



Exceptional CARING

The RMHF Gratitude Report

Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

Our Vision:

Exceptional support for exceptional care.

Summer 2016

What's Inside:

- * Making Moments that Matter
- * Bollywood Night combines culture and philanthropy
- * Understanding the importance of e-care
- * RMHF progress and priorities
- * Special thanks to a dedicated Board Member

Auxiliary helps keep patients safe during surgery

The Auxiliary's mission is to enhance patient care and to raise funds for the Foundation. At its Annual General Meeting on June 20th, it achieved both priorities. Hospital volunteers who received long service pins were given the honour of presenting the Auxiliary's 2015/16 contribution — a cheque for \$150,000 — to the Foundation's Board Chair Tim Shauf and Executive Director Erin Coons.



The funds complete the Auxiliary's pledge to help the Hospital purchase new anaesthesia machines for the OR. The Auxiliary was also able to help the Hospital purchase a patient lift for the Diagnostic Imaging department.

"We join the Auxiliary because we want to help the Hospital. It's wonderful to be able to look at pieces of patient care equipment and technology in the Hospital and know that *we did that*," said Ward Levine, Auxiliary President. "Patients are receiving better and safer care because of the service we provide and the funds we raise. That means a lot."

Scotiabank gift marks a generation of generosity

It takes 20 years to grow a tree ... and to raise a child. Warren Buffet says it takes 20 years to build a reputation. On May 18th, the RMH Foundation thanked the team at Scotiabank for 20 years of commitment to the community.



Todd Robertson, Erin Coons, Diane Bosnell & Greg Clements

Branch Manager Greg Clements, Customer Service Manager Diane Bosnell, and Professional Banking Team Manager Todd Robertson presented Scotiabank's third pledge payment for the Imagine the Future campaign, which raised \$5.8 million to purchase the new MRI, a 128-slice CT scanner, and redevelop the Diagnostic Imaging department. Scotiabank committed to a 5 year pledge totaling \$50,000 to contribute to local healthcare. With the Scotiabank gift of \$10,000.00, its cumulative giving to the RMH Foundation since 1996 reaches \$140,500.

Spring Appeal will help replace life-saving defibrillators



Tim Shauf, Erin Coons and Dr. Koushik Krishnan in the ER.

At RMH, the moments that matter involve the seconds healthcare providers have to react when a patient is having a cardiac emergency. When a ‘Code Blue’ is called and the team rushes with the crash cart to the bedside — when the patient needs defibrillation to survive. Chief of Emergency Medicine at RMH, Dr. Koushik Krishnan sees these cases often.

The RMH Foundation is grateful to have Dr. Krishnan’s help with the 2016 spring appeal that was mailed throughout the City of Kawartha Lakes. Dr. Krishnan’s letter explains the importance of defibrillators in patient care at the Ross, and asks for help from the community.

“The Foundation is hoping to raise \$92,500 through the ‘Moments that Matter’ appeal,” said Tim Shauf, Chair of the RMH Foundation Board of Directors. “This would help the hospital to purchase five new defibrillators to ensure this life-saving technology is ready during those moments that matter.”

Where there’s a need, there’s the Women’s Institute

The members of the Women’s Institute are always on the lookout for ways to improve the health and safety of their communities. Locally, the Victoria West District Women’s Institute has focused its fundraising efforts toward enhancing patient care at the Ross Memorial Hospital. The group’s gifts over the years have impacted care in the Diagnostic Imaging Department and the OR, the Lab, the Dialysis Unit, and Recreation Therapy.

On June 13th, members of the District WI visited RMH to show their support for the ‘Moments that Matter’ Spring Appeal, which is raising funds to purchase new life-saving defibrillators. District WI President Gloria Blodgett, Secretary Sharon DeBeau, Public Relations Officer Marilyn Graves and Treasurer Beryl Connell presented a cheque for \$500 to RMH Foundation Executive Director Erin Coons.



Beryl Connell, Gloria Blodgett, Erin Coons, Marilyn Graves and Sharon DeBeau

“We’re so grateful to the local branches of the Women’s Institute for the efforts they make to enhance patients’ care at the Ross,” said Coons. “Their members are always interested in the equipment needs at the hospital and the nature of patients who are impacted. Every year, they show that small groups can make a big difference when they care passionately about a cause.”

