



# Exceptional CARING

## The RMHF Gratitude Report

### Our Mission:

"Inspire donor support for Ross Memorial Hospital and ensure gifts are used effectively and responsibly to improve local healthcare."

### Our Vision:

Exceptional support for exceptional care.

Winter  
2018/19

### What's Inside:

- Where there's a need, there's the Auxiliary
- It's here! 3D Mammography is 100% donor funded!
- Rest easy ... the pillow fights are over
- 100 years after the purchase of the first X-ray, donors are still Defining Care



**Ross Memorial's new X-ray/Fluoroscopy technology is the *first of its kind in Canada!***

**RMH Foundation launches "The Greatest Gifts" Holiday Appeal**

Work currently underway in the Ross Memorial Hospital's Diagnostic Imaging Department includes the installation of X-ray/Fluoroscopy technology that will **transform care at RMH**. "If you've ever had an X-ray, you know it can be painful and difficult to adjust your body so the Technologist can get the best image. Imagine robotic arms that move the scanners around **you** to get the most precise image," said Dr. Paul Wilson, Chief of Radiology.

The RMH Foundation is pleased to work with Dr. Wilson to launch 'The Greatest Gifts' Holiday Appeal to support the cost of this state-of-the-art medical equipment. "This new technology will do more than improve our patients' experience. It will enable the potential future development of Interventional Radiology services at Ross Memorial Hospital."

Interventional Radiology is a medical specialty that involves the use of imaging to guide a physician during diagnostic or therapeutic procedures such as needle biopsies and the insertion of catheters or PICC lines to deliver intravenous (IV) medications. Currently, patients requiring this specialty service must be transferred to another hospital.

"This is an exciting time — for patients and for the team at the Ross. How thrilling to be the **first hospital in Canada** to offer this unique technology that transforms the team's diagnostic and treatment abilities," said Brian Kelsey, RMHF Board Chair. "We're mailing Dr. Wilson's letter throughout the City of Kawartha Lakes so everyone can help transform care at Ross Memorial Hospital."

"Here at the Ross, we count donor support among our greatest gifts," said Erin Coons, RMHF Executive Director. "The Hospital doesn't receive provincial funding to cover the cost of this equipment. Without the generosity of so many individuals, organizations and businesses, important projects such as this wouldn't be possible. We're so fortunate to have exceptional support for exceptional care in the City of Kawartha Lakes."

## Where there's a need ... there's the RMH Auxiliary

Volunteers at the Ross Memorial are driven by a common goal: **they want to help.** The ways in which they help would make a very long list. However, the themes are captured in the Auxiliary's two pillars: service and fundraising.

Thanks to the volunteers' hard work and dedication, the Auxiliary is in the fortunate position to make a special gift — over and above the \$150,000 donation made at its Annual General Meeting in June.

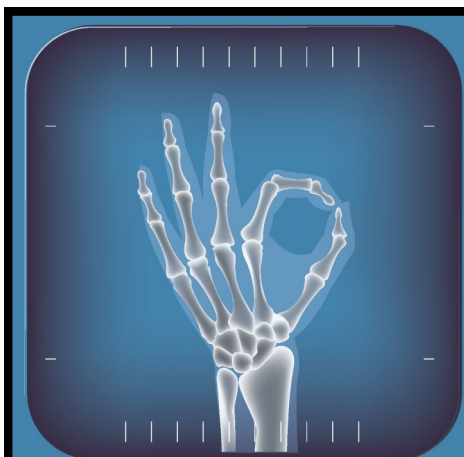
At a special Auxiliary meeting on Sept. 18, volunteers Marie Young, Trish Jordan, Deborah Cormier, Arlene White and Ward Levine presented a cheque for \$105,000 to Erin Coons, RMH Foundation Executive Director and Veronica Nelson, RMH Vice President Diagnostics, Procurement and Special Projects, to support the costs associated with urgent needs at the Hospital.



