



Exceptional CARING

The RMHF Gratitude Report

Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

Our Vision:

Exceptional support for exceptional care.

Summer 2017

What's Inside:

- Highlights from the RMHF Annual Report
- Tales from the Archives
- The community continues to benefit from Dr. Lindsay's care
- Our caring community warms hearts

Ross Memorial's Auxiliary is committed to enhancing our patients' care

On June 20th, RMHA Life Members Elke Beckers and Walter Jones joined Auxiliary Board members Linda Danaher and Andra Gerry to present the Auxiliary's 2016/17 gift of \$150,000 to the RMH Foundation. The funds will help the Hospital acquire seven defibrillators, an ophthalmoscope to help doctors detect problems in patients' eyes, and a cystoscope, used to examine the interior of the bladder.

"On the surface, much of our members' work seems simple enough – offering directions, pouring coffee, chatting with patients – but the impact of our involvement at the Ross reaches throughout the organization, supporting the healthcare providers at the bedside, and ensuring local patients have access to the best, life-saving tools," said Ward Levine, Auxiliary President.



Elke Beckers, Andra Gerry, Walter Jones, Tim Shauf, Linda Danaher and Erin Coons at the Auxiliary's Annual General Meeting.



EXCEPTIONAL CARE IN THE KAWARTHAS

It's been a pleasure to see the community's response to the Exceptional Care in the Kawarthas appeal for new vital signs monitors. Thanks to your caring contributions, we've reached **82%** of our fundraising goal of \$87,300. Our gratitude mirrors that of Jan Sanderson who wrote, "We have a lot to be grateful for in this beautiful part of the province. We are also very fortunate to have a modern hospital in Lindsay." We couldn't agree more, Jan!

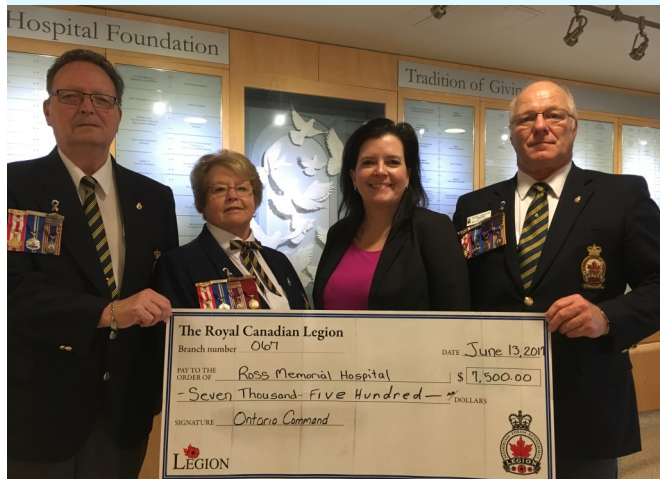


Nicki Redmond, RPN, Tim Shauf, RMHF Board Chair, and Jan Sanderson

The caring gifts we receive from the community...

Thanks to the support of the Royal Canadian Legion Ontario Provincial Command Branches and Ladies' Auxiliaries Charitable Foundation, the RMHF was able to purchase a cystoscope, used in surgical procedures for the urinary tract.

Howie Johnston (Branch 67 President), James Cameron (Third Vice) and Sandra Richardson (Ladies Auxiliary President) presented the \$7,500 grant on June 13th.



Following Andrew King's open heart surgery in 2013, he participated in the Cardiac Rehab and Diabetes Education programs. In 2015, he decided to host a golf tournament as a fundraiser for the two programs. The 2nd Kawartha Lakes Lift and Truck Golf Tournament took place June 19th. The 47 golfers helped raise \$4,200 for the Cardiac Rehab and Diabetes Education programs.



The Lindsay Kinsmen Club's vision is to create "Strong, Healthy and Engaged Canadian Communities". The Club's gift made on June 6th is perfectly aligned with that vision. Together, members Keith McDonald, Jim Spence, Doug Dent and Rick Merrell presented a cheque for \$7,000 to Erin Coons. The funds were raised by hosting video dances and will benefit the Cardiovascular Rehabilitation program.



The Kinette Club is committed to serving its communities' greatest needs. On June 23rd, the Bobcaygeon Kinettes addressed many pressing needs, with donations to 15 local causes including the RMH Foundation. Their donation of \$1,500 is going to the "Exceptional Care in the Kawarthas" spring appeal, which will help the Hospital buy new vital signs monitors for the critical care program. Their gift will help patients of all ages.



