



# Exceptional CARING

## The RMHF Gratitude Report

### Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

### Our Vision:

Exceptional support for exceptional care.

## Summer 2015

### What's Inside:

- Auxiliary helps RMH with ultrasound
- The Cross Family gives back with support for Critical Care
- RMH disaster preparation
- Thanks to our volunteers on the RMHF Board of Directors

## Exceptional Care is In Your Hands

*Spring Appeal encourages help to replace life support equipment*



*Dr. Dawn Reid shows Foundation Board Chair Paul McPherson and grateful patient Susanne Wiese how she uses the portable ultrasound to diagnose patient problems. "The team at the Ross Memorial saved my life," Susanne says.*

Close to \$80,000 has been donated to the RMH Foundation to help the hospital buy two life support ventilators for the Intensive Care Unit and a portable ultrasound for the Emergency Department.

"We've reached 80% of our fundraising goal," said Erin Coons, Executive Director of the RMH Foundation. "We're so pleased to have the support of so many people and organizations in the community. We count on these tools being ready at the bedside 24/7. I know we'll raise the last \$17,400 and replace this vital medical equipment for our patients."

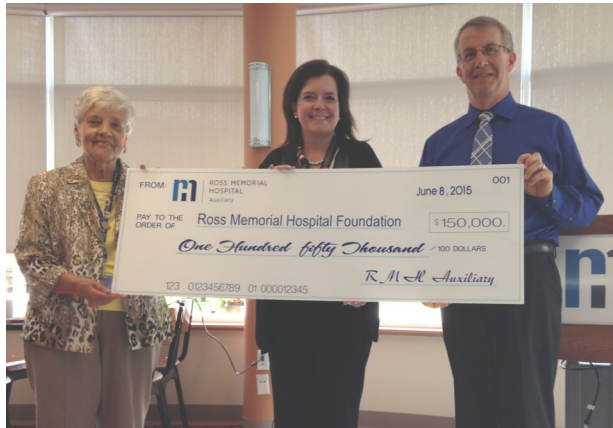
The equipment is the focus of the RMHF spring appeal letter, which was mailed throughout the City of Kawartha Lakes in the spring. In the letter, patient Susanne Wiese tells of her frightening experience when she was

diagnosed with meningitis last fall. Fortunately, the physician in the Emergency Department identified Susanne's illness quickly and she began treatment immediately. She spent weeks undergoing treatment in the Intensive Care Unit and the inpatient units. "The team at the Ross Memorial saved my life," Susanne says.

"The hospital doesn't receive provincial funding to replace medical equipment, and the list of needs is long," said Paul McPherson, past chair of the RMH Foundation's Board of Directors. "With each donation we receive, we enhance patient care."

"The theme of our spring appeal is 'Exceptional Care is In Your Hands'. Here at the hospital, we know that we all play a role in patient care, from the healthcare team at the bedside, to the donors in the community who make sure the right people have the right tools. Together, we give patients such as Susanne their best chance to recover when they're sick or injured. The chance to help them is literally **in your hands.**"

## Auxiliary Gift helps with cost of Ultrasound Equipment



**Hazel Scott, Erin Coons and Paul McPherson celebrate the volunteers' gift at the Auxiliary AGM.**

With each coffee, gift and ticket its members sell, the Auxiliary accumulates support for patient care at RMH.

On June 8th, at the Auxiliary's Annual General Meeting, volunteer Hazel Scott had the honour of presenting the Foundation's Board Chair Paul McPherson and Executive Director Erin Coons with the Auxiliary's contribution for 2014/15— \$150,000!

The funds are part of the Auxiliary's commitment to help RMH purchase new ultrasound equipment. Every day, as many as 40 people have an ultrasound at the Ross. This diagnostic equipment helps patients young and old, helping physicians to diagnose problems from minor injuries to life-threatening disease.

"Our volunteers are proud to be a part of the Ross Family, helping at the bedside, in the boardroom, and out in the community," said John Albin, President of the RMH Auxiliary. "Since our team formed 110 years ago, we've also been raising funds for the hospital, to help with costs that aren't covered through provincial funding. We see, every day, how important this equipment is to local patients."

"The support of the Auxiliary plays as big a role in our hospital fundraising as ultrasound does in our patients' diagnosis," said Erin Coons, Executive Director of the RMH Foundation. "Year after year, we look at the list of equipment needs in the hospital and wonder how we'll make them happen—and every year, the Auxiliary helps to bridge the gaps. Our volunteers are just incredible."