Volunteers make special gift to RMH Foundation to assist with immediate Hospital needs

"We're profoundly grateful for our volunteers' assistance — both day to day as they enhance our patients' experience in hospital — and on days like today when they help us to bridge the gap between hospital funding and urgent equipment needs," said Veronica Nelson. "This special gift will help us to immediately purchase new physiotherapy equipment for patients following hip and knee replacement surgery; replace a call bell responder system and an ice machine in our inpatient units. The Auxiliary's generous support will also enable the Hospital to address a number of other capital equipment needs that have arisen unexpectedly this year."

"We couldn't be more grateful to our partners in the Ross Memorial Hospital Auxiliary," said Erin Coons. "The volunteers' commitment to the patients and the Ross team has been inspiring others to play a role in patient care for so long. We just couldn't imagine the Ross without them. Where there's a need, there's the Auxiliary."



One hundred years ago, the Ross Memorial's founding donor, James Ross, purchased X-Ray equipment so the Hospital could continue to provide the very highest standard of care for the community he once called home.

Thanks to your support for the 2018 Spring Appeal, X-ray technology is still defining care. Your gifts for the Defining Care Appeal helped to fund the transformation of one of Ross Memorial's three newly renovated X-ray rooms.

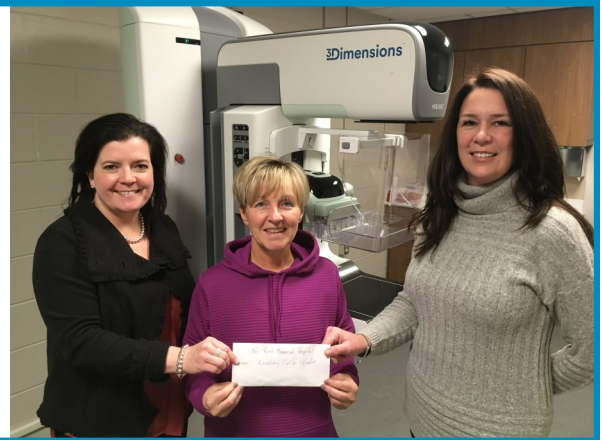
**We think James Ross would be pleased to see how this community cares!**

## Thanks to our donors, 3D Mammography Unit is here!



The team at Kawartha Credit Union’s Lindsay Branch is excited to see the Ross Memorial’s new 3D Mammogram — a vital piece of medical technology purchased entirely through the generous support of donors like KCU. On November 15, National Philanthropy Day, Michelle Finley, Kawartha Credit Union’s Lindsay Branch Manager, and Jenn Bianco, Member Service Representative presented the funds raised through a silent auction and book sale— \$1,200—to Erin Coons, RMHF Executive Director. They were joined by Veronica Nelson, who is a Vice President at the Ross Memorial, and Chair of the Kawartha Credit Union Board of Directors.

Each month, Josette Deuchars and her riders at the Lindsay Cycle Studio support a community cause. “October was special to my riders as one of them was recently diagnosed with breast cancer,” said Josette. “The studio raised \$425 over four Wednesday nights, which is a lot for us as we are a small studio.” Autumn Campbell was touched by the studio team’s efforts to support her during her treatments, and joined Josette on November 22 to present the donation to Erin Coons. “It’s wonderful to have this in the community,” said Autumn. “And to think that it was funded completely with donations—that’s just incredible!”



Construction was still underway on October 24th when the Dragon Flies Breast Cancer Survivor Group visited to show their support with the presentation of a cheque for \$10,000. “The Dragon Flies have been loyal supporters through every enhancement of our breast imaging technology at the Ross,” said Erin Coons, RMH Foundation Executive Director. “The acquisition of 3D mammography wouldn’t be possible without the ongoing generosity of donors such as the Dragon Flies. The gifts they’ve made to the Foundation are gifts to every patient and all of their loved ones. They touch the entire community.”