...warm our hearts and comfort patients like a quilt!

Participants of the John Lindsay Memorial Golf Tournament continue to swing the clubs and raise the bar. Their tournament in April raised \$3,235 for the RMH Foundation — their best year yet! Greg Welton and Les Fowler presented the funds to be directed to the 2017 Spring Appeal and help the Hospital purchase new vital signs monitors for the critical care program.



On June 19th, members of the Victoria West District Women's Institute visited RMH to show their support for the 'Exceptional Care in the Kawarthas' Spring Appeal. District WI President Mary Jane Connell, Secretary Sharon DeBeau, Public Relations Officer Marilyn Graves and Treasurer Beryl Connell presented a cheque for \$300 to Erin Coons.



Fashion, friends and fundraising came together on May 18th when the Rivermill Village Social Committee hosted a fashion show to benefit the spring appeal. On June 14th, Erin Coons thanked the event's co-convenors, June Sale and Marilyn Beacock-White. The show featured the fashions of Cathy Allan Ladies Wear and raised \$700. Support from individuals, business and groups makes all the difference when there are medical equipment needs at the Ross.



On June 13th, Anne McKinnon and Helena Lessard of the Catholic Women's League visited the RMH Palliative/Complex Care Unit to present a handmade quilt in memory of Adele Hopkins (former member and RMH employee) to Ruth Hopkins, Adele's daughter, Rosemary Wright, Clinical Resources Nurse, and Erin Coons. The quilt will be given to a patient whose care needs requires a long hospital stay.



Greetings from the Board Chair & Executive Director

Blood pressure cuffs and bassinets. An oxygen unit and anaesthetic gas machines. Donors' gifts come in all shapes and sizes and touch patients of all ages. From the blanket warming cabinet in the Ambulatory Care Unit to the specialized chairs in the Dialysis Unit, you left a generous mark in 2016/17.



Thanks to your gifts to the 2016 Moments that Matter appeal, five defibrillators were purchased and are helping to treat patients during cardiac emergencies. Generosity shown during the Circle of Care holiday appeal was truly touching, and supported the cost of new orthopedic surgery tools, cardiac monitors for the recovery room and a transport monitor.

Our sincere thanks go to the anonymous donors who made it possible to redecorate and provide new furnishings throughout the Palliative Care Unit, including a renovation of the family lounge and kitchen, complete with new appliances.

And it was with donors' support that the Inpatient Common Room in the Mental Health Unit was refurnished, too, providing a safe and positive environment for patients and their families.

All of these improvements are greatly appreciated, and for many reasons. Not just from a strictly practical standpoint, but also from the impact they have on our patients. We want our patients, their families and friends to be as comfortable as possible and also to provide comfortable spaces for them to be together.

Whether you made a gift to say thanks, to remember a loved one, to honour someone special, or to celebrate a milestone, you were part of something big. Together, the community supported the Hospital with \$2,222,921 this year!

The impact of these gifts goes even further than the medical equipment and education needs they fund. When donors help the Foundation to purchase medical equipment, it means the Hospital can address capital needs that would not be otherwise met. Donors' generosity has a happy ripple effect!

On behalf of the Ross Memorial Hospital Foundation, our Board of Directors and Staff, and our patients and families, thank you for making the circle of care stronger than ever.

Erin Coons
Executive Director

Tim Shauf
Chair RMHF Board of Directors

The RMH Foundation's 5 Strategic Priorities

The RMH Foundation Board of Directors monitors a number of metrics throughout the year in relation to our strategic priorities to ensure that the organization's overall performance is in line with our strategies.

Effective Fundraising Programs and Prudent Financial Management

	2017	5 Year Average	5 Year Total
Events	\$108,061	\$46,014	\$230,068
General	\$316,643	\$239,861	\$1,199,303
Tribute Giving	\$89,850	\$78,661	\$393,306
Planned Giving	\$1,410,211	\$1,293,892	\$6,469,459
Direct Mail	\$275,561	\$276,620	\$1,383,102
Capital Campaigns	\$22,595	\$300,848	\$1,504,240
Total	\$2,222,921	\$2,235,895	\$11,179,477

The Foundation monitors its administrative costs carefully on an annual basis and is well within CRA guidelines.

Quality in our Operations

RMHF is a mission driven organization and does not promote a sales driven approach to philanthropy. We take a personalized approach to our interactions with our donors that is reflective of our values. We acknowledge the trust that the community places in us and are committed to providing excellent donor service while maintaining the highest standards in ethics, privacy and confidentiality.

