partnering with our donors and the community to support exceptional care.

Our Vision:

Inspired donors advancing care close to home.

Fall/Winter
2024

What's Inside:

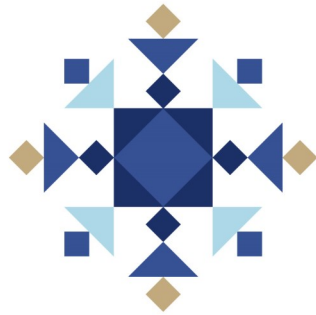
* KATVA contributes to mental health care at RMH

* Thank you, golfers! Your drives make a difference

* Changing the nature of breast cancer care

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Hopeful MOMENTS

Jocelyn received an unthinkable diagnosis. Then she was given unparalleled care.

A devastating diagnosis upended the Shauf family, triggering a year of intensive treatment for a rare form of leukemia. Today, Jocelyn Shauf is cancer free.

With life returning to normal, Tim and Sheila Shauf are sharing their gratitude for ‘the army of people’ who supported their daughter’s recovery, by telling their story and encouraging donations to the RMH Foundation holiday appeal.

“This is about saving lives,” said Tim Shauf. “This is about raising funds to pay for the medical technology and equipment that the doctors, nurses, lab techs and pharmacists need to diagnose and treat patients like Jocelyn. Right here — where we live. Tools that are not covered by government funding — critical elements that are solely reliant on the support of us as community members.”

The Shauf family is supporting Ross Memorial’s highest priority needs and hope donors will, too. Please watch for your letter in the mail, or give online at rmh.org/foundation.

Together, we can all help patients like Jocelyn and give more people Hopeful Moments.



Tim, Jocelyn and Sheila Shauf at their Bobcaygeon quilt shop, Quiltiful

Kawartha ATV Association Advancing care close to home

Members of the **Kawartha ATV Association (KATVA)** find adventure on the trails. They find care at Ross Memorial Hospital. Thanks to KATVA's generous support for the Ross through their annual fundraising Poker Run, patients at the Ross receive the best care possible with access to the latest medical equipment, life-saving technology, and services and spaces that grow with our community.

KATVA's Poker Run on June 1 attracted more than 215 participants with 47 volunteers supporting the ride through the Pinery and Five Points forests, the silent auction, draws and dinner. Their event was more than a big success. It resulted in an impactful donation to the RMH Foundation.

On July 26, KATVA representatives visited the Ross to present their latest gift — a cheque for \$15,000 — to help fund the future expansion of the Emergency Department to include a **Mental Health Emergency Services Unit (MHESU)**.

The MHESU will provide a safe space to prevent self harm, private rooms for crisis care, as well as a private waiting room. Modernized mental health treatment areas will optimize the safety and security of staff and patients and support the projected 44% increase of patients requiring crisis intervention in the Emergency Department. This project is now proceeding through the Ministry of Health capital planning process.

This latest contribution from KATVA brings the group's cumulative giving total to \$65,429. KATVA's donations have supported care for patients in the Mental Health department, Diagnostic Imaging and the Operating Suites, and have helped fund equipment including new Xray technology and IV pumps.

"Our team works hard to deliver the services and care our community relies on. And we know our community works hard to support our team," said Kelly Isfan, RMH President and CEO.



Kim Coulter (RMHF) with KATVA members Rhonda White, Kristy Palmer, Carolyn LaPorte, Susan Reeds, Trish Chapman, Don Chapman (with Michael)



"Thank you to the Kawartha ATV Association and all Poker Run participants and volunteers for helping drive exceptional care at Ross Memorial Hospital through your generous support."

For more information about the Kawartha ATV Association and their fundraising efforts, please visit www.katva.ca.

Dragon Flies bring change to breast cancer care in Kawartha Lakes

Around the globe, dragon flies represent good luck, symbolizing change and better times ahead. True to their namesake, the Dragon Flies Breast Cancer Survivor Group is changing the nature of breast cancer care in Kawartha Lakes, and sharing hope through their sisterhood. Since 2002, the Dragon Flies giving has helped the hospital to acquire the best diagnostic technology including 3D Mammography and MRI, and to become an Accredited Breast Assessment Centre with a High Risk Breast Screening program, affiliated with Cancer Care Ontario.