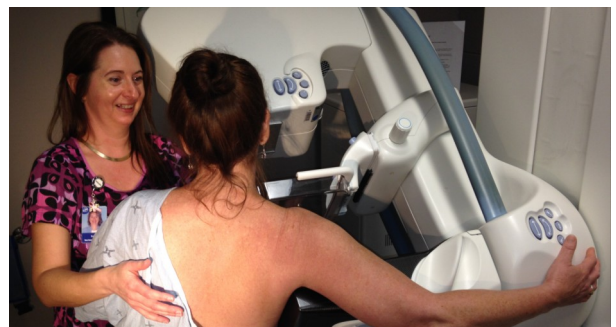
## Ladies' Tournaments a big win for local breast health

Therese Scheer and her friends are passionate about their golf—and their good cause. Eight years ago, Therese spearheaded a plan to organize charity golf 'friend-raising' days throughout the City of Kawartha Lakes. She was thrilled to learn how many local golf courses were keen to get involved.

Since 2007, these golf tournaments have raised \$72,071.45 for the breast health program at RMH. Therese is grateful for her many helpers; personal friends, new acquaintances, local merchants and area golf courses have been invaluable in raising support for local breast health care. Therese's goal is to raise \$100,000 in ten years.

This year's tournaments include:

June 24th	Sturgeon Point Golf Club
July 14th	Deer Run Golf Course
Aug. 4th	Byrnell Golf Club
Aug. 12th	Western Trent Golf Club
Aug. 28th	Deer Run Golf Course
Sept. 8th	Crestwood Golf Club
Sept. 16th	Eganridge Golf & Country Club



**If you would like to get involved in these friend-raising golf events, please contact Therese Scheer at 705-793-3574.**

## Family is precious. So is good healthcare.



Certain moments in our lives make us feel grateful — for our families, our friends, and for our good health. Paul and Beth Cross find happiness in their children, and in their community that has been home to their business Lindsay Buick GMC Ltd. They're also grateful to be in a position to give back.

On June 16th, the Cross Family visited RMH to make a donation to the Critical Care program. Their gift of \$25,000 will help purchase urgently needed equipment in the ER, the Intensive Care Unit and the Medical Program.

"It was a combination of things that inspired us," said Paul. "We've been involved in community in a number of ways. And our family has used the services of the hospital. Starting from the volunteers who guide you to the right area, to the nurses who get you ready, to the surgeon who performs your

procedure — we've had great experiences. So we contacted the Foundation and realized that the hospital needs funding outside of what the government provides. We're happy to contribute and help other patients have good experiences just as we've had."

"We're very thankful to Paul and Beth and their family's generous contribution to the hospital," said Erin Coons. "By giving to the Critical Care program, they're helping patients of all ages who need dire help. They're ensuring that the hospital team is equipped to deal with every emergency."

## Kawartha Credit Union supports exceptional care

The Kawartha Credit Union's Community Involvement Program continues to have a positive local impact.

On April 9th, Lindsay Branch Manager Michelle Finley, Little Britain Branch Manager Kreg McKenzie, and KCU Board Member Veronica Nelson gathered at RMH to present a cheque for \$5,000 to Erin Coons of the RMHF. The funds will support urgent equipment needs at the hospital.

"The team at Kawartha Credit Union has been a loyal supporter of patient care at the Ross Memorial since 1997," said Coons. "With this gift, the Kawartha Credit Union has donated a total of \$53,300 helping to purchase key equipment such as the echocardiogram and dialysis machines, as well as the new MRI and CT scanner. Their generosity has impacted patients of all ages."

"Supporting the well-being of our communities is a foundational principle of credit unions," said Rob Wellstood, CEO of Kawartha Credit Union. "Kawartha Credit Union is pleased to work together with the RMH Foundation to assist people in need."



**Erin Coons accepts the KCU donation from Michelle Finley, Kreg McKenzie and KCU Board Member Veronica Nelson**

## Scotiabank continues to give back with support for MRI

The addition of MRI service began a new era of care at RMH when it went live in January 2011. Today, patients' injuries and illnesses are diagnosed faster and better. 5,500 MRI images are done annually and the Diagnostic Imaging department is running regular evening shifts to keep patient wait times as short as possible.

**It took an entire community effort to make it happen.**

The Imagine the Future campaign raised \$5.8 million to purchase the new MRI, a 128-slice CT scanner and redevelop the hospital's Diagnostic Imaging department.

Scotiabank was an important part of that fundraising effort. Scotiabank committed to a 5 year pledge totaling \$50,000 to contribute to local healthcare.

ON May 26th, Branch Manager Greg Clements and Customer Services Manager Diane Bosnell presented Scotiabank's second pledge payment of \$10,000 to Erin Coons of the RMH Foundation.

