Exceptional CARING



Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

Our Vision:

Exceptional support for exceptional care.

Summer 2019

What's Inside:

- Exceptional support from the Auxiliary
- Annual Report from the Chair and CEO
- Donors are Here to Help with support for the Spring Appeal
- RMH welcomes new physicians
- See your donor dollars at work

The RMHF Gratitude Report

The RMH Foundation welcomes a new Chair to its volunteer Board of Directors

The 11 elected members of the Foundation Board of Directors oversee the governance of the Foundation and support its mission. We asked our new Board Chair, Heather Richardson, about her new role.

Why did you choose to volunteer with the RMH Foundation?

I was taught growing up that the strength of a community is measured by how its members support and care for each other and I have personally experienced how the Ross Memorial Hospital is a key component of that success in our community. Lending my time, experience and skill set to the Foundation allows me to contribute in a small way to ensuring that our local hospital continues to thrive and remain positioned to provide exceptional care to all members of our community now and for generations to come.



At the Foundation's Annual General Meeting, outgoing Board Chair Brian Kelsey was thanked for his years of service by CEO Erin Coons and incoming Board Chair Heather Richardson.

Are there things you've learned about the work of the Foundation of which you weren't aware before joining the Board?

Before I began my work with the Foundation I was unaware that it is by and large the donors within our community that provide for the equipment needs of the Hospital – not the government. I continue to be amazed in equal parts by the generosity of our donors and the general lack of awareness in our broader community that without donation revenue to the Foundation, which in turn provides financial stewardship of funds given in support of the current and future needs of the Hospital, there are so many components we take for granted at the Ross that might not have been achieved.

What do you hope to accomplish as Chair of the Board?

I look forward to spending my time as Chair expanding awareness about the importance of and need for ongoing financial support from our community to sustain and advance the ability of our local Hospital to care for our area residents and visitors. Sustaining and growing "the Ross" is going to require all of us to work together and provide our support.

Exceptional Support from the Ross Memorial Hospital Auxiliary



Brian Kelsey, Eileen Cockburn, Dineke Braches, Veronica Nelson, Ken Trodd, Erin Coons, Heather Chapell (seated) Ross Memorial Hospital volunteers work diligently year round to enhance patient care and to raise funds for medical equipment and capital projects through their gifts to the RMH Foundation. Each year in June, the volunteers gather to hear the highlights of their service and celebrate their accomplishments at the Auxiliary Annual General Meeting.

On June 18, volunteers in attendance learned that the Auxiliary contributed an incredible 15,905 hours of service over the past year.

Their contribution to the Ross Memorial through their annual gift to the Foundation was equally incredible!

Volunteers Heather Chapell, Eileen Cockburn, Dineke Braches and Ken Trodd were given the honour of presenting the Auxiliary's gift of

\$150,000 to Foundation Board Chair Brian Kelsey and Foundation CEO Erin Coons. The funds are supporting the purchase of Automated Dispensing Units for the Dialysis Unit and the OR Recovery Room, as well as cardiac monitors. Automated Dispensing Units (ADU) are a key component to the Hospital's medication safety system, ensuring medications are secured and may only be dispensed to the right patient at the right dose.

"This is exceptional support for exceptional care – and even more so when you consider that these funds are raised a dollar at a time," said Brian Kelsey. "With every cookie and coffee, every get well card and baby toy, every lottery ticket and bingo game – it adds up to something wonderful. On behalf of the Foundation's Board of Directors, thank you for your service and your generosity. You're the reason we say donors make the difference."

With support for the Spring Appeal, donors show they are ...





Having the right equipment gets clinical information into the hands of RMH physicians faster. That information helps them to diagnose and treat patients with exceptional care. The Here to Help Spring Appeal is raising funds to help purchase a new blood gas analyzer for the Lab, a carbon dioxide monitor for the ICU, portable vital signs monitors for the Medical and Surgical Units, a transport monitor and a new oxygen delivery machine. Thanks to your generosity, more than \$60,794 has been raised toward our fundraising goal of \$107,650—but we still need support.

Will you show the RMH Team that you, too, are here to help?

Summer 2019 Page 3

An Announcement from the RMH Chief of Medical Staff

Ross Memorial Hospital is excited to welcome the following professional full-time staff members who will be joining RMH in the coming months!