The Dragon Flies host their flagship awareness event, called Diva Night, each year during Breast Cancer Awareness Month. It was during this special event at the Victoria Park Armoury in Lindsay on October 24 that the Dragon Flies announced gifts that would touch even more lives in the Kawartha Lakes. Founding members Nancy Hanna and Jo-Ann Forson presented a cheque for \$10,000 to Erin Coons, RMH Foundation CEO.

“Technology is transforming the world around us, improving our connections and enhancing our access to services we never thought possible a generation ago,” said Erin Coons. “The Dragon Flies have played a big role in the transformation underway at the Ross. We’re grateful to have such committed community partners helping to grow services and spaces at our local hospital as our patient population expands. Our thanks to the Dragon Flies and to everyone who participates in their fundraising events that impact care throughout the Kawarthas.”

With this donation, the Dragon Flies’ total giving to Ross Memorial Hospital Foundation reaches \$430,300!



Erin Coons, Nancy Hanna, Jo-Ann Forson and Mona Malcolm-Sharman at Diva Night



Members of Ross Memorial's Diagnostic Imaging team were among 410 attendees at the Dragon Flies' Diva Night

Your drives make a difference!

When patients come to RMH for care, they know that there are more people involved in their care than they see face-to-face. But do they think about the people OUTSIDE the walls of the hospital who impact their care? Like golfers who participate in fundraising events! We're so grateful to receive support from several ladies golf groups this summer, including the Dunsford ladies who raised \$2,350 to fund new IV pumps, the Byrnell group who raised \$3,582 for breast health care, and the Deer Run group (pictured) who raised \$2,730 for breast health care. Every time you raise funds for medical equipment and technology that is not covered by government funding, you are impacting care.





Opportunities to give may be closer than they appear

Year End Charitable Giving Reminders

As we approach year-end and you think about any final charitable donations you want to make for this tax year, it's important to have a plan in place for making a timely donation. Be sure that you make those donations early enough so that any delays in processing do not impact your ability to deduct it in 2024.

Cheque and Credit Card Donations

If you plan to send your donation in the mail, to count for 2024, it must be postmarked by Canada Post by December 31. Credit Card gifts to RMH Foundation may be made online up to December 31 at foundation.rmh.org/ways-to-give.

Gifts of Securities

With extremely high trading volumes in December, holiday TSX closures and delayed settlement schedules, it's important to make gifts of securities well before the end of the year, ideally by the first week in December. Gifts of mutual funds and stock can only be receipted when the proceeds settle in the charity's account, not when the transfer is made. Additionally, RMH Foundation is not able to affect nor expedite the time it takes to process a transfer between the delivering and receiving institutions.

To avoid unnecessary delays in transfers, please ensure that you complete our Gift of Securities transfer form, including all requested details and that it is sent to all parties indicated on the form (foundation.rmh.org/document/gifts-of-securities-donation-form).

If you have any questions, please contact the Foundation office at 705-328-6146 or foundation@rmh.org.

Some Gifts Give Back

By donating publicly-traded securities, you eliminate the capital gains tax that you'd have to pay if you sold the securities and then donated the proceeds. You'll also receive a charitable tax receipt for your gift.

Securities can include stocks, mutual funds, segregated funds, bonds, flow-through shares, and employee stock options. You can give now, or as part of your estate and Will planning.

Giving is simple.

Consult your financial advisor to decide which investments make the most financial and philanthropic impact.

Then ask your broker to transfer your securities to the RMH Foundation by completing the appropriate transfer form. And finally, get in touch and let us know you have made your gift so that we can show our appreciation!

HTM Insurance Agents support highest priority hospital needs



Erin Coons and Amanda Hartin at Ross Memorial

HTM Insurance Agents’ mission is to protect your future as if it’s their own. An important part of that commitment is ensuring the health and well-being of their community.

HTM Agent Amanda Hartin put their mission into action at Ross Memorial Hospital on November 1 with a gift of \$1,000 to the RMH Foundation to support the highest priority needs. The donation was received by Erin Coons, RMH Foundation CEO.

“As our community grows, it’s more important than ever that we ensure patients have access to the best medical equipment and technology,” said Coons. “The HTM Insurance Agents’ contribution will support critical investments including the new MRI and CT Scanner, the clinical

information system and connected bedside tools including the new fleet of IV pumps, as well as the future expansion of the Emergency Department and ICU. We can all help patients receive the best care close to home.”

How do I know when I qualify for a plaque on the Donor Wall?