"The Scotiabank team can be proud of the role it's playing to keep our community healthy," said Coons. **"Individually, we could never afford leading edge technology such as MRI, but together, we make it happen."**



Erin Coons, Greg Clements  
and Diane Bosnell

## Cold water and warm hearts

The cold truth is that the Polar Plungers from the Central East Correction Centre in Lindsay have warm hearts. After hearing Correctional Officer Mike Bodnar's plan to participate in the BEL Rotary Polar Plunge on February 1st, 14 other colleagues stepped up to make a splash in support of the hospital.



Dr. Bert Lauwers, Liz Johnston,  
Mike Bodnar and Erin Coons

"We were happy to help," said Liz Johnston, one of the CECC's Polar Plungers. "Mike is a cancer survivor, so this means a lot to us. We want to do something that will help other people who are fighting cancer."

On March 31st, Liz and Mike presented a cheque for \$1,174.50 to Erin Coons, Executive Director of the RMHF. The donation will enhance services in the Diagnostic Imaging department, and help the RMH team detect and treat cancer.

"You have to be 100% committed to a cause to jump into icy water to support it. The BEL Rotary Polar Plunge is a fun event, and it goes a long way to support serious efforts. We're very appreciative that patients at the Ross are benefitting from it."

## RMH practises its disaster response

On May 20th, RMH tested its readiness to respond to a Code Orange/CBRNE disaster in the community.

In a Code Orange, an external disaster creates a sudden influx of patients to the hospital's emergency department. The Code Orange policy details each department's responsibilities to help handle the situation quickly and with minimal confusion.

CBRNE stands for Chemical, Biological, Radiological, Nuclear and Explosives. In such an emergency, the hospital uses a decontamination tent and special personal protective equipment (PPE) such as Tyvek suits and respirator masks.

The mock emergency scenario involved a plane that crash landed and caught fire at the Lindsay Airport. Among the five passengers (played by LCVI students) was one who had only minor injuries and who tried to remove a cargo of pesticide from the plane. The container carrying the organophosphate pesticide was damaged and some people on scene were exposed to the hazardous chemical.

Responding to a CBRNE emergency involves the hospital's community partners, including the fire department, police, paramedics and the media. It was a learning opportunity for all organizations involved.



**Teams respond to mock plane crash. Those exposed to the hazardous chemical are decontaminated outside the hospital before being treated.**



## Lindsay Lions' vision is enhanced eye care for RMH patients



Many of us look at a pop can tab as a way to get into our drink. Thanks to the Lindsay Lions, local students and patients can see more than that.

The Lions encourage area schools to help them recycle pop can tabs. The money that's generated is donated to causes that contribute to the Lions' 'quest for sight'. Since members of Lions International were challenged by Helen Keller to become 'Knights for the Blind', they've helped sight-challenged people through their generous support of vision screening in schools and eye glasses recycling. They are also dedicated supporters of the RMH ophthalmology program.

On June 24th, Lions Mark and Cora Donneral, Dan Kuijpers, Ken Huelin and Tammy Larocque presented Erin Coons with a cheque for \$1,000. "This gift from the Lindsay Lions will help purchase medical equipment for the Ross Memorial's Eye Suite, where 1,345 procedures were performed last year," said Coons. "The Lions are giving the gift of sight. I don't think you can put a value on that."

## Exceptional Support for Exceptional Care



The John Lindsay Memorial Golf Tournament celebrated its 12th year in April, with 39 golfers taking part. On May 15th, organizers Greg Welton and Les Fowler presented \$2,085 to the RMHF. The funds will be directed to the “Exceptional Care is In Your Hands” spring appeal, which is helping to raise funds to purchase two life-support ventilators for patients in the ICU and a portable ultrasound to diagnose life-threatening injuries in the ER. Since 2003, the John Lindsay Memorial Golf Tournament has raised \$26,121.00 to enhance patient care at RMH.

Since 2011, Angie Kim and Isaac Jeon have taken care to ensure their patrons at Teriyaki Town get the best Japanese cuisine. They also care that patients at RMH get the best care. That’s why, in September 2014, they launched a fundraiser for the RMH Foundation. With each restaurant gift card sold, Teriyaki Town donates 10% of the value to the RMH Foundation. On Mar. 27th, Angie and Isaac presented a cheque for \$1,250 to Karen Scott, the RMHF Development Officer. “Angie and Isaac’s generosity is as colourful and plentiful as their gourmet dishes,” Scott said.