Dr. Bharat Chawla, RMH Chief of Staff



Dr. Catherine Conlin Orthopaedic Surgeon

Dr. Conlin completed her Doctor of Medicine at Queen's University and went on to do her Orthopaedic Surgery Residency at the University of Toronto. Dr. Conlin recently completed a Clinical

Fellowship in Foot & Ankle Orthopaedic Surgery and is completing a Fellowhip in Arthroplasty & Trauma Orthopaedic Surgery. Dr. Conlin will join the RMH staff full time in January 2020.



Dr. Carl Seaton Hospitalist

Dr. Seaton completed his Bachelor of Medicine and Bachelor of Surgery (MBBS) at the University of the West Indies, Mona, Kingston, Jamaica. Dr. Seaton completed his College of Family

Physicians of Canada (CCFP) and comes to RMH from Smiths Falls, Ontario where he worked as a Hospitalist for the past few years. Dr. Seaton will join the Hospitalist team full time in August.



Dr. Mostafa El-Beheiry General Surgeon

Dr. El-Beheiry completed his undergraduate medical training at McMaster University and did his general surgery residency at Western University in London. He is completing a Fellowship

in Minimally Invasive and Bariatric Surgery at the University of Manitoba. Dr. El-Beheiry will be taking referrals for common General Surgery problems as well as a special focus on foregut complaints and minimally invasive approaches.



Dr. Katie Krause Geriatrician

Dr. Krause is a recent graduate of the geriatric medicine program at the University of Toronto. She completed her B.Sc. and M.Sc. Degrees at the University of Guelph

and attended medical school at the University of Limerick in Ireland. She completed her general internal medicine residency in Toronto. Dr. Krause will provide specialized geriatric consultation for RMH inpatients beginning in October.

2018/19 Annual Report from the RMHF Board Chair & CEO

Donors make the difference at Ross Memorial Hospital, and it is with you, our donor partners, top of mind that the Ross Memorial Hospital Foundation sends you sincere thanks for 30 years of exceptional support for exceptional care.

Thirty years ago, the RMH Foundation was established to advance the Hospital's ability to fundraise to meet its ever-growing list of needs. The projects and equipment your gifts have helped to fund in 2018/19 stand as a testament to this profoundly important partnership.

Perhaps the most exciting was the complete redevelopment of the RMH General Radiography and Mammography departments. This included the installation of advanced robotic X-ray/ Fluoroscopy equipment that is the first of its kind in Canada, and new 3D mammography technology with biopsy capability and the SmartCurve Breast Stabilization System (RMH was the first site in Ontario to implement this!)

Both the Defining Care Spring Appeal in 2018 and The Greatest Gifts Holiday Appeal in 2019 encouraged support for the new Xray/Fluoroscopy technology. Thanks to you, these efforts raised \$87,320 and \$175,209 respectively! This project has transformed diagnostic imaging care at RMH, enabling the development of non-sedation Interventional Radiology services in 2019/20. Changes to the layout of the department have also significantly improved accessibility and workflow.



Outgoing Foundation Board Chair Brian Kelsey and Foundation CEO Erin Coons

You did this!

Donor support also enabled the Ross to modernize its Blue Elevators, which were originally installed in the 1970s. State-of-the-art elevator service is important to patient care. The new Blue Elevator cabs are now fully accessible – and 100% donor funded! From the Emergency Department, where a new electronic patient tracking system is enhancing care, to the Hospital Kitchen, where significant upgrades are planned, your gifts are impacting patients and their loved ones. Thank you!

During this special celebration year, the Foundation is grateful for the support of the RMH Auxiliary for extending its generosity beyond the volunteers' annual gift to provide additional funds for urgent needs throughout the Hospital.

This year, the Foundation provided a total of \$4,694,801 to address urgent needs at the Hospital! None of this would be possible without our donors.

With every gift, you are ensuring Ross Memorial Hospital is equipped with the best medical and supporting equipment and available to provide exceptional care to our patients 24/7. On behalf of the Ross Memorial Hospital Foundation Board of Directors and Staff, and our patients and families, *thank you for your exceptional support!*

Brian Kelsey, Board Chair

Erin Coons, Foundation CEO

Summer 2019 Page 5

Donor Dollars at Work

Thanks to the generosity of our donors, the RMH Foundation is able to provide timely resources for capital, equipment and education needs at RMH that have a positive impact on patient care.