The RMH Foundation keeps records of every donation. Once a donor’s total giving reaches \$5,000 we will let you know with a letter. You may choose if you would like to be recognized with a plaque, and if so, how you would like it to read. There is no time limit to make this decision and we will assist you to ensure the wording of your plaque is meaningful to you.

When your plaque is installed on the wall, we will send pictures to you with its exact location.

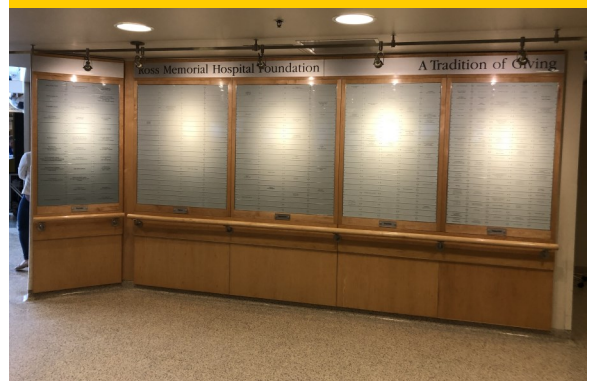
Each time your cumulative giving reaches the next level of recognition, we will let you know that your plaque has moved to a new giving level. Once again, we will send you pictures so you may find it easily.

Plaques vary in size and location, and recognize those who have reached the following giving levels:

<u>Category</u>	<u>Cumulative Giving</u>
Supporter	\$ 5,000
Provider	\$ 10,000
Benefactor	\$ 20,000
Patron	\$ 50,000
Founder	\$100,000



Take time to visit the Donor Recognition Wall in the Hospital’s main hallway



Celebrating the Faces of Philanthropy

A conversation with Jeff Todd, RMHF Treasurer

What inspired you to volunteer on the Foundation Board of Directors?

I have gratitude debt to the Ross for patching me up as a kid from repairing broken bones, stitches and bouncing me back as quickly as I faltered to my next injury.

What do you hope to accomplish during your time on the Board?

Awareness and engagement across all generations. Enhancing awareness that public funding continues to come up short but that gaps can be minimized with the power of an engaged community from young to old.

Are there things you've learned about the work of the Foundation of which you were unaware before joining the Board?

Philanthropy comes in all shapes and sizes – and it all matters. I love hearing stories of kid lemonade stand donations to a ‘thank you’ Ross experience donation to local leaders and corporate donors providing a courageous gift. It all matters and giving back is a social muscle that makes our community great.

Has the Ross played a part in your life or the life of a loved one? What is your Ross story?

I vividly recall a number of Friday evenings post our Lindsay Muskie Jr. A games when either myself or a teammate would be injured requiring stitches, a cast or something in between. Our entire team of 20 sweaty teenagers would waltz down to visit our ailing teammate to send them some love. I’m not sure the busy ER would appreciate that today, but the nurses and doctors were very accommodating after a quick visit before kindly and with a smile asking us to leave.

What does the phrase 'WE ARE THE ROSS' mean to you?

I feel very privileged to have the healthcare access that we do in Canada - for my family, parents, kids and loved ones. But I think we need to strive for more than ‘access’. I see the ‘We are the Ross’ as a challenge to the entire Kawartha Lakes community to come together and enhance our experience and services at the Ross. Engage more and demand more. To me, ‘We are the Ross’ is a sense of community ownership, one in which elevates both our Ross services, experiences and expectations.

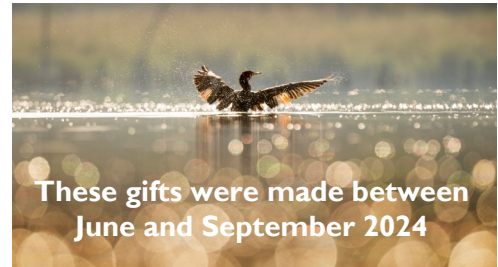
The Board is responsible for the overall governance of the Foundation. Its members set the Foundation's strategic priorities and ensure they're met; they monitor the success of fundraising and stewardship efforts, and ensure financial resources are managed appropriately. In addition to monthly board meetings, members serve on various committees of the Board. They are valued members of the RMH Foundation family. For more information about the RMH Foundation Board of Directors, contact the Foundation Office at 705-328-6146.



Jeff Todd lives in Lindsay and works for Deloitte Canada. He joined the RMH Foundation Board of Directors in 2022.