The Victoria West District Women’s Institute is comprised of the North Emily and Lorneville/Argyle branches of the WI. There are 42 members in total.

Bollywood Night 3: diversity, contribution and celebration

On April 2nd, those in attendance at Bollywood Night 3 were treated to an evening of spectacular Indian dancing and cultural cuisine. By participating in this special event, the audience and a group of generous sponsors demonstrated their exceptional support for the RMH Foundation.

“The Friends Indian Dinner group are delighted to present a cheque to the RMH Foundation for \$48,000,” said Dr. Bharat Maini, Chair of the Friends group. “What an enjoyable evening, full of delicious food, dancing, fun, community participation and most of all — generosity.” RMHF Executive Director Erin Coons was honoured to accept the donation, which is earmarked to help with the future Clinical Information System needs at the Ross.

“We’re so grateful for the energy and generosity shown by everyone who supported Bollywood Night 3, and for the hard work of the organizing committee, Dr. Bharat Maini, Dr. Bharat Chawla, Dr. Rajinder Momi and Dr. Gargi Bhatia,” said Erin Coons. “The success of this event will resonate for years to come as the Clinical Information System is developed to enhance patient care at Ross Memorial Hospital.”

“It’s great that the communities of Lindsay and Peterborough came together for an evening of excitement and fun dedicated to a great cause,” said Dr. Bharat Chawla. “The event embodied the spirit of diversity, contribution, and celebration. A big thank you to everyone involved to make this event a grand success.”



Understanding the importance of a Clinical Information System



Dr. Jeremy Theal and Shared Regional Chief Information Officer Bruce Pye at the Hospital’s AGM.

RMH was pleased to host Dr. Jeremy Theal to speak at its Annual General Meeting on June 23rd. Dr. Theal spoke about the implementation of ‘e-care’, which is the clinical information system at North York General Hospital, and how it’s bringing better information and evidence to the bedside and helping to save patients’ lives through better care.

Clinical information management is a challenge for RMH. The ultimate goal of an electronic medical record will be an ambitious, multi-year journey. Today electronic and paper information must be compiled, duplicated, stored and accessed multiple times, by multiple clinicians in multiple locations to treat a single patient. Our future vision will be one clinical information system where all clinicians caring for a patient see the same patient chart updated in real time. All caregivers will have access to the clinical information they need to facilitate the best care possible.



Every year, the Hospital team identifies the most urgently needed equipment and high priority projects.



The Foundation helps donors match their gifts to this list of urgent needs. Your generosity keeps the best medical tools and technology at the patient's bedside.

Donations Enhance Patient Care

The Foundation does not receive nor disburse gifts for general operating funds for the Hospital. The Provincial Government funds day-to-day operations and administrative costs of our Hospital, it does **NOT** provide funding for the purchase of all of the medical equipment.

That's why we need your help.

Donations fund costs associated with equipment, education and capital projects.

Donors make the difference when they give to:



Where it's most needed



The Current Appeal



The Equipment Fund



The Education Fund



A Specific Program or Unit

To learn more about the Foundation, what projects we've funded, and what we're working on now, contact us. We're happy to answer your questions.

The Ross Memorial Hospital Foundation’s 5 Strategic Priorities are:

1. **Effective Fundraising Programs** - Ensure existing programs are meeting current revenue needs while developing new programs for the future and fostering a culture of philanthropy at the Ross.
2. **Impactful Disbursements** - Provide timely resources for capital and education needs at RMH that have a positive impact on patient care.
3. **Prudent Financial Management** - Manage resources to ensure the maximum is available for charitable purpose while ensuring the future success of the Foundation.
4. **Quality in our Operations** - Strive to deliver quality service to our donors and stakeholders and seek opportunities to improve the effectiveness of our systems and processes.
5. **Be a Great Place to Work & Volunteer** - Foster an environment where employees and volunteers feel empowered to make a difference.

Effective Fundraising Programs: The Foundation monitors financial performance on a five year basis.

