



# Exceptional CARING

## The RMHF Gratitude Report

### Our Mission:

"Partnering with our donors and the community to support exceptional care."

### Our Vision:

Inspired donors advancing care close to home.

**Spring  
2024**

### What's Inside:

**\* Are you playing the Split The Pot Lottery? When you buy tickets, you're supporting needs at the Ross**

**\* RMH receives exceptional support from clubs, businesses and local events**

**\* Meet volunteer board member Sara Beukeboom**

**\* Sharing our thanks to all who supported the Holiday Appeal**



## HOMETOWN HOSPITAL

FIRST RATE CARE

Erik Ellis thought a pulled muscle was responsible for his painful limp. He never expected that he had osteoarthritis and needed a total hip replacement. "My diagnosis had me worrying if I would ever get back to my normal pace and all of the activities that keep me young. Fortunately, we live in a community with advanced hospital services. In fact, Ross Memorial was the first hospital in Ontario to use the new hip replacement implant technology that got me back up and moving!"

Both Erik and his wife, Denise, are grateful that Erik could get the new, less invasive procedure at Ross Memorial. That's why they are sharing their experience in a letter that will be mailed throughout Kawartha Lakes. "The Ross has always been there when we needed it," said Erik. "With our local population set to double in the next decade, we must ensure the Ross is equipped with the tools and facilities it needs to provide the best care and services."

"So many people are involved in a patient's care. That includes our family of donors," said Erin Coons, RMH Foundation CEO. "As the hospital needs to grow services and spaces, and implement advancements in medical science, we count on our community to help fund equipment, technology and capital projects that are not covered through government

funding. It takes all of us to keep our hometown hospital providing first rate care."



Erik and Denise Ellis

The highest priority investments at Ross Memorial include the future expansion and modernization of the hospital's Emergency Department and Intensive Care Unit, the community's new MRI and CT Scanner, bedside equipment including the new fleet of IV pumps, and the clinical information system that connects patients' digital health information records to medical technology and bedside tools.

"We hope everyone will watch for their letter, and consider making a donation," said Ryan O'Neill, RMH Foundation board chair. "Every gift makes a difference."

## Split the Pot — Win a Lot!

### RMH Foundation joins Multi-Hospital Split the Pot Lottery

The Ross Memorial Hospital Foundation is thrilled to have been invited to take part in the **Ontario Multi-Hospital Split the Pot Lottery!**

The Split the Pot Lottery includes 51 hospital foundations from across Ontario. As people purchase tickets online ([www.splitthepot.ca](http://www.splitthepot.ca)) they may choose which hospital foundation they would like to support, or they may choose to support all of the hospital foundations.



“We’re excited to be able to offer people yet another way to impact patient care at the Ross,” said Erin Coons, RMH Foundation CEO. “Funds received through the Split the Pot Lottery will support the highest priority needs at the hospital, including life-saving technology, bedside medical equipment and critical capital projects. We hope everyone will enjoy playing the Split the Pot Lottery and feel good that your support helps patients during their time of need.”

The Split the Pot lottery is a spin on a traditional 50/50, whereby the 50% prize is awarded to multiple winners instead of just one:

- one winner takes home 60% of the jackpot
- two winners split 20% of the jackpot
- ten winners split 20% of the jackpot

There are also five early bird draws with 26 opportunities to win!

This online lottery is operated by Ascend Fundraising Solutions and hosted (licensed) by the Grand River Hospital Foundation. For more information, visit the Foundation website or [www.splitthepot.ca](http://www.splitthepot.ca).



### Sharing our Gratitude with YOU!

Some of the most important moments of Rosemary Joudrie’s life have taken place at Ross Memorial Hospital. Over her lifetime, the timely care she and her loved ones received made all the difference when every moment mattered. She’s not alone. When Rosemary agreed to share her experience in the Foundation’s Holiday Appeal letter, she asked the community to consider: What fills you with gratitude? The Foundation received hundreds of messages thanking every area of the hospital for their care. Together, these donors raised **\$197,910** to help fund the community’s new MRI and CT, the expansion of the Emergency Department and ICU, the clinical information system, and bedside equipment including the new fleet of IV pumps! Our thanks to all who gave over the holidays!