Andrew King is so grateful for the care he received following his heart attack and open heart surgery two years ago, he wants other patients to feel as fortunate. His fundraising golf tournament on June 15th will help a great deal. The Kawartha Lakes Lift and Truck Inc. golf tournament raised \$3,168.79 for the Cardiac Rehabilitation and Diabetes Education programs at RMH. He credits the program staff that helped him to regain his health and taught him how to stay healthy. 48 clients and friends took part on June 15th at the Lindsay Golf and Country Club.

Since their inception, Women’s Institutes have focused their efforts to improve the health and safety of their communities. On June 8th, Victoria West District WI President Gloria Blodgett, Secretary Sharon DeBeau, Public Relations Officer Marilyn Graves and Treasurer Beryl Connell presented a cheque for \$500 to support the purchase of a new portable ultrasound for the Emergency Department. With this gift, the group’s cumulative giving to the RMHF has reached \$5,150 — earning the Victoria West District WI a Supporter plaque on the Foundation’s Donor Recognition Wall.



## The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Rea Bell  
Neil Booker  
Murray Bulmer  
Aileen Callaghan  
Matthew Callaghan  
Jeanette Campbell  
John Carr  
Charles Coates  
Veronica Collins  
Barry Craig  
Mary Dale  
John Dean  
Wes Ellis  
Margaret Forster  
John Godden  
Michael Gorrill  
Berdine Graham  
Joan Gravelle  
Jean Green  
Olive Grummitt  
Walter Harris  
Cheryl Heffron  
Jim Huitson  
Jim Isaac  
Glen Isherwood  
Sheila Johnston

Robert Jones  
John Jones  
Evelyn Kleinschroth  
Tony Lamanna  
Arlene Latto  
Graham Lean  
Laura McCormick  
James McCrae  
Jack McDonald  
John McDonald  
Murray McDonald  
Linda McGann  
Calvin McKee  
Samuel McNabney  
Donald Miller  
Margaret Munro  
Marilyn Murray  
Marjorie Noakes  
Diane Palmer  
Wayne Patton  
Ben Penney  
Kenneth Peterson  
Barbara Potts  
Dr. Ehab Rafail  
Chris Rejano  
Anna Reynolds

Ronald Richards  
Walter Richmond  
Andreas Rittmann  
Stanley Ross  
Jeanne Seymour  
Ronald Seed  
Ruby Shackleton  
Audrey Shea  
Lee Stewart  
Lorna Synnott  
Wilma Tamblyn  
Betty Taylor  
Barbara Tufford  
Velma Truax  
John VanGerven  
Monica Vanlier  
Frank Varley  
Robert Walmsley  
Harry Watson  
William Werry  
Norva Whitehead  
Kevin Wimmelbacher  
Bonnie Winn  
Stanley Wires  
John Yurick

**In honour of**

Ross Chambers

• **These gifts were donated  
between March and June 2015.**

## The Gratitude Report

### We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

### How to contact us:

**RMH Foundation**  
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foundation@rmh.org

www.rmh.org/  
foundation

Charitable Registration  
Number

11912 4121 RR0001

## Thank you, Pat and Paul

On June 24th, the RMH Foundation held its 26th Annual General Meeting. High on the agenda was an important item: recognition.

After eight years on the Board of Directors, Pat Clarke's volunteer term has ended. Pat has been a dedicated and driven representative of the Foundation and played a significant role in the "Imagine the Future" fundraising campaign on the campaign cabinet.

"I've enjoyed it, and I've learned a lot," Pat said. "I've always been passionate about the hospital and look forward to learning more from a different aspect."

Pat is taking on a new role as a community member on the RMH Board of Governors' Quality Committee. She's also volunteering with the Auxiliary.

Paul McPherson was also thanked for his service to the Board as he completed his term as Chair. Paul has been a member of the Foundation's Board of Directors for six years and spent two as Chair. He will continue to serve the Board as Past Chair.

Paul has represented the Foundation at numerous events and says the part he has enjoyed most has been hearing stories from people in the community. "Every time people tell me about the incredible care they received in the hospital, it reminds me why the Foundation's work is so important. We all play a role in patient care."

Thank you, Pat and Paul, for your efforts on behalf of the hospital and our patients.



**Erin Coons thanks Pat Clarke and Paul McPherson for their exceptional service to the RMH Foundation Board at the AGM.**



**ROSS MEMORIAL  
HOSPITAL  
Foundation**

*"Yes, I would like to help RMH keep  
the best tools in the best hands."*

Here is my donation of  \$25  \$50  \$100  Other \_\_\_\_\_

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my  VISA  Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

I would like to direct my gift to:  Where it's most needed  Current Appeal

Equipment Fund  Education Fund  Specific Program \_\_\_\_\_