



# Exceptional CARING

## The RMHF Gratitude Report

### Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

### Our Vision:

Exceptional support for exceptional care.

Summer  
2018

### What's Inside:

- Renovations are underway in the Xray Dept.
- The community supports mammography
- 2017/18 Annual Report of the Board Chair & Executive Director
- Many thanks to long serving Board member and Foundation employee

## Exceptional Support for Intensive Care

### The RMH Auxiliary presents \$150,000 gift to the Foundation

Ross Memorial Hospital volunteers contribute to exceptional patient care in many ways. Throughout RMH, their assistance on the frontline ensures patients and families are as comfortable as possible. Behind the scenes, their combined time and talent operates the Reflections Café and Gift Shop, schedules volunteers and volunteers, and participates in community events. They also touch patient lives through their fundraising efforts.



Dennis Roy, Brian Kelsey, Erin Coons, Irene Deli and Linda Danaher celebrate the RMH Auxiliary's annual gift to the RMH Foundation

The Ross Memorial Hospital Auxiliary (RMHA) works tirelessly throughout the year. The money they raise from proceeds in the Café and Gift Shop, through lottery and tuck cart sales, Bingo and bake sales, raffles and vendors in the lobby, grocery bagging and Tag Day, enables the Auxiliary to provide urgently needed medical equipment and capital support for the Hospital.

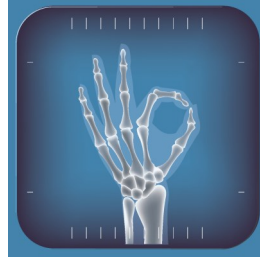
At the Auxiliary's Annual General Meeting on June 19, RMHA Excellence Pin recipients Irene Deli and Dennis Roy joined the Auxiliary's Director of Fundraising Linda Danaher to present the Auxiliary's 2017/18 gift of \$150,000 to the RMH Foundation. The funds are purchasing a ventilator and other equipment needed in the Intensive Care Unit.

"I encourage all volunteers at the Ross Memorial Hospital to look back at 2017/18 with pride," said Ward Levine, Auxiliary President. "Thanks to your hard work and dedication, we're celebrating another year of successful service to the Hospital through our involvement in patient care areas and fundraising initiatives."

"The volunteers at the Ross Memorial Hospital are the perfect example of what caring people can accomplish by coming together for a common goal," said Brian Kelsey, RMHF Board Chair. "On behalf of the Foundation's Board of Directors, thank you for every hour you've devoted to the patients at the Ross. Your hard work and generosity are sincerely appreciated."

## Renovations are underway in the X-ray Department!

With your help, we are



# DEFINING CARE

Thanks to the exceptional support of our donors, the Ross Memorial Hospital is renovating the X-ray Department (General Radiography) with better patient flow, accessibility and new equipment. This important project is the focus of the RMH Foundation's 2018 Spring Appeal, mailed throughout the City of Kawartha Lakes in May. In our Spring Appeal letter, Chief of Radiology Dr. Paul Wilson explains how X-ray technology continues to define care for patients at Ross Memorial.

"X-Ray technology is the modality of choice to diagnose cardiac failure, pneumonia and traumatic injuries such as broken bones," said Dr. Paul Wilson. "More than 100 X-Ray examinations occur at the Ross Memorial every single day. X-Ray imaging is so important to our patients' diagnosis and treatment, it's available 24/7/365 days a year."

"When we were researching what year the Ross Memorial acquired its first X-Ray machine, we discovered that it was our founding donor, James Ross, who made that important purchase 100 years ago," said Erin Coons, RMHF Executive Director. "That discovery really emphasizes the impact donors make — and have always made — on patient care."

By July 18, more than **\$70,700** had been raised toward the Foundation's Spring Appeal fundraising goal of \$100,000.

Phase One of the renovations in the Ross Memorial's X-ray Department began on July 3rd, with the removal of equipment in X-ray Room 3. The space will be prepared for the arrival of new equipment in late August.



X-ray Room #3 before renovations began (left) and after equipment was removed on July 3 (right)

## Kawartha Credit Union supports local breast health care

The Ross Memorial Hospital Foundation is thankful for the support of the Kawartha Credit Union and its Community Involvement Program. On May 25, Michelle Finley and Kreg McKenzie, Kawartha Credit Union's Lindsay and Little Britain Branch Managers, visited RMH to present a cheque for \$5,000 to Erin Coons, RMHF



Executive Director. They were joined by Veronica Nelson, who is a Vice President at the Ross Memorial, and Chair of the Kawartha Credit Union Board of Directors.

The Kawartha Credit Union gift will contribute toward the cost of a new 3D Mammography unit with biopsy capabilities. 3D imaging helps physicians to view the breast in thin sections, to better detect small cancers and pinpoint the exact size and location of a breast lesion. The installation of the new mammography equipment is part of a redevelopment project taking place this summer in the Diagnostic Imaging department at RMH.