In 2018/19, donations to the RMH Foundation provided the following:

- Electronic Patient Tracking/ Monitoring System (ED)
- Blue Elevator Retrofit
- X-ray/Fluoroscopy Technology
- 3D Mammography
- Diagnostic Imaging Redevelopment
- Surgical Supplies
- Automated Dispensing Unit
- Staff Safety/Security System
- HiLow Beds
- Infusion Pump Accessories
- Ceiling Lifts

- Tilt Wheelchair
- Patient Slings
- Ice/Water Dispenser
- Bedside Water Jugs
- Bariatric Bed & Mattress
- Treadmill
- Wound Surface Mattresses
- Ultrasound Exam Table
- Bedside Lamps
- Refrigerated Preparation Table
- Kitchen Wares
- Reclining Chairs
- Garden Bench

- Patient Room Chairs
- Pillows
- Seat/Leg Plate Extensions
- Pharmacy Software
- Voice Recognition Software
- Recumbent Stationary Bike
- Air Mattresses
- Computer Monitors
- Surgical Headlight
- Medical Student Bursaries
- Cardiovascular Conference
- Diabetes Canada Conference
- Service Excellence Training

RMHF Donors have the option of donating to:

- Life-saving Technology
- Priority Projects
- Essential Equipment
- Everyday Patient Needs

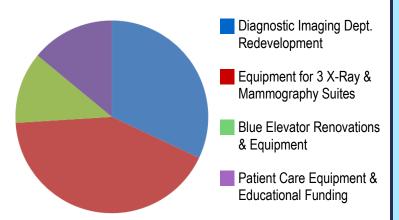
These gifts are received on behalf of the Hospital and under its Articles of Incorporation, the Foundation may use donations to fund the following:

Equipment, Education and
Capital Projects.

We invest in projects within our charitable purposes, in keeping with the intent of the donor and for approved needs at the Hospital. The Foundation does not fund the operating costs of the Hospital.

We ensure all funds are raised, tracked receipted, stewarded and disbursed in compliance with all federal and provincial statutes.

RMH Foundation Funded Projects in 2018/19 totaling \$4,694,801!



For more information about how the Foundation puts your Donor Dollars to Work, visit our website, www.rmh.org/foundation or contact the Foundation Office at foundation@rmh.org or 705-328-6146. We're here to help!

You can also follow us on social media! Find us on Twitter @RMH_Foundation and on Facebook at facebook.com/RossMemorialHospitalFoundation.

KATVA cares about patients

The RMH Foundation is honoured, once again, to be chosen to receive the charitable funds raised through the Kawartha ATV Association's annual poker run. This year, the event was held on June 1 and included 150 registered bikes and riders.

On June 28, KATVA members Carolyn LaPorte, James LaPorte, James McArthur, Dwayne Kish, Marge Kish and Walt Verleysen presented a cheque for \$11,728 to support the Here to Help Spring Appeal.



Thanks, Kawartha Credit Union!

Kawartha Credit Union has been supporting the health of the community through its gifts to RMH Foundation since 1997. On July 4, Lindsay Branch Manager Michelle Finley visited the Ross to present a cheque for \$5,000 from the Kawartha Credit Union Community Involvement Program to support the cost of new advanced X-ray/Fluoroscopy technology.



Local Golfers are Here to Help

The annual John Lindsay Memorial golf tournament is not only a sign of spring, it is a sign of generosity, commitment and friendship. It's been 16 years since friends of John Lindsay took on his friendly fundraising golf tournament — an event John Lindsay started in 1975. In April, 36 golfers hit the greens to enjoy good company, and to raise funds for the Here to Help Spring Appeal. On June 12, tournament organizers Greg Welton and Les Fowler presented a \$2,330 gift.



Victoria West WI supports RMH

The Victoria West District Women's Institute impacts patient care through their focused efforts to improve the health and safety of their communities. On June 24, members made a donation to the Here to Help Spring Appeal with funds raised through its annual craft sale. Marilyn Graves, Sharon DuBeau, Sharon Smart and Beryl Connell presented a gift of \$200.



