

Our Mission:

"Partnering with our donors and the community to support exceptional care."

Our Vision:

Inspired donors advancing care close to home.

Spring 2022

What's Inside:

- * A milestone gift from the Lindsay Kinsmen
- * Special events support patient care at RMH
- * Celebrating the Faces of Philanthropy
- * Thank you, Volunteers!
- * CKL Council stands in support of transformation in patient care at the Ross

Exceptional CARING

The RMHF Gratitude Report

Grateful patient and radiologist share imaging experiences to raise funds for community's MRI.



There are moments from Kate Winn's breast cancer experience that she will never forget. Thanks to the exceptional care she received at the Ross Memorial Hospital, including an MRI to guide her surgery, **Kate is now cancer free**.

"As a teacher, I know that the best stories are the ones with the most colourful detail. As a cancer survivor, I have no doubt: the more details our doctors have, the better our stories end," said Kate Winn. "With cancer behind me, I can picture a healthier future ahead. And by donating funds for the community's new MRI, we can all make sure our community hospital continues to offer the best care possible."

MRI was among the technology that helped to pinpoint Kate's tumour and ensure there were no others. When Kate learned that the community's aging MRI must be replaced and that government funding doesn't cover the cost, she wanted to help fundraise the \$2.5 million cost of the MRI and encourage others to give, too.

Kate's experience is featured in the *Every Picture Tells A Story* spring appeal letter, which is being mailed throughout the City of Kawartha Lakes. The letter includes an expert testimonial from Dr. Mario Voros, Ross Memorial's Chief of Radiology. "I want to thank the donors who keep the Ross at the forefront of exceptional care with support for essential acquisitions like our community's MRI," said Dr. Voros.

"Better imaging helps us detect problems earlier, treat patients sooner, and improve your outcomes. Your support for MRI has a far-reaching impact." ~ Dr. Mario Voros

To make a gift or for more information, please visit www.rmh.org/foundation.

Page 2 The Gratitude Report

Kawartha Lakes Council support for Ross Memorial is an investment in community health

Councillors stand unanimously with Hospital's transformation in patient care

Kawartha Lakes Council and the Ross Memorial Hospital Team share a vision of a healthy and vibrant community. Together, they are working to meet the evolving health needs of our growing population. This longstanding partnership grew even stronger in December when Council voted unanimously to support medical technology needs at the Hospital with a donation of \$1 million.



Patient care at Ross Memorial is being transformed with the implementation of new technologies and advances in medicine that result in faster and safer diagnosis and treatment, with real-time recording of patients' health information. The Ross Memorial has begun to put in place the building blocks of a new system, one that incorporates patients' health information records and digitally connects them to medical technology and tools, so that every test and every treatment is immediately available to patients and their healthcare team. Current needs also include multiple pieces of diagnostic and bedside equipment, such as the community's new CT Scanner and MRI, all of which will connect to the new clinical information system.

"Our local hospital is an outstanding organization that has shown its strength and agility throughout the pandemic. Residents are cared for from birth through all life stages at the Ross. Contributing to the Hospital's capital needs is a local responsibility that benefits all residents," said Mayor Letham.



Mayor Andy Letham

"With the implementation of our new clinical information system, Ross Memorial is transforming the way we deliver patient care. We are grateful for municipal council's support in helping us ensure access to the best health care possible for our community and region," said Kelly Isfan, RMH President & CEO.

"With Council's unanimous support for the best possible patient care at the Ross, it is strengthening its commitment to the health of every resident and visitor who needs care in the Kawartha Lakes," said Ryan O'Neill, RMH Foundation Board Chair. "We celebrate the critical role our municipality plays in health care and look forward to working with the next council to ensure vital support for hospital projects that benefit all residents. By working together, and with the support of the community, we are bringing the best in modern medicine to local patient care."



Therese Scheer and Mike Jancsik

Dunsford Lions' Lottery supports Breast Cancer Diagnosis and Treatment at RMH

The Dunsford & District Lions Club knows that we can all play a role in patient care and has long supported RMH needs that are not covered by government funding through its generous donations to the RMH Foundation.

The Lions have now engaged businesses throughout CKL to sell tickets all year with early bird draw prizes available to be won in June and September. The Club hopes to sell all 3,000 tickets with 12 monthly draws of \$500 beginning in January.

For ticket locations, visit <u>rmh.org/foundation</u> or email mike@jancsiks.com.

Spring 2022 Page 3

Fantastic interest in Kinsmen TV Bingo benefits patients at RMH

Growing participation helps Kinsmen make their largest single donation!