"We're so grateful to have the support of the Kawartha Credit Union branches in Lindsay and Little Britain," said Erin Coons. "Through their Community Involvement Program, they are giving those with breast cancer their best chance for a good outcome, and giving their loved ones reason to hope."

Veronica Nelson, Michelle Finley, Erin Coons and Kreg McKenzie in the Mammography Dept. where construction is set to begin.

## Lindsay Legion Poppy Campaign supports Mammography

Did you know that when you give a member of the Royal Canadian Legion a donation in exchange for a poppy, you're not only showing respect for those who served our country, you're also giving back to your community? The members of the Royal Canadian Legion's Branch 67 in Lindsay direct poppy funds where they believe they're needed most. This year, the RMH Foundation is grateful to receive a donation to be directed to the purchase of a 3D mammography unit with biopsy capabilities.

On May 15, Howie Johnston (Branch 67 President), James Cameron (Service Chair) and John Sherman (Poppy Chair) presented a cheque for \$20,000 to Foundation Executive Director Erin Coons.

"The community gives to us and we give back to the community," said Howie Johnston.

"Thanks to the generosity of the Lindsay Legion, we're even closer to meeting our goal to purchase the new 3D mammography unit for the Diagnostic Imaging department," said Erin Coons. "When added to other gifts made by individuals and organizations passionate about breast imaging, we've now raised \$318,000 toward the cost of the new mammography unit."



Branch 67 leaders John Sherman, James Cameron, Howie Johnston with Erin Coons



## 2017/18 Annual Report of the Board Chair and Executive Director

You can sometimes see the mark of a recent hospital visit: bandages and a hospital ID bracelet, a cast and crutches.

The Ross Memorial Hospital also shows signs of exceptional caring. They're the special touches **you** make when you give to the Ross Memorial Hospital Foundation.

Our donors play an important role in patient care by supporting equipment needs – both large and small.

This year, your gifts to the Exceptional Care in the Kawarthas Spring Appeal raised \$108,542.80 to buy 12 new vital signs monitors for the Critical Care program. Your support for the Tales of Hope Holiday Appeal raised \$196,438.77 for the purchase of a 3D Mammography Unit with biopsy capabilities.

Your generosity also plays a vital role in addressing smaller equipment needs that affect patient care every day. These are items such as stretchers and walkers, beds and furnishings, wheelchairs and patient lifts, monitoring and safety equipment, and more.

Every gift made to the Foundation marks a special moment at the Ross Memorial Hospital.

Our donors' stories (Tales of Hope, indeed!) are highlighted on the Foundation's website, which was redesigned in 2017 to include a mobile-friendly navigation system, in our publications, and through social media. Did you know the Foundation launched a Twitter presence to complement the Facebook page that was created in 2016?

Our donors' stories cast a light on the warm heart of this community. **Together, your generous donations addressed \$1,466,377.86 in Hospital needs this year!**

The Ross Memorial Hospital doesn't just bear the mark of local generosity – it **is** the mark of generosity. Since the land and the original building were gifted to the community by James Ross in 1902, donors have ensured its growth and success through their support.

On behalf of the Ross Memorial Hospital Foundation Board of Directors and Staff, and our patients and families, thank you for making a mark on the Ross Memorial.

Gratefully,  
Erin Coons, Executive Director  
Brian Kelsey, Foundation Board Chair



RMHF Executive Director Erin Coons  
and Board Chair Brian Kelsey

### RMH is exploring integration with PRHC

With the submission of a joint Directional Plan to the Central East Local Health Integration Network (LHIN) on June 27, RMH and PRHC have declared their mutual intention to propose an integration of the two hospitals into a single hospital network with two sites. As part of the public consultation process, town hall events have been scheduled in both areas:

Tuesday, July 24 7:00-8:00 p.m.  
Bobcaygeon Service Centre

Tuesday, July 31 7:00-8:00 p.m.  
Fenelon Falls Community Centre

Tuesday, August 7 6:30-7:30 p.m.  
McDonnell St. Activity Centre, Peterborough

Wednesday, August 15 6:30-7:30 p.m.  
Peterborough Golf & Country Club

Wednesday, August 29 7:00-8:00 p.m.  
Ross Memorial Hospital Cafeteria, Lindsay

**Questions? Email [integration@rmh.org](mailto:integration@rmh.org)**

## Strategic Priorities Report

**Making impactful disbursements** is a priority for the RMH Foundation. We are committed to provide timely resources for capital and education needs at RMH that have a positive impact on patient care.