Every contribution to the RMHF is tracked. Revenue and expenses are monitored monthly by the Foundation's Finance Committee and Board of Directors. The Foundation is also required by the Canada Revenue Agency to undergo an independent audit annually. The CRA reviews the Foundation's performance. The RMHF only engages in allowable activities, keeps adequate records, issues complete receipts and maintains its status as a legal entity.

Be a Great Place to Work/Volunteer

RMHF Values

Integrity: Honour the trust placed in us by a grateful community and adhere to ethical/professional standards.

Donor Focused: Value our relationship with and be mindful of our donors when making decisions.

Accountability: Be fiscally responsible with the funds entrusted to us by our donors and be accountable to our stakeholders.

Respect: In our team environment we will be guided by mutual respect in interactions with our donors, board members and staff, volunteers, hospital staff, physicians and community.

Excellence: Innovation is encouraged; we aim to achieve goals with resourcefulness, patience and commitment.

Impactful Disbursements

Last Year We Provided:

Equipment

- Warming Cabinet
- Wheelchair Scale
- Ultrasound
- Companion Oxygen Unit
- Portable ECG
- Clinical Rehab Treadmill
- Cordless Ophthalmoscope
- Cystoscope
- Anaesthetic Gas Machines
- Insulin Fridge
- 8 Bassinettes (OBS)
- Thermometers
- 10 Hemodialysis Chairs
- Sleeper Chairs
- 12 Defibrillators
- Blood Pressure Cuffs
- 4 Orthopedic Drills
- Mental Health Furnishings Project
- Palliative Unit Refresh & Furnishings
- Palliative Unit Kitchenette Renovations

Education

- Clinical Information System Presentation
- Heart Failure Conference 2016
- Canadian Cardiovascular Conference 2016
- 4th Annual National Forum on Patient Experience (Palliative)
- Canadian Cardiology Conference 2016
- Wound Course
- More OB Online Program
- Crisis Prevention Training

Tales from the Archives

In 2007, Lindsay was celebrating the town's 150th anniversary. Dr. Rob Drury was the Medical Chief of Staff at the Ross Memorial Hospital, and he was asked to provide some historical highlights for a display in Victoria Park.

That's when he learned about the Hospital's archives – where they're kept and what they hold. He also saw that the organization of the archives was limited.

It came up during a conversation with his friend Max Radiff, former teacher and Mayor of Lindsay, who had a background as an archivist. Recognizing the need to protect details of the Hospital's 115 year history, the pair volunteered their expertise. Rob put his knowledge of the Hospital to work while Max helped to provide structure. Now, as the country celebrates 150 years, Rob and Max are elbow-deep in the archives. Their treasure-hunting has unearthed a few gems.

There's the invoice from the local chemist that provided the Hospital with medications in 1902. Another bill dating back to 1902 is for the delivery of 36 beds – from Central Prison Industries. Investigating the book of nursing graduate contracts unearthed a news clipping about a student nurse who died of typhoid fever in 1911.

It was during that era that a Hospital bylaw was passed that restricted infectious patients at the Ross. For decades, they were housed in a separate building at the corner of Colborne and Angeline Streets.

Following the extensive inventory process, Max and Rob settled on 13 categories for the organization of the archives. Every piece of information has been scrutinized for its historical value and catalogued.

When the Hospital celebrated its centennial anniversary in 2002, members of the community contributed old nursing uniforms and caps, Hospital postcards and souvenirs, even antique medical equipment to be showcased during the celebrations. With little room for such storage, the Hospital donated many items to the local museum for safe keeping.

More pieces are brought to the Hospital every year, often uncovered after the passing of a former member of the Ross team. Each piece represents a page of the Hospital's history and the people who have been a part of it. They are valued for the memories they invoke and for the information they provide about our past.

The Ross Memorial Hospital team of 2017 is grateful to Dr. Rob Drury and Max Radiff for taking on this heavy task (with the assistance of Karen Scott of the RMH Foundation), and for laying the groundwork to protect the next generation of historical gems.



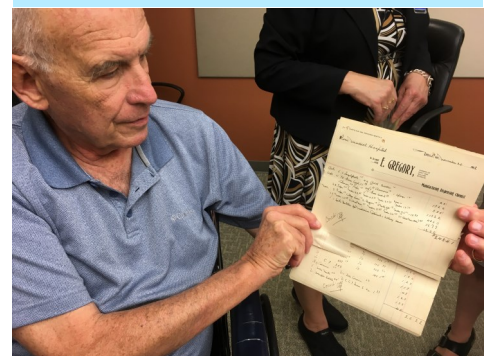
Rob and Max began sorting through historical documents in September 2016.