The Kinsmen Club of Lindsay is advancing its mission to serve the community's greatest need with a milestone donation to the Ross Memorial Hospital Foundation. On March 7, members of the Kinsmen Club presented a donation of \$50,000 to Erin Coons, RMH Foundation CEO, to support the cost of medical equipment and technology that are not covered by provincial funding. These include the Hospital's new CT scanner, MRI and digital transformation.

"The RMH Foundation is honoured to be among the many local charities benefiting from the generosity of the Kinsmen Club of Lindsay," said Erin Coons. "This gift will help the Hospital acquire the most advanced medical technology and bedside tools, and

Kin Canada
Kinsmen Club

Stinsmen Cl

Don Heaslip, Brad Fraser (President, Kinsmen Club of Lindsay), Doug Dent, Erin Coons (CEO, RMH Foundation), Paul McPherson, and Rick Merrell at Ross Memorial Hospital

connect them to patients' health information records, so that every test and treatment is noted in real time and available to patients and their healthcare team. The volunteers who champion community causes through their service organizations are local champions. They are valued members of our donor family at the Ross."

The Kinsmen made the exciting announcement as part of Kin Canada's celebrations for the National Day of KINdness (Feb. 20). They attribute the Club's significant increase in local contributions to the growth of the Kinsmen Super TV Bingo.

"If there was any silver lining out of COVID at all, it's that you stayed home to play Bingo with Kinsmen Super TV Bingo. As a result, we are able to share those proceeds," said Brad Fraser, president of the Kinsmen Club of Lindsay. "Thank you!"

A generation of patients have benefitted from the generosity of the Kinsmen Club of Lindsay. While this gift of \$50,000 is the largest donation the club has made to the RMH Foundation, the Kinsmen gave generously to fund the hospital's first CT Scanner, the redevelopment of the Maternity Ward, and the capital campaign that doubled the size of the hospital twenty years ago. The Club's cumulative giving has earned it a Founder plaque on the Hospital's Donor Recognition Wall.



Tickets for the Auxiliary's next 50/50 raffle go on sale June 27!

When you play the Ross Family & Friends 50/50, you're supporting exceptional patient care at your hospital.

Visit rmh.org/volunteers for details.

Page 4 The Gratitude Report

100 Women Who Care Kawartha Lakes give to RMH

The Ross Memorial Hospital Foundation was honoured to be selected by the 100 Women Who Care Kawartha Lakes to receive members' combined support for a new community MRI.

This need was put forth for consideration by RMH physiotherapy assistant, Ruth Hopkins, who is also a member of the 100 Women Who Care Kawartha Lakes. Ruth knows well the impact of donor support for equipment needs at the Ross, and was eager to connect the 100 Women Who Care with the current priority — the replacement of the community's aging MRI.

On November 16, 2021, Ruth was joined by the 100 Women Who Care Kawartha Lakes President Carol Ann Gallant and fellow members Sandi Evans, Pam Dermedy and Debbie Green to present the group's donation to Erin Coons, Foundation CEO.



Pam Dermedy, Carol Ann Gallant, Erin Coons, Ruth Hopkins, Sandi Evans and Debbie Green at RMH

"The members of 100 Women Who Care Kawartha Lakes are delighted to make this donation to the Ross Memorial Hospital Foundation in the amount of \$12,750.00 toward the purchase of a new MRI machine, which will assist physicians in meeting the diagnostic needs of so many residents in the City of Kawartha Lakes," said Carol Ann Gallant. "Since our inaugural meeting in February 2016, 100 Women Who Care have raised \$276,670.00 to support local charities here in the City of Kawartha Lakes. Together we can make a huge impact and make a real difference in our community."

"We were so pleased to hear that Ruth had championed this important need with the 100 Women Who Care," said Erin Coons. "As a healthcare professional working in the Health First program, Ruth knows how many patients require an MRI scan to diagnose and treat injuries and disease. With the support of her fellow philanthropists, we're now a big step closer to this critical acquisition for our community."

The Hospital does not receive provincial funding to replace medical equipment such as the MRI. The Hospital depends on donations from the community to fund these costs.

ATV Poker Run benefits Patient Care

Fresh air, exhilarating scenery, rider camaraderie ... ATV enthusiasts have one more reason to hit the trails for the Kawartha ATV Association's Poker Run on June 4th: the ride benefits patient care at the Ross!

The RMH Foundation is profoundly grateful for the ongoing support of the KATVA riders and wish all who take part in the Poker Run, dinner and silent auction a wonderful day. For more details, visit www.katva.ca.