**In 2017/18, donations to the RMH Foundation provided the following:**

- Ergometer and Recumbent Stepper
- Bariatric Chairs
- HiLow Beds
- Patient Lifts
- Bariatric Bed and Mattress
- Ultrasound Equipment
- Scopes
- Bedside Ultrasound
- Vital Signs Monitors
- Fetal Monitor
- Operating Room Drill Sets
- Ambulatory Infusion Systems
- Wound Surface Mattresses
- Privacy Screens
- Ontario Telemedicine Network (OTN) Video Conferencing Technology
- Carescape Monitors
- Support Slings
- Roam Alert Wrist Tags
- Counter Top Water & Ice Dispenser
- Commode Shower Chairs
- Walkers
- Wheelchairs
- Ceiling Lift
- Ventilator
- Tablets
- Stretchers & Mattresses
- Surgical Floor Family Room Furnishings and Lighting
- Recreation Therapy Craft Supplies
- Waiting Room Furnishings
- Communication Boards
- Patient Patio Furniture
- Medical Student Bursaries
- Service Excellence Workshop
- Heart Failure Update Conference

RMHF Donors have the option of donating to:

- **Where it's most needed**
- **A Current Appeal**
- **Equipment Fund**
- **Education Fund**
- **Specific Program or Unit**

These gifts are received on behalf of the Hospital and under its Articles of Incorporation, the Foundation may use donations to fund the following:

**Equipment, Education and Capital Projects.**

Funds are only disbursed for needs within our charitable purposes, in keeping with the intent of the donor and for approved needs at the Hospital. The Foundation does not receive nor disburse gifts for general operating funds for the Hospital.

We ensure all funds are raised, tracked receipted, stewarded and disbursed in compliance with all federal and provincial statutes.

### Major Disbursements since 2002

Project	Years	Total
Capital Expansion	2002-2008	\$7,715,818
Dialysis	2006-2008	\$1,842,355
PACS (DI Archive)	2006	\$1,421,008
Digital Mammography	2008-2010	\$583,000
Land Acquisition	2009	\$1,960,828
CT Scanner	2010-2011	\$1,000,000
MRI	2011-2013	\$4,800,000
Air Handling Project	2013-2014	\$1,000,000
Other Disbursements	2002-Present	<u>\$5,542,016</u>
<b>Total</b>		<b>\$25,865,026</b>

For more information about how the Foundation puts your Donor Dollars to Work, visit our website, [www.rmh.org/foundation](http://www.rmh.org/foundation) or email the Foundation Office at [foundation@rmh.org](mailto:foundation@rmh.org).

## Four wheel FUN-raiser is Defining Care for RMH Patients



James McArthur, Carolyn Richards, James LaPorte, Carolyn LaPorte, Erin Coons, Dwayne Kish and Marjorie Kish

Members of the Kawartha ATV Association (KATVA) understand the importance of having a full-service hospital close to home. It's for that reason that they've chosen to donate the proceeds of their annual poker run to the Ross Memorial Hospital Foundation, to be directed to the Defining Care Spring Appeal for new X-ray equipment. The event took place Saturday, June 2nd in Burnt River with 149 registered machines and riders.

KATVA is a community advocate for safe and responsible use of ATVs and trails by all users. On July 5, KATVA President Carolyn Richards, Board Member Jim LaPorte, Treasurer James McArthur, and volunteers Carolyn LaPorte, Dwayne Kish and Marjorie Kish presented a cheque for \$10,000 to Erin Coons, RMHF Executive Director.

From broken bones to pneumonia, the X-ray department (General Radiography) performs 37,500 exams per year, helping patients with injuries and illnesses, 24/7.

"We're honoured to be selected by the members of the Kawartha ATV Association to receive this generous gift, and we're touched by their support for local patients," said Erin Coons. "Their Association is a great example of like-minded people who turn their hobbies into heartfelt support for healthcare."

### John Lindsay Memorial Golf

The decision John Lindsay made in 1975 to gather some friends for a fundraising golf tournament was a defining moment. It launched a legacy that continues to touch friends and impact local patient care 43 years later!

In April, the golfers who participated in the John Lindsay Memorial Golf Tournament in Niagara Falls raised \$2,275 to help the Ross Memorial Hospital



Greg Welton, Erin Coons and Les Fowler

purchase new X-ray equipment. On May 28, tournament organizers Greg Welton and Les Fowler presented the donation to Erin Coons, RMHF Executive Director. "We're so grateful these generous golfers have made the Foundation a part of

### Remembering Deanne Rossiter

Deanne Rossiter spent 14 years helping people in her role as a Case Management Therapist at RMH. During her own struggles with cancer, she spent seven weeks in the Palliative Care Unit at the Ross Memorial. It was during this time that she spoke to her family about wanting to do something that would continue to help patients and comfort families at the Hospital. After considering their own experiences in the Hospital, Deanne, her husband, Pat, and her daughter, Robyn, offered to purchase an ice/water dispenser to be located in the Family Kitchen on the Palliative Care Unit. On June 11, the ice/water dispenser was adorned with a plaque that reads: In Memory of Deanne Rossiter— With Love from Patrick, Robyn & Family.