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.



The RMH Foundation is grateful for the generous donations made in memory of these special people:

Dale Archer
 Sharon Avery
 David Brethour
 Lawrence Burns
 Shelley Carmichael
 Gladys Carpenter
 Albert Carpenter
 Ruth Carr
 Samantha Challice
 Darlene Chapman
 Michael Chopowick
 Jennifer Crawford
 Marie Dawson
 Eric de Vos
 Shirley Duke
 Vera Dunn
 Harry Dunn
 Thelma Endicott
 Clinton Endicott
 Fiore Fattore
 Lynda Featherstone
 Elma Flewell-Neuman
 George Frain
 Donald Geedes

Joe Gerrow
 Dennis Gidney
 Tom Gilmour
 Thomas Gilmour
 Malcolm Gowanlock
 John Harrigan
 Michael Harrington
 Beth Hazelhurst
 Derek Hill
 Robert Hodgskins
 Lorraine Humphrey
 Winston Jacobs
 Tanis Jenkins
 Sharon Kimble
 Barbara King
 Terry Kuchirka
 Sandra Laidley
 Cindy LaPorte
 Marion Lee
 Ethel Lewis
 Peter Logan
 Lynn Lonergan
 Lynda Luff
 William MacAlpine

James Mackey
 Earl Manley
 Esther Maunder
 Lawrence McCallen
 William McFarlane
 Barbara McGregor
 Hector McNeill
 William McNevan
 David McWhirter
 Susan Mitchell
 Rosella Moore
 Suzanne Mowder
 Ruth Newbatt
 Lawrence Nicholls
 Emma Northey
 Steve Oliver
 Dianne Pethick
 Tom Pick
 Betty Polito
 June Raby
 Shirley Reaman
 Peter Reesor
 Harvey Riseborough
 Janet Robertson

Robert Robinson
 Terrence Rogers
 Shirley Rowe
 Christopher Saulnier
 John Schut
 Robert Scott
 Lynne Shields
 Heather Silver
 Mike Silver
 Judy Silverthorn
 Dan Sindrey
 Donald Sindrey
 Paul Skipworth
 Louise Smith
 Karen Stockley
 Charles Sutherland
 Kevin Tamblyn
 Donna Torrey
 Kenneth Whitton
 Thomas Windrem
 Gary Winter
 Paul Wooldridge
 Dennis Wray



Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!

The Foundation appreciates donations made in honour of:

RMH Medical Floor Staff Emergency Room Staff
 Barry & Grace Crowe's 60th Wedding Anniversary
 Alex Goddard's Retirement Kim Gray's Birthday Dr. Jyoti Katakkar
 Mark Mitchell's Retirement Gerald Scott's Birthday
 Susan Smallwood's Birthday Glenn Smallwood's Birthday
 Earl & Dianne Smith's 50th Wedding Anniversary

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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foundation@rmh.org

rmh.org/foundation

Charitable Registration

11912 4121 RR0001

Scan the QR Code
and visit us online!



Thankful Hearts walkers make event a success

Some were there to thank the team that supported them through their cardiac or pulmonary care. Others were there to support their loved ones' continued recovery and to enjoy an energizing walk on a beautiful day. Still more chose to walk to support the ongoing needs of a life-saving program at the Ross.

All of them made a difference.

The combined support of the participants of the Thankful Hearts Walk on October 3 raised \$4,610 to fund equipment and technology needs in the Cardiac and Pulmonary Rehabilitation program at Ross Memorial Hospital.

Participants chose to walk a 2 km route around the block, or stick to a shorter path through the hospital gardens.

"The Thankful Hearts Walk is bigger than a one-day event," said Erin Coons, RMH Foundation CEO.

"Through their improved health, the walkers who took part are inspiring others to complete this life-altering care, and through their giving, they are helping to ensure the next group of patients also have access to the best care possible. We're all part of the circle of care."



RMH Physiotherapist Lindsay Churcher leads Thankful Hearts walkers on the 2km route



ROSS MEMORIAL
HOSPITAL
Foundation

"Yes, I want to make a difference and help patients get the best care possible!"

Here is my donation of \$25 \$50 \$100 Other _____ Fall/Wint24

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email Address _____ Email my receipt

I would like to direct my gift to: Highest Priority Needs (Current Appeal)

Patient Care Equipment Other (specific department) _____

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit www.rmh.org/foundation.

Thank you!