Spring 2022 Page 5

Bobcaygeon Kinettes support world-class imaging at RMH

The members of the Kinette Club of Bobcaygeon take to heart their mission to serve the community's greatest needs. Thanks to their tireless efforts over the past 25 years, the list of community organizations and causes they've supported is long, and the number of people impacted by their generosity and volunteerism is even longer.

In 2021, the Kinettes recognized that the challenges of the pandemic made their work even more important, and they doubled their efforts to host safe community events and fundraising initiatives.

The Ross Memorial Hospital Foundation is profoundly grateful for the Kinettes' support for advanced diagnostic imaging through their gifts for two priority projects at RMH. In December, members sent their gift of \$2,000 for the Make This Your Moment holiday appeal supporting the cost of a new MRI. This is in addition to the \$2,000 gift the Kinettes made in the spring of 2021 to support the cost of the community's new CT Scanner.

Current hospital funding priorities include a new CT Scanner and a new MRI machine, both of which reached end-of-life after ten years of near constant use. Access to this precision imaging technology is imperative for



Members of the Kinette Club of Bobcaygeon

timely diagnosis and treatment of patients. The community's new CT scanner was installed in June and work is underway to acquire the new MRI. The cost of these advanced diagnostic tools — \$4 million — is not covered through provincial health funding.

"Through their exceptional support for both the MRI and CT Scanner, the Kinette Club of Bobcaygeon is enhancing the Ross Team's ability to treat patients' injuries and disease, and give them their best chance for better health," said Erin Coons, RMH Foundation CEO.

"Their involvement, through their events and their support for community needs, impacts more than their friends and family in Bobcaygeon. Their generosity touches people throughout the City of Kawartha Lakes and beyond."



Sun, Fun and Philanthropy!

If you're getting eager to hit the links this golf season, be sure to mark July 11 in your calendar!

The Dunsford Golf Course on Scotch Line Road is hosting **Golf Day for Breast Cancer**, welcoming golfers to a fun day of big swings and big support for breast cancer diagnosis and treatment at Ross Memorial Hospital.

Email tbscheer@bell.net for details about this event. Thank you for your exceptional support!

Celebrating Ross Memorial's Dedicated Volunteers

World War I, the Spanish Flu, the Great Depression, World War II, economic booms and recessions, Y2K, ice storms, blackouts ... a global pandemic. The RMH Auxiliary's I18-year history has been impacted by profound world and regional events. Through it all, the volunteers' dedication to exceptional care at the Ross has shone as brightly as a lighthouse in a storm.

While the pandemic limited the volunteers' ability to perform their regular services over the past two years, your desire to be helpful remains as strong as ever.

The Ross Memorial is more than the facility where your Hospital family lives. It's a Hospital you helped to build. Over generations, with your support for capital campaigns and priority projects that expanded the services and enhanced equipment, you have helped to ensure local patients have access to the best care

possible.

Thank you for doing your part to keep the community safe. And for adapting your practices and projects to continue your important contributions to patient care. The Auxiliary's history certainly highlights your resilience in the face of challenge!

We're excited to see volunteers begin their safe return to normal routines and look forward to catching up with you in the months ahead. During National Volunteer Week, we celebrate with you the Auxiliary's proud legacy, and your ongoing impact on exceptional care in our community.

Thank you, volunteers!



Members of the Auxiliary's 50/50 Committee are among RMH volunteers who pivoted projects to serve safely from home during the pandemic.

Among the valued volunteers helping to further the impact of philanthropy at RMH are the members of the RMH Foundation's Board of Directors.

Our sincere thanks to:

Ryan O'Neill (Wards Lawyers PC)

Jane Angelo (Jane Angelo Professional Corp.)

Brian Kelsey (Corporate Consulting)

Heather Richardson (Staples & Swain)

Erin Coons (RMH Foundation CEO)

Sara Beukeboom (City of Richmond Hill)

Heather Harrison (Kawartha Dairy, Shareholder)

Dr. Alex Istchenko (Dentist, retired)

Rob Jardine (Jardine Funeral Home)

Mona Malcolm-Sharman (RBC Royal Bank)

Tim Shauf (The Commonwell)

Cari Tracey (Bank of Montreal)

Len Thornbury (RE/MAX)

Chair Vice Chair Treasurer Past Chair Secretary Did you know ...
When a member of the RMH
Team makes your day during
your hospital stay, you can
make theirs by writing to us
about your experience.
We share your kind letters on
Thankful Thursday!
Email foundation@rmh.org or
publicrelations@rmh.org

Spring 2022 Page 7

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.