Dr. Sara-Lynn Francis, Robyn Rossiter, Pat Rossiter and Erin Coons

## The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Gwen Ackerman  
Ann Elizabeth Ainsworth  
Phil Allen  
Julius Arnold  
Evelyn B. Baxter  
Linda K. Beer  
Edward Bell  
George Bell  
Michael Bevan  
Stanley Black  
Christian W. Bullerdick  
Frank Burton  
Edgar Butzer  
Margaret Butzer  
Brenda P. Carley  
Ken Chase  
Margaret L. Chessar  
Angela Cooper  
Graham Copp  
Ina Cox  
David Craig  
Mary Dean  
Robert B. Dunn  
Paul M. Dunning  
Daryl M. Elmslie  
Sheila Farndon  
Russell Farrell  
Janet Findlay  
Edward Flynn

David Foran  
Henrick W. Forman  
Myrna Fraser  
Eric Freeborn  
Margaret Gaudette  
Frank Gold  
Mary M. Hall  
Ella Hamilton  
Jackie Harris  
Christine E. Hewitt  
Audrey M. Jones  
Ila Jordan  
Donald Kellestine  
John Lloyd  
Shirley Lyons  
Mary C. MacFarlane  
Linda MacMurray  
William R. Marsh  
Kenneth R. Maud  
Richard E. McCartney  
Judy McCourt  
Don P. McGibbon  
Joan McLeish  
Neill H. McWilliams  
Herbert Miller  
Andrew Mirecki  
Bill Morton  
Zdenek Nepovim  
James Oliver

Enid Patterson  
Judy Price  
Lori Raymond  
Jane F. Reidpath  
Vivian Restivo  
June L. Russell  
Stanley U. Russell  
Norma D. Ryan  
Don C. Sale  
Robert Schenk  
Donald R. Scott  
Elsie Scrivens  
Pam Sevink  
James Sim  
Gloria Spellen  
Gordon Stickwood  
Allan Stinson  
Betty Stubbings  
Leslie B. Summers  
Murray Thompson  
Joanne Tummonds  
John VanderWerf  
Tony Verbik  
Warren Wahn  
Dora Watson  
Donna Williamson  
William Wilson

\* These gifts  
were donated  
between March  
and June 2018.



In honour of ...

Dr. Sarel Vorster



## The Ross Family Album

### We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

### How to contact us:

**RMH Foundation**  
10 Angeline St. N.  
Lindsay, ON  
K9V 4M8

T (705) 328-6146  
F (705) 328-6147  
foundation@rmh.org

www.rmh.org/  
foundation

Charitable Registration  
Number

11912 4121 RR0001

## Thank you for your years of service, Tim and Karen!

In June, the RMH Foundation team shared its profound thanks with two members of the Foundation family who are retiring after many years of devoted service.

Tim Shauf has been a volunteer member of the Foundation Board of Directors for nine years, supporting the work of the Foundation through roles such as Board Chair and Vice Chair, and membership on the Executive, Finance and Board Development Committees. Tim was a Foundation champion during projects including the Imagine the Future campaign which raised \$5.8 million for the acquisition of MRI and a CT Scanner. Tim will continue with the Foundation as a community member of the Finance Committee for one year. Thank you, Tim!

And after 21 years working with the Foundation team as Donor Relations and Development Officer, Karen Scott has retired. Karen has played a key role during several significant phases of expansion at the Ross, including the Make Us Better campaign to enhance the Intensive Care Unit and Maternity Ward, the Caring For Tomorrow capital expansion, the On the Horizon campaign to build the Dialysis Unit, and the Imagine the Future campaign. Best wishes on your adventures ahead, Karen. We'll miss you!



Tim Shauf is presented with a commemorative print on his final day on the Board.



Karen Scott celebrates being awarded the James Ross Award of Excellence in 2011.



ROSS MEMORIAL  
HOSPITAL  
Foundation

*"Yes, I would like to help RMH keep  
the best tools in the best hands."*

Here is my donation of  \$25  \$50  \$100  Other \_\_\_\_\_ Jul 18

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my  VISA  Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

I would like to direct my gift to:  Where it's most needed  Current Appeal

Equipment/Technology  Education Fund  Specific Program \_\_\_\_\_

I'd like information about how to include RMH Foundation in my Will.

*\* Making a monthly gift can make it convenient and easy for you to lend your support.*

*Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs. Contact the Foundation office at 705-328-6146 to find out how.*