Summer 2019 Page 7

The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Dr. Ali Al-Beer Margaret Allen Jim Barber Catherine Bosley Connor Brown Albert Bullen Frank Burke Adam Burke Margaret L. Chessar Norman Clancy Charlene Collins lames W. Farrow James Farrow Marguerite Fowler Gwen Garton Joan Gates Frederick W. Gerrow Mary Glover Ronald C. Goodhand Bill Graham Gail Hawkins Sandra Hilton Linda M. Irvine

Pauline Jefferies Martin Johnson James Martin Barbara McEachern Charlie McGill Jim McMahon Joan Middleton lames Moore Ivan Moore lan Morrison William Morrow Paul Murtha Preston Neals Georgette Nezoil Brian Paquette Jerry Pearson Michael Poulton Raymond Proctor Mary Lou Ross Gary Sackfield Walter Sailer Lonnie Sheridan Myrna Sinclair R.J. Smith

Lois Smith Mary-Ann Smith Bernice Smith Bernice M. Smith lack Smith Rick Snell **Hugh Stewart** Clela V. Swanton Gizella Szego Terry Teal **Robert Tompkins** Ross E. Tysick Loc Van Nguyen Edna Wallace Joyce Wallace Jean Weese Mildred White Peter Wippert Keith Witherspoon Nora Woodcock Howard Wright Ron Wysynksi

* These gifts were

donated between

March 2019 and

June 2019.

In honour of ...

Linda Irwin

Dr. Michael Francis Dr. Sara-Lynn Francis Heather Holder Dr. Albert Lauwers
Dr. Sarel Vorster

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

RMH Foundation 10 Angeline St. N. Lindsay, ON **K9V 4M8**

T (705) 328-6146 F (705) 328-6147 foundation@rmh.org

> www.rmh.org/ foundation

Charitable Registration Number

11912 4121 RR0001

The Ross Family Album

We love to share your letters of thanks with the team!

My husband was admitted to Ross Memorial Hospital on November 2018 and died on November 27. He spent a few days in the Emergency Department, and then was sent to Medical North. The nursing staff in both places gave him excellent care, and made those difficult days so much better for my husband and for all of us who loved him. I have enclosed a donation in honour of the wonderful nurses. Please thank them for us.



~ J. M.

Last month I was at the ER at the Ross Memorial with my 5 year old son as he needed to get stitches in his leg. The staff in the ER were exceptional during our entire time there.

Our first interaction was with Wendy Kane, my son was really scared and in pain and she was so caring, patient and compassionate with him, instantly offering to get him a popsicle, kneeling down to speak to him at his level and talking to both him and I in a very understanding and compassionate way.

We did not feel rushed at all, and it was a busy night in the ER. After that our interactions with every staff person working that evening was wonderful. So much kindness was shown to us. When the doctor came to give my son the stiches he was very scared and tired and Wendy came back in to be with him, stood up by his head and told him to just look at her and sing a song along with her, at which point she started singing to him.

We were blown away by the exceptional service we experienced which is a true testament to the dedication of the staff you have working in the ER.

~ L. M.



ROSS MEMORIAL

"Yes, I would like to help RMH keep

| | HOSPITAL Foundation | the best too | ls in the best hands." |
|---|----------------------------|-------------------------------|------------------------|
| | • |]\$50 | Jul19 |
| \square I have enclosed my cheque (payable to RMH Foundation) | | | |
| ☐ I prefer to use my credit card. Please use my ☐ VISA ☐ Mastercard | | | |
| Cardholde | er's name | Card # | |
| Signature | | | Expiry:/ |
| Address_ | City | | |
| Province_ | Postal | Code | Phone |
| I would like to direct my gift to: 🔲 Where it's most needed 🔲 Current Appeal | | | |
| ☐ Equipment/Technology ☐ Education Fund ☐ Specific Program | | | |
| ☐ I'd like | information about how t | o include RMH Foundation | n in my Will. |
| * Making a monthly gift can make it convenient and easy for you to lend your support. | | | |
| | , | one throughout the year and h | |
| of patien | t needs. Contact the Found | lation office at 705-328-6146 | to find out how. |