## Lindsay Social Dance Club supports community's new MRI

As dance enthusiasts, members of the Lindsay Social Dance Club know the importance of working together to achieve your goals. The same is true at Ross Memorial Hospital where donors' contributions to the RMH Foundation make it possible to acquire tools and technology that would not otherwise be affordable. On Nov. 2, members of the Lindsay Social Dance Club presented a donation of \$3,000 to Erin Coons, RMH Foundation CEO, to help fund the community's new MRI.

"We're honoured to receive this generous donation from the Lindsay Social Dance Club," said Erin Coons. "Clubs such as theirs do more than provide an opportunity for like-minded people to connect. Through their fundraising events, they support important causes throughout Kawartha Lakes, and improve the community for others."

The Lindsay Social Dance Club (LSDC) is a non-profit membership-driven organization that holds regular Friday night dances for mature adults to raise money for a variety of charities. The club has a long history going back to early 1970s when dances were held at members' houses. Their events grew and are now hosted at the Queen Victoria Public School gym. For more information about the Lindsay Social Dance Club, contact Dave Ferguson 705-878-1119 or Tom Barnett 705-344-2039.



Marie Johnston, Harold Keenan, Sharene Barnett, Tom Barnett, Bob Farmer, Eileen Farmer, Erin Coons and Dave Ferguson at Ross Memorial

## RBC Communities Together Fund supports RMH

The Ross Memorial Hospital Foundation is honoured to be selected by members of the RBC team in Lindsay to receive support through the RBC Communities Together Fund. This fund gives RBC employees the opportunity to select causes in their own communities to support both financially and with volunteer service. Banking Advisor Megan Fenton was among the RBC Lindsay employees who recommended the Ross for the Communities Together Fund. Members of the Lindsay branch created holiday cards to share messages of health and joy with inpatients over the holidays. "We at RBC realize the Ross has a large impact in the community, and as part of that community we have all used and appreciated the services at the Ross Memorial Hospital. We would like to provide support in anyway that we can."

The RBC Communities Together Fund provided a donation of \$1,500 to help fund the community's new MRI and CT Scanner, the hospital's clinical information system, and bedside equipment such as the new fleet of IV pumps. "We were touched to hear that they wanted to help the hospital," said Erin Coons. "From our business partners like RBC, to service clubs, churches and individuals throughout Kawartha Lakes, we can all make a difference. Together, WE ARE THE ROSS."



## Dunsford Lions present proceeds of year-long fundraising lottery



Erin Coons, Carol Klaren, Tim Murdoch and Therese Scheer at Ross Memorial Hospital

Members of the Dunsford & District Lions Club know that when they work together, problems get smaller and communities get better. It's the driving force behind their club motto: *Help us help others*. The help the Lions have provided to Ross Memorial Hospital patients through their giving to priority needs through the RMH Foundation has impacted patients of every age and in every area of the hospital. On March 4, Dunsford Lions Tim Murdoch, Carol Klaren and Therese Scheer presented a \$5,345 donation to the RMH Foundation. The gift will support breast cancer diagnosis and treatment at Ross Memorial Hospital. The Lions raised the funds through their 2023 Lottery, which included three early bird draws and 12 monthly draws for \$500. Tickets were sold at businesses throughout Kawartha Lakes.

"We want to share our thanks with the Dunsford & District Lions Club and with everyone who bought a ticket and supported the Ross through the Lions' lottery," said Erin Coons. "Just as there are so many reasons to give to the hospital, there are also so many ways to give. The Lions are great champions of their community and their cause. The success of their lottery is just one shining example. We're honoured to count them among our partners in care."

## Donors support care through Breast In Show Exhibition

Artist Brenda Benedet set out to accomplish two goals with her Breast In Show Exhibition at the Colborne Street Gallery in Fenelon Falls: to improve recognition of the symptoms of breast cancer, and to support the diagnosis and treatment of breast cancer by fundraising for Ross Memorial's Breast Assessment Centre. With her three dimensional felt and mixed material breasts and her two talks about her own experience as a breast cancer survivor, Brenda emphasized that detecting breast cancer involves more than feeling a lump; any change warrants a check up.

Brenda and the team at the Colborne Street Gallery also encouraged donations for the community's Breast Assessment Centre at Ross Memorial and participation in a silent art auction through the month of October.

Brenda Benedet joined the gallery's managing director Darcie Kennedy and Erin Coons to celebrate the success of the Breast In Show efforts: \$8,026 to support the diagnosis and treatment of breast cancer at RMH. "Brenda and the team at the Colborne Street Gallery are a wonderful example that everyone can play a role in patient care at the Ross," said Erin Coons. "Together, they combined their passion for art with their desire to help others, and as a result, they're impacting the care of women and men throughout Kawartha Lakes."



