



Exceptional **CARING**

The RMHF Gratitude Report

Our Mission:

"Partnering with our donors and the community to support exceptional care."

Our Vision:

Inspired donors advancing care close to home.

**Summer
2021**

What's Inside:

* **Volunteers** make a generous gift after a challenging year

* **Business leaders** are Partners in Precision Care

* **Foundation Chair and CEO** share the 20/21 Annual Report

* **Learning about Legacy Giving**

* **Welcoming a new surgeon to the Ross Team**



Urgent Hospital needs could not be met without you

With every donation to the Ross Memorial Hospital Foundation, you act as a Partner in Precision Care, and help members of the Ross Team such as Dr. Jamie McNabb to diagnose and treat patients with advanced medical tools and technology. Dr. McNabb is grateful for donors' exceptional response to the spring appeal, which is helping to fund the community's new CT Scanner.

"For more than 20 years, I have been witness to the profound impact our donors have had on our ability to provide the best possible care to our patients at the Ross. Much of the equipment we require at our hospital is technologically complex and

therefore extremely costly. High priority purchases such as our new CT scanner simply would not be possible without the generous support of our community," said Dr. McNabb, General Surgeon.

The Hospital does not receive government funding to replace medical equipment such as the CT; however, the need for CT is imperative and the old machine had to be replaced immediately. To ensure patients' access to the latest technology and best imaging, the Foundation has committed to fund the \$1.5 million purchase and is actively raising the necessary funds. Learn more at www.rmh.org/foundation.

RMH Volunteers make a special gift after a challenging year

The Ross Memorial Hospital's volunteers offer a vast array of experience, talents and motivation for joining the team. Through their various efforts, they are united in their goal: **to help the hospital.**

While much of their work has been done from home through the pandemic, they continue to contribute to the Ross. New initiatives include the **Ross Family & Friends 50/50 Raffle** which launched with a pilot series in the fall of 2020. Now in its fourth series, the raffle has continued to grow with energetic participation from the public.

Thanks to the Auxiliary's innovative thinking and

willingness to embrace online fundraising opportunities, the volunteers are moving their mission forward with a generous donation to the Ross Memorial Hospital Foundation. On July 13, Auxiliary President Anne Botond and members of the 50/50 Committee, Karen Simser, Linda Wakelin, Nelia Steward and Jan Morrison, presented Foundation CEO Erin Coons with a cheque for \$10,000 to support the purchase of the community's new CT Scanner.

"When you're a part of the Ross Family the way our volunteers are, it's hard to stay home even when we know it's the best way to help right now," said Anne Botond, RMH Auxiliary President. "We miss seeing the staff, physicians, patients and visitors, and we can't wait to get back to our regular volunteer services. We're so pleased to be able to make this donation, during such a challenging year, and show the community that even though you can't see us, our hearts are still at the Ross."

"We're grateful to see interest in the 50/50 Raffle continue to grow," said Karen Simser, 50/50 Committee Chair. "It shows us that whether we're at the Ross or operating online, people love their local hospital and want to support it."



Jan Morrison, Nelia Steward, Anne Botond, Erin Coons, Karen Simser and Linda Wakelin celebrate the Auxiliary's annual gift to the Foundation

"For more than a century, the Auxiliary has adapted its volunteer services to meet the needs of the hospital and community. This year, they've done it again. Though they're working from home, they're working together as one strong support system to make our hospital better. We can't thank them enough for their efforts, and look forward to welcoming them back into the hospital very soon," said Erin Coons.

For more information about volunteering with the RMH Auxiliary or to buy tickets for the Ross Family & Friends 50/50 Raffle, please visit rmh.org/volunteers.



Homestead Oxygen & Medical Equipment cares

The team at Homestead Oxygen & Medical Equipment (HOME) has been keenly focused on the health of the community since 1997. Through its many services, HOME helps people live at home safely and comfortably. And through its partnerships and philanthropy, the team shows that a healthy community is more than good business — it’s a concept embraced by all.

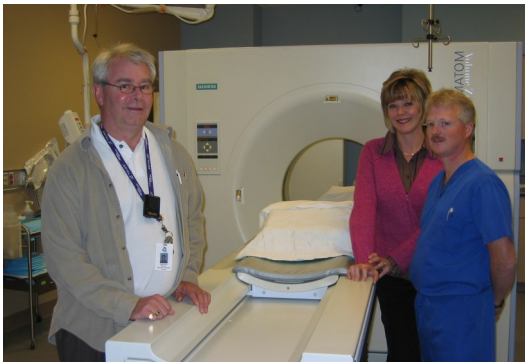
HOME’s caring values were on display on July 13 as owner Kelly Parker and vice president of operations Geoff Patton made a generous donation to support the purchase of a new CT Scanner for the community. Foundation CEO Erin Coons was honoured to accept their cheque for \$2,500 for the Partners in Precision Care appeal.

“The business leaders at Homestead Oxygen and Medical Equipment know that we all play a role to make our community’s healthier and stronger. The importance they put on their corporate values, their partnerships and local philanthropy inspire others to care and to support the future of health care. On behalf of the Ross team, our physicians and patients, we thank them for their generosity.”



Geoff Patton, Erin Coons and Kelly Parker at Ross Memorial Hospital

10 things you may not know about CT in the CKL



Pictured in 2005 are former DI Director Ralph Stokes with Colleen Patton and Scott Humber, who are still imaging patients



The community’s new CT Scanner was delivered on June 7, 2021

1. The community acquired its first CT Scanner in 2001.
2. The first CT Scanner was temporarily housed in the