**Did you know?** Thanks to donors’ support, the Ross Memorial Hospital’s breast health services now include Tomosynthesis (3D imaging that helps to pinpoint the exact size and location of breast lesions) and stereotactic biopsies. Ross Memorial is the first site in Ontario to use the SmartCurve Breast Stabilization System, which features curved paddles and processing algorithms to ensure a more comfortable experience for our patients.

## Bobcaygeon Kinettes support the Spring Appeal for X-ray Equipment

The RMH Foundation is grateful for the generous donation made by the members of the Bobcaygeon Kinette Club on June 12th at their annual donation awards event at Pinecrest Nursing Home in Bobcaygeon. They presented a \$1,500 gift to the Defining Care Spring Appeal in support of new X-ray equipment and renovations in the General Radiography department. The Kinettes expressed their pleasure that new and expanded imaging capabilities will be available locally.

Since 1996, the Bobcaygeon Kinette Club has donated \$33,125 for the purchase of medical equipment and capital projects at the Ross Memorial. Members of the Bobcaygeon Kinette Club raise funds all year to support a number of important community causes. At its meeting, the club donated \$9,500 in total to 15 local groups.



## The Victoria West District Women's Institute is Defining Care



District WI President Mary Jane Connell, Secretary Sharon DeBeau, Public Relations Officer Marilyn Graves and Treasurer Beryl Connell presented a cheque to Foundation Executive Director Erin Coons.

Since their inception, Women's Institutes have focused their efforts to improve the health and safety of their communities. True to this mission, the Women's Institutes that form the Victoria West District have donated funds raised through their initiatives to local organizations and efforts that benefit a great number of people. Following its annual Fall Craft Sale in Cambrey, the Victoria West District Women's Institute voted to direct \$300 from the proceeds to support the 'Defining Care' Spring Appeal, which raised funds to purchase new X-Ray equipment. "The local Women's Institutes have been defining care at Ross Memorial since its doors first opened more than 115 years ago," said Erin Coons. "The members of the Victoria West District are steadfast in their support of local health initiatives, including so many fundraising efforts at the Ross Memorial. We're honoured to receive their support."

### Did you know?

**Donors supported the purchase of the hospital's first elevator in 1916. State-of-the-art elevator service is important to patient care.**

**This year, the refurbishment of the Blue Elevators in the 1970s wing of the Hospital is being funded 100% by donors. This community cares!**



## RMH retiree republishes late mother's book to benefit patient care



Erin Coons and Malcolm MacFarlane share *Candid Comments* in the Gift Shop

Mary MacFarlane first published *Candid Comments*, a collection of witty and satirical essays, in 1995. Mary grew up in Toronto during the Great Depression. While she left school early to help support her family, she was a lifelong learner. Her studies included business, sociology and gerontology. Mary's early work as a reporter with the *Globe and Mail* inspired a passion for writing and community involvement which continued when she retired to the Cobourg area. Finding the humour in issues of aging and life in the country, Mary's storytelling kept her young at heart. She lived to be 100 years old.

After she passed, her son Malcolm (Mac) republished the book to honour her memory and to raise funds for RMH, where he helped a generation of patients improve their mental health. On September 20th, Malcolm presented a cheque for

\$500 to Erin Coons, RMH Foundation Executive Director.

"The process of republishing Mom's book has been healing for me," said Mac. "When you're dealing with grief and loss, it helps to invest your energy in a feel-good way. Promoting her memory and focusing on her humour has helped me to do that. And knowing that her work is contributing to patient care at the Hospital just makes it better."