Darcie Kennedy, Erin Coons and Brenda Benedet at Ross Memorial Hospital

## Bobcaygeon Kinettes' holiday giving supports community's MRI

Ross Memorial patients needing the precision imaging of an MRI received a caring holiday gift from the Kinette Club of Bobcaygeon. In December, the Club made a \$2,000 donation to support the community's new MRI.

Magnetic Resonance Imaging helps physicians confidently diagnose disease and injury in the brain, spine, joints, breasts and organs. It's a vital tool for detecting herniated or bulging disks, arthritic changes, and cancer. More than 500 patient exams are scanned at the Ross every month.

As government funding doesn't cover the cost of medical equipment and technology such as the MRI, these state-of-the-art tools are only made possible with the support of donors like the Kinettes.

"The Bobcaygeon Kinettes take their mission — to serve the community's greatest needs — to heart," said Erin Coons, RMH Foundation CEO. "Over the past 27 years, the Kinettes have made local patient care a priority, with gifts totaling more than \$43,000 to support the Hospital's priority needs. We're so fortunate to have generous service organizations like the Kinettes ensuring our community's hospital provides the best care possible."



Members of the Kinette Club of Bobcaygeon at a meeting in the summer of 2023

## HTM Insurance gifts local patients with support for RMH

When HTM Insurance (formerly known as Hamilton Township Farmers Mutual Fire Insurance Company) was founded in 1898, its mission was 'neighbours helping neighbours'. Five generations later, the company is still committed to making a difference in the communities it calls home. Now that Pearson Insurance has come under the HTM umbrella, its Kawartha Lakes agents are eager to continue the tradition of caring for the things their clients care about. On behalf of HTM Insurance, Amanda Hartin and Cam Atkinson presented a gift of \$1,000 to Erin Coons. The funds will help fund the bedside tools and life-saving technology that helps the Ross Team care for patients in their time of need. These include equipment and projects that are not covered by government funding, such as the new MRI and CT Scanner, the new fleet of IV pumps and the clinical information system.



Cam Atkinson, Erin Coons and Amanda Hartin share their gratitude at Ross Memorial Hospital

"As longtime members of our hospital donor family with Pearson Insurance, we're happy to extend a warm welcome to Amanda Hartin and Cameron Atkinson as HTM agents, and share our sincere gratitude for their generosity," said Erin Coons.

## Celebrating the Faces of Philanthropy: Sara Beukeboom



Sara Beukeboom has been a volunteer on the RMH Foundation Board of Directors since 2020.

Among the many faces of philanthropy at Ross Memorial Hospital is Sara Beukeboom, volunteer member of the RMH Foundation’s Board of Directors. With the engagement and support of caring people like Sara, we are advancing care close to home.

“The Ross has been a large part of my family life. I was born in the Ross as were all four of my children. The Ross delivered excellent care to my parents in their times of illness and end-of-life care. And then the circle continues: my three-year-old granddaughter was also born at the Ross.”

Sara Beukeboom knows that volunteers make communities better. During the five years she served on the Ross Memorial Hospital Board of Governors, Sara learned about the role of the RMH Foundation, which inspires donor support for patient care priorities and funds medical equipment, technology and capital needs that are not covered through government funding.

Sara joined the Foundation’s Board of Directors in 2020 and became Treasurer in 2022. As Director of Corporate Services for the City of Kawartha Lakes, Sara’s extensive financial expertise, knowledge of the area, and her commitment to community are appreciated.

“As a member of the Foundation Board, I strive to support the hospital as it prepares for exponential growth in our community. Our work with donors raises the necessary funds to ensure we have the best medical facilities and equipment for our talented physicians and staff to provide exceptional care.”

Sara is excited to be involved as the RMH Foundation supports the transformation of patient care through the largest capital campaign in Ross Memorial’s history. Priority capital projects include the community’s new MRI and CT Scanner; the Clinical Information System that connects bedside tools, imaging and test results to patients’ digital medical records; the expansion and modernization of the Emergency Department and Intensive Care Unit; and essential equipment such as the new fleet of advanced IV pumps.