The RMH Foundation is grateful for the generous donations made in memory of these special people:



Elizabeth Barriball Marilyn Battersby Herbert T. Bedford Dr. Gargi Bhatia Leo Boyle Dennis Bradley Barb Brasier Kathleen Brasier Dave Brasier **Dorothy Breen** Michael Broderick James Clements Margaret Corner **Bob Daigle** James Dickson Julia Dudman Kimberley Dupuis Clinton Endicott Thelma Endicott Fiore Fattore James Floyd Jackie Francis Darwin Germyn Charles Graves

Austin Grills Barbara Guiry Audrey Hardy Loreen Harris Carol Hawkins Gordon Henry Shirley Hickson John Higgins Ryan Hill Carolyn Hunter Grant Hutchinson Mary Jewell Anne Johnson Kevin Jones Ernest Jordan Carl Kirkpatrick Betty Knox Teena Kuypers Robert Lindsay **Donald Lowrey** Lorne MacKenzie Walter Manley Ellynn-Jane Martin Marjorie Matson

Jean McGillicuddy Phyllis McHale Nyle McIlveen Janet McKeown Bill McKinnon Larry Mennell Stephen Miller Gerald Moore George Morris Douglas Munday Susan Murray Mary Mutton Rod Nicholson Christine Nieukirk Susan Norrad Patrick O'Brien Elizabeth Pengelly Garnet Powell Marjorie Rae Debbie Raymer Charles Ricketts Howard Robinson Donald Rutherford Debb Ryan

James Savage Jennifer Schofield Florence Scott Gary Semcszyszyn Marie Shanks **Audrey Simmons** Evan Smith Romeril Hugh Snoddon **Emery Southern** Kay Spehar **Grant Stephens Bob Stoelinga** James Sweeney Lois Teer Peggy Thompson Samuel Van Hulstyn Katherine Van Hulstyn Delvin Weightman Ian Wilson Catherine Wilson Joan Wilson Barbara Wright

Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!

The Foundation appreciates the donations made in honour of



Dr. Naomi Ecob (late) Dr. Robert Jamieson Dr. Jamie McNabb Dr. Ulug Unligil Dr. Farid Guirguis Dr. David Lane Betty Y. Mitchell Dr. Sarel Vorster Dr. Steven Hainer Marian Mackay Erwin Stroobach

For more information on Memorial or Celebration Giving, please call the Foundation at 705-328-6146 or email foundation@rmh.org.

We respect your privacy

At the RMH Foundation. we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

RMH Foundation 10 Angeline St. N. Lindsay, ON **K9V 4M8**

T (705) 328-6146 F (705) 328-6147 foundation@rmh.org

> www.rmh.org/ foundation

Charitable Registration Number

11912 4121 RR0001

RMH celebrates the Faces of Philanthropy

Every donor's gift tells a story.

For Bill Kuypers, supporting needs at the Ross Memorial Hospital is a way to show gratitude for exceptional care and to leave a legacy in the community he loves.

Bill moved to Canada from the Netherlands more than 70 years ago, eventually settling in Lindsay. Since he was a boy, Bill would put his hand to

Bill Kuypers of Lindsay

any task, from farming to bicycle repair and later masonry and construction.

Thanks to hard work and a strong partner in his wife, Teena, Bill raised a family and grew many businesses in the area.

Bill feels fortunate that he came to Canada in 1952 and is proud to call Lindsay home. Knowing the value of a good investment, Bill is generous to various community causes, and the RMH Foundation is honoured to call him a member of the Hospital's donor family.

Happy 90th birthday, Bill, and thank you for your exceptional support!

n	ROSS MEMORIAL HOSPITAL Foundation	"Yes, 1 v patient care
Here is my	donation of \$25]\$50
☐ I have	e enclosed my cheque (p	payable to RMH Fou

A	ROSS MEMORIAL HOSPITAL Foundation	"Yes, I want patient care with	to support except a donation to R		
□ I have	e enclosed my cheque (□\$50 □\$100 □ Other payable to RMH Foundationd. Please use my □ VISA	on)	Apr22	
 Cardholder	's name	Card #			
 Signature _			Expiry:/_		
Address		City			
Province	Posta	l Code	Phone		
Email Addr	ess				
I would like to direct my gift to: 🔲 Highest Priority Needs (Current Appeal)					
☐ Patient Care Equipment ☐ Other (specific department)					
\square I'd like information about how to include RMH Foundation in my Will.					
☐ I'd like t	o make monthly gifts. I	Please have the Foundation	contact me.		
Prefer to gi	ve online? Please visit	www.rmh.org/foundatio	on. Thank	you!	