### Opportunities to give may be closer than they appear

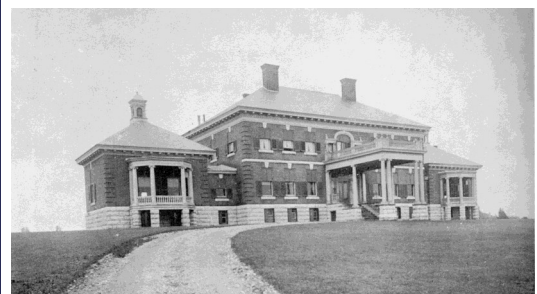
By donating publicly traded securities, you eliminate the capital gains tax that you'd have to pay if you sold the securities and then donated the proceeds. You'll also receive a charitable tax receipt for your gift.

Securities can include stocks, mutual funds, segregated funds, bonds, flow-through shares, and employee stock options. You can give now, or as part of your estate and will planning.

Giving is simple. Consult your financial advisor to decide which investments make the most financial and philanthropic impact. Then ask your broker to transfer your securities to the RMH Foundation by completing the appropriate transfer form. And finally, get in touch and let us know you have made your gift so that we can show our appreciation.

## Happy Rossiversary!

On November 20th, the Ross Memorial team celebrated the Hospital's birthday. 116 years ago our founding donor, James Ross, officially opened the Ross Memorial Hospital in memory of his parents. He also gifted the Annie Ross Nurses Residence and the hospital's first X-ray in 1917. Today, donors continue to transform patient care. The new X-ray and Mammography technology currently being installed in our Diagnostic Imaging department is 100% donor funded! Happy Rossiversary, everyone!



## Rest well — the pillow fights are over

*Memorial donation is a perfect match that prioritizes patient experience*

Pillow fights are not what one would expect to hear about in a hospital finance department. But over 25 years as Vice President of Resources at RMH, Leo Boyle was well aware of their impact: how pillows migrated through the hospital, how some units were in constant need of them, and how they were worn and regularly needed replacing. Always a warm, caring soul, Leo wanted to help.

It was a problem he not only witnessed as the person overseeing the hospital's budget – but as a patient. Leo suffered from Autoimmune Hemolytic Anemia, and later in life – cancer. In the days and weeks he spent in multiple hospitals, he and his family discovered the pillow fights weren't restricted to the Ross. Pillows were either thin and uncomfortable, or not to be had at all.

Leo's widow, Carmen, recalls one stay at a Toronto hospital: "Leo's nurse couldn't find a pillow for him anywhere, so she stuffed a pillow case full of memory foam remnants and used that. He was so grateful. We started joking that if we ever came into money, we'd buy pillows for patients, because the one time you really want to be comfortable is when you're in hospital."

Thanks to those who made donations to the Ross Memorial Hospital Foundation in Leo's memory last October, the Boyle family is helping to do just that.

On October 1st, in a delivery that resembled a billowy cloud, 490 new pillows arrived at the Ross Memorial Hospital. Next year, another 490 pillows will be delivered, ensuring every patient is as comfortable as possible.

"The kids and I were touched to know that the donations made in Leo's memory could go toward something that was so important to him," said Carmen. "This gift has a history behind it."

*"The kids and I were touched to know that the donations made in Leo's memory could go toward something that was so important to him."*

*~ Carmen Boyle*



**Care providers on the Surgical Unit are happy to receive delivery of new pillows for patients**

It's a gift that has touched Leo's Ross Family, too, where his smiling face and funny stories are missed.

"When people think of hospital equipment, they typically think of items like stretchers, IV poles and heart monitors," said Erin Coons, RMHF Executive Director. "But something as small as a comfortable pillow can make a big difference in a patient's stay. We're happy to be able to match this memorial gift with a need that's so meaningful to Leo's family. It's a gift that comforts everyone involved. And knowing what a warm and caring person Leo was, we know he'd love this."

## The RMH Foundation is grateful for the generous donations made in memory of donors' loved ones.



When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made our loved ones so special. Often we want to do something special in their memory. With the kind cooperation of local funeral homes, the RMH Foundation's memorial giving program allows family and friends to commemorate the lives that have touched them. The Foundation hopes that this program assists families, knowing that their kindness will help RMH continue to respond to local health care needs.