When asked what the phrase ‘WE ARE THE ROSS’ means to her, Sara replied:

*“To me this means we all play a role in our local hospital ... from the doctors, nurses and dedicated staff at the Ross to the community donors and volunteers. As community members it is important to know the challenges and celebrations of the Ross.”*

To learn more about the community volunteers on the RMH Foundation’s Board of Directors, please visit: [www.rmh.org/foundation](http://www.rmh.org/foundation).

## Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.

**The RMH Foundation is grateful for the generous donations made in memory of these special people:**



Lorna Allan  
Myrtle Alldred  
Darlene Archer  
Janice Banks  
Marion Bartlett  
Ross Bartlett  
Dr. Gargi Bhatia  
Yetti Bullen  
Kelly Burger  
Irene Chadwick  
Margaret Chessar  
Frank Chick  
Douglas Crooks  
William Debosky  
Irene Deli  
Gus Deli  
Clinton Endicott  
Thelma Endicott

Fiore Fattore  
Mavis Fountain  
Jackie Francis  
William Gassien  
Bob Halliday  
Kathleen Harding  
Gerald Harnden  
John Hasilo  
Norman Hewton  
Harold Hopkins  
Ron Irwin  
Jim Johnson  
Chris Karkabasis  
Julie Katcher  
Roberta Kennedy  
Larry Lenhardt  
Reiner Leydolt  
Elizabeth Lindsay

Diane MacKinnon  
Nancy Martin  
Joseph McColl  
Ray McCullough  
Douglas McElwain  
William McGee  
Larry Mennell  
Claude Middleton  
Thomas Miller  
Betty Mitchell  
John Murray  
Bertram Needham  
James Negus  
Sheila Nicholls  
Patrick O'Brien  
Susan Osborne  
Donald Perrin  
Lise Reeds

Sandra Reynolds  
Sharon Riley  
Bernadette Robinson  
Troy Scanga  
Evan Smith Romeril  
Ross Smyth  
Judy Speer  
Kenneth Squires  
Eleanor Staples  
Gordon Stewart  
Carol Taylor  
Katherine Van Hulstyn  
Samuel Van Hulstyn  
Barbara Wallwork  
Margaret Jean Watson  
Carl Webster  
Lorraine Wilson



### Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!

#### The Foundation appreciates the donation made in honour of:

RMH Palliative Care Unit  
Dr. Michael Francis  
Daniel Lai  
Dr. Jamie McNabb  
Dr. Satvir Sahans

## We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

## How to contact us:

### **RMH Foundation**

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Lindsay, ON K9V4M8

T (705)328-6146

F (705)328-6147

foundation@rmh.org  
rmh.org/foundation

Charitable Registration  
11912 4121 RR0001

Scan the QR Code  
and visit us online!



## Eganridge High Tea encourages support for RMH with fancy hat fun

Did you know that a traditional High Tea experience is available at Eganridge Resort, Golf Club & Spa between Bobcaygeon and Fenelon Falls? The High Tea experience takes place every Saturday and Sunday with seatings between 11:30am and 3:00 pm. As guests arrive, they are invited to choose a fancy hat to wear with a \$5.00 donation to the Ross Memorial Hospital Foundation to support urgent patient care equipment needs.



"Ross Memorial Hospital is such an important part of our Kawartha Lakes community," said Jason Friedmann, General Manager at Eganridge. "They have the only ER, they take so much responsibility for critical care needs of our community. We felt that as we brought this new and exciting experience to the community, it was important that we continue to find ways to give back, and recognize all of the amazing work they do in a fun way."

"We are thrilled to be chosen as the charity partner for the Eganridge High Tea experience. What a whimsical way to inspire philanthropy!" said Erin Coons. "The Eganridge team shows that you can make an outing make a difference. From doctors to diners, together WE ARE THE ROSS!"



## Have you recently moved and your mailing address or contact information has changed? Please let us know!

We want to ensure you get your RMH Foundation updates, letters and charitable receipts as quickly as possible. You can help us by updating us when your information changes. If you would prefer to receive email instead, we'll be happy make that change.



**ROSS MEMORIAL  
HOSPITAL  
Foundation**

*"Yes, I want to make a difference and help patients get the best care possible!"*

Here is my donation of  \$25  \$50  \$100  Other \_\_\_\_\_ Spring24

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my  VISA  Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_  Email my receipt

I would like to direct my gift to:  Highest Priority Needs (Current Appeal)

Patient Care Equipment  Other (specific department) \_\_\_\_\_

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit [www.rmh.org/foundation](http://www.rmh.org/foundation).

**Thank you!**