They created an inventory of ledgers, images, artifacts and newspaper clippings.



Part of their work involved identifying the people featured in old photographs.



Hundred year old invoices are among some of the interesting items they've uncovered.

The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Earl Armitage
Toby Arsenault
Lois Baird
Patricia W. Bakker
Charles A. Balfour
Donald H. Barrett
Rosalind Bennie
Stanley Black
Irene G. Blyth
Irene L. Bobr
Harley Broome
Shirley Bunker
Harry A. Burnett
Jack W. Burton
Howard Carew
John D. Cluff
David N. Cook
Allan J. Corner
Mary J. Cox
Maurice A. Crowder
James B. Dales
Yvonne Doherty
Samuel Bruce Ferguson
Elwood A. Fice
Norma J. Fulton
Paul Garton

Caroline M. Graham
Margaret Gilson
Ron Haney
James Harris
Richard Hayward
William R. Hodgkiss
Betty Hollinger
Kenneth Hood
Adele M. Hopkins
James Howe
Gerarda A. Hurley
Catherine A. Irwin
Walter A. Kehl
Gerald W. Kellett
Linda Jenkins
Aileen Lance
Wayne M. Leckie
J. E. G. Lindsay
Ronald G. Linton
Mary R. Lockyer
Lila Mack
John R. Macklem
Angus MacLennan
Jean D. Mark
William J. Maskell
Ruth Mathieson

Wm. McDougall Estate
Agnew B. McMillan
Doris May Middleton
Lily J. Milroy
David Morris
Audrey W. Pattimore
Horst Raddatz
Dorothy Rodgers
John C. Ross
Eric A. Rowley
Ethel Rutledge
Elsie Scrivens
William J. Shields
David M. Snell
Beverly A. Stevens
William A. Thornbury
Murray Torrance
Maudie Turner
Derek Visscher
Jo-Anne Wardlaw
Ronald Welsh
Laura E. Whyte
Grace E. Williams
Raymond Williams
Marjorie J. Wilkin
Frederick G. Young



The RMH Foundation is thankful for donations made in honour of ...

Dr. Dawn Reid

Dawn Smith

Norma Bird

Dr. Sarel Vorster

* These gifts were donated between March and June 2017.

The Ross Family Album

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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Charitable Registration
Number

11912 4121 RR0001

Patients & Visitors continue to benefit from Dr. Lindsay's care

When Dr. Gord Lindsay passed away on Jan. 25th, 2017, his loss was felt throughout the Ross Memorial. Dr. Lindsay had been an active member of the Ross team for 45 years and received the James Ross Award of Excellence in 2005. As an anaesthetist, he spent a great deal of time in the OR and formed close friendships with the team there. It's even where he met his wife, Carol.

To show how much they missed Dr. Lindsay, the OR team initiated a hospital staff collection in his memory. They raised \$1,880 which they used to have a new bench engraved with Dr. Lindsay's name and placed at the Hospital's front entrance.

The remaining funds, \$691, were donated to the Exceptional Care in the Kawarthas spring appeal at Mrs. Lindsay's request.



The OR Team gathers with Carol Lindsay (in white) to remember Dr. Lindsay.

Congratulations to all recipients of the Excellence Awards



Pictured left are Lesley Campbell, Vera Buckingham, Jennifer Perdue and Sheila Moloney with Anne Overhoff. At right Kathleen Kenning (with Susan Grant) receives recognition for being a Team Player. Recipients who are not pictured include: Dr. Chan, Dr. Jones, Shawn Lacey, Rosemary Wright, Dr. Al-Beer, Dr. Noronha, Dr. Guirguis, Della Hare, Cathy Moore, Emily George & Dr. Chawla. Excellence awards will be presented again in November.



**ROSS MEMORIAL
HOSPITAL**
Foundation

*"Yes, I would like to help RMH keep
the best tools in the best hands."*

Here is my donation of \$25 \$50 \$100 Other _____

J17

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

I would like to direct my gift to: Where it's most needed Current Appeal

Equipment/Technology Education Fund Specific Program _____

I'd like information about how to include RMH Foundation in my Will.

* Making a monthly gift can make it convenient and easy for you to lend your support.

Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs. Contact the Foundation office at 705-328-6146 to find out how.