Ann Elizabeth Ainsworth

Claude Armstrong

Frank Baldacchin

Evelyn B. Baxter

Barbara M. Boyd

Leo Boyle

Jean G. Brown

Thomas H. Carr

Wai Man Chan

Antony M. De Jager

Ivan Drury

Arnold Drury

Stephen G. Dylla

David Foran

Henrick W. Forman

Peter S. Fraser

Margaret Goodhand

Ruth A. Gorrill

Barry Hagan

Sherman G. Harrison

William Herlihey

Betty M. Holley

Albert Jackett

Ralph Lake

Albert J. Leach

Susan M. Leroy

Donald Lindsay

Mary C. MacFarlane

Barry Martin

Kenneth R. Maud

Richard E. McCartney

Lois McCormack

Helen McGrisken

Clarkson Montgomery

Rick More

Aileen Neals

Zdenek Nepovim

Eugene Paisley

Kusumben Patel

Margaret E. Plaunt

Arnold Rea

Joan H. Rhodes

Grace Richardson

Douglas Robinson

Stanley U. Russell

James Sim

Rod Sinclair

Donald Spence

Ruby Suggitt

Leslie B. Summers

Helen Taylor

Lee Webster

Leonard Webster

Will Zimmerman

\* These gifts  
were donated  
between July and  
October 2018.



**In honour of ...**

B.A. Hewton

Jim Liscombe

Silvestro Manini

Georgina McKew

Ted Williamson

## The Ross Family Album

### We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

### How to contact us:

**RMH Foundation**  
10 Angeline St. N.  
Lindsay, ON  
K9V 4M8

T (705) 328-6146  
F (705) 328-6147  
foundation@rmh.org

www.rmh.org/  
foundation

Charitable Registration  
Number

11912 4121 RR0001

## Bench placed outside ER in memory of Dr. Les Summers

The location is perfect—it's a welcoming spot near a colourful flowerbed, yet not far from the hustle and bustle of the Emergency Department at the Ross. The new bench is a fitting memorial for Dr. Les Summers, who was known for his kindness and his dedication to his patients and their families.

With his kind smile and his Scottish brogue, Dr. Summers made a happy impression on those he met. After his passing on January 15, his friends at the Ross wanted to ensure his memory continued to make a positive impression. Together, they raised funds to purchase the new bench, with the remainder of the funds supporting the Spring Appeal for X-ray enhancements.



Dr. Agnes Toth, Dr. Rishi Ramdass, Jill Neill, Dr. Sara-Lynn Francis, Dr. Sara Anwar, Dr. Mike Francis, Denise Ellis, Dr. Brent MacMillan and Laura Jezegou at Dr. Summers' bench

Dr. Summers came to RMH in May 2002 as the first hospitalist caring for unattached inpatients. Under his strong leadership the Hospitalist program was developed. In 2002, Dr. Summers was responsible for up to 35 inpatients with other physicians filling in on weekends. By 2003 the program had grown to 60 – 70 inpatients and a part-time hospitalist was hired. The program continued to grow and now has six full time hospitalist lines and is responsible for managing up to 125 inpatients.

Over the years Dr. Summers held many leadership roles within the organization. In 2008, Dr. Summers was awarded the James Ross Award of Excellence.



ROSS MEMORIAL  
HOSPITAL  
Foundation

*"Yes, I would like to help RMH keep the best tools in the best hands."*

Here is my donation of  \$25  \$50  \$100  Other \_\_\_\_\_ Nov18

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my  VISA  Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

I would like to direct my gift to:  Where it's most needed  Current Appeal

Equipment/Technology  Education Fund  Specific Program \_\_\_\_\_

I'd like information about how to include RMH Foundation in my Will.

\* Making a monthly gift can make it convenient and easy for you to lend your support.

Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs. Contact the Foundation office at 705-328-6146 to find out how.