	2012	2013	2014	2015	2016	5 Year Total	5 Year Average
Events	\$14,847	\$14,311	\$20,467	\$20,978	\$66,252	\$136,854	\$27,371
General	\$96,183	\$84,119	\$160,514	\$327,674	\$310,353	\$978,842	\$195,768
Tribute Giving	\$92,753	\$75,060	\$74,355	\$83,799	\$70,242	\$396,209	\$79,242
Bequests & Planned Giving	\$1,581,613	\$264,435	\$1,422,443	\$1,980,612	\$1,391,758	\$6,640,860	\$1,328,172
Direct Mail	\$218,461	\$251,917	\$276,386	\$312,874	\$266,364	\$1,326,002	\$265,200
Capital Campaigns	\$904,539	\$603,131	\$437,356	\$356,557	\$84,601	\$2,386,184	\$477,237
Total	\$2,908,394	\$1,292,972	\$2,391,522	\$3,082,493	\$2,189,569	\$11,864,950	\$2,372,990

Impactful Disbursements: In 2015/16, the RMH Foundation provided funds for the following needs.

Equipment

Portable Ultrasound Machine
 Wound Surface Mattress
 Ontario Telemedicine Network Equipment
 Phako Hand piece (Ultrasound-Cataracts)
 Laparoscopic Instruments
 Vital Signs Monitors
 Automated Dispensing Units
 Intubating Bronchoscope
 Aegis 4D Visualization Software & Workstation (MRI Breast Biopsy Console)
 Inverted Blood Bank Microscope (Lab)
 Anesthetic Gas Machines

Cardiac Monitors
 Nitrous Machine
 Transfer Poles
 Oximeters
 Cystoscope (Bladder)
 Ringer Pulse Oximeter
 Patient Lifts
 Ventilators
 Cardiograph
 Pain Pumps
 Sleeper Chairs

Education

Heart & Stroke Instructor Conference
 Palliative – Certificate for Ombudsman
 American Society of Health-System Pharmacists Conference
 Institute for Safe Medication Practices Canada Workshop
 Physician Management Institute, Conflict Management
 Hospice Palliative Care Ontario Conference

Major Disbursements to the Ross Memorial Hospital from the Foundation since 2002

Hospital Expansion	2002-2008	\$7,715,818
Dialysis	2006-2008	\$1,842,355
PACS (DI Digital Archive)	2006	\$1,421,008
Digital Mammography	2008-2010	\$ 583,000
Land Acquisition	2009	\$1,960,828
CT Scanner	2010-2011	\$1,000,000
MRI	2011-2013	\$4,800,000
Air Handling Project	2013-2014	\$1,000,000
Other Disbursements	2002-Present	\$3,400,726

Since the RMH Foundation was incorporated in 1989, the community has generously donated a total of **\$33.5 million** to help patients at the Ross Memorial Hospital.

Local golf tradition supports purchase of defibrillators

The John Lindsay Memorial Golf Tournament has become a local tradition for a group of friends. It began in 2003, in memory of John Lindsay, who combined golf, good friends and good causes back in 1975. Organizers Greg Welton and Les Fowler committed to keeping their friend's legacy alive. John Lindsay would be proud to see what has been accomplished in the past 13 years.

On June 9th, Greg and Les visited the Ross Memorial Hospital to present a cheque for \$2,385 to Erin Coons, RMHF Executive Director. The donation will be directed to the "Moments that Matter" spring appeal, which is helping to raise funds to purchase new life-saving defibrillators.

Since 2003, the John Lindsay Memorial Golf Tournament has raised \$28,556 to enhance patient care at the Ross Memorial by funding medical equipment and capital projects. The group has earned a "Benefactor" plaque on the hospital's donor recognition wall.

"We all recognize moments that matter," said Erin Coons. "For Greg and Les and John Lindsay before them, moments that matter are the ones spent on the golf course with friends. At the Ross, those moments involve being there for patients. All of those moments matter. And thanks to the John Lindsay Memorial Golf Tournament, they all fit together."



Greg Welton, Les Fowler and Erin Coons at RMH

Celebrating Your Special Occasion

With a celebration gift, you can recognize a loved one's birthday, anniversary or milestone event, and benefit others through enhanced patient care at the hospital, too.

Simply make a donation to the RMH Foundation, and let us know what you're celebrating. We will send a special card to your loved one recognizing your contribution in his or her honour.

We'll also issue you a charitable tax receipt and mail it to you with our thanks. Your loved one's name will appear in our Gratitude Report, and in our mailing inserts.



Donors play an important role here at the Ross Memorial.

Hosting An Event

We appreciate when individuals, groups, companies or organizations hold community events to support the Ross Memorial Hospital.

If you'd like to plan an event, please contact the Foundation office, as each idea must be approved prior to the event.

We can help you with:

- ◆ The licensing of gaming events such as lotteries and raffles
- ◆ The appropriate use of the RMHF logo on your materials
- ◆ The eligibility of tax receipts you would like to offer
- ◆ Sponsorship prospects



The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Marion Adam	Mary Figsby	Barbara Kendrick	Arthur Phillips
Terry Allan	Michael Finn	Jean Kennedy	Jim Platten
Diane Ashby	Robert Goard	Randy King	Ann Plunkett
Kenneth Ashton	Gary Godding	Patricia Lucas	Murray Porter
Kathelene Ball	Claude Goodhand	Frank Macaluso	Lil Read
Jean Bentley	Irwin Goodhand	Eleanor MacArthur	Arthur Richardson
Stanley Black	Frank Graham	Bruce McCardle	Eleanor Robertson
Robert Brough	Irene Gray	Linda McDonald	Ellen Robinson
Glenn Brown	Bebe Gurnett	Carol McIssak	Helen Scott
Grace Brown	Robena Harrison	Ralph McLean	Elsie Scrivens
John Burn	Leslie Hart	Glenn McNamara	Robert Sharp
Marion Calvert	Velma Hart	Robert Merrithew	Aaron Shea
Cheryl Clark	Verna Hartin	Darlene Milligan	Viola Snook
Ward Clarke	John Hembrey	Paul Millsap	Shirley Tafts
Ernest Clifford	Vera Hicks	Marion Morrow	Elvin Taylor
Kathlyne Coad	Jannine Hill	Sietke Mosterd	Joyce Thurston
Morley Coombs	Wendell Holmes	Alexander G. Murphy	Zeta Trestik
Catherine Davies	Dave Huggins	Antonio Naccarato	William Tripp
Melvin Dreger	Don Huggins	Morley Nicholson	John Twohey
Lois Duffy	George Inrig	Alan O'Neill	Muriel Walker
Gord Durward	Merl Jewell	Maxwell Perrin	Norval Watson
Virginia Ellison	Vivian Johnston	James Pfaff	Josh Webster
Alice Ferguson	Idena Junkin	Carl Philips	Robert White

The RMH Foundation is thankful for donations made in honour of ...

Dr. Sarel Vorster

Bruce Glass

* These gifts were donated between March and June 2016.

The Last Word

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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Charitable Registration
Number

11912 4121 RR0001

Thank you for your exceptional support

Having spent 12 years on Foundation committees and its Board of Directors, Michael Locke has witnessed and assisted with a profound period of growth at the Ross Memorial Hospital.

During his time with the Foundation, Michael has been involved with fundraising for projects including the capital expansion of the hospital, the construction of the Dialysis Unit, the redevelopment of the Diagnostic Imaging (DI) department and the purchase of the MRI and CT scanner, the implementation of digital mammography, and the Infrastructure Renewal Project—to name only the biggest fundraising efforts in the past dozen years.

The Foundation is grateful for Michael's involvement and wishes him well as he has now completed his term on the Board.



Foundation Board Chair Tim Shauf and Executive Director Erin Coons present Michael Locke with a Calvin Nicholls print to thank him for his years of service to the Foundation.



Did you know?

The OR team has cooked up a plan to help raise funds for the Mental Health program. The team is collecting employees' fast-favourite recipes to feature in an RMH Cookbook. The goal is to have it completed by fall and ready for sale as the perfect holiday gift!



ROSS MEMORIAL
HOSPITAL
Foundation

"Yes, I would like to help RMH keep the best tools in the best hands."

Here is my donation of \$25 \$50 \$100 Other _____

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

I would like to direct my gift to: Where it's most needed Current Appeal

Equipment/Technology Education Fund Specific Program _____

I'd like information about how to include RMH Foundation in my Will.

* Making a monthly gift can make it convenient and easy for you to lend your support.

Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs. Contact the Foundation office at 705-328-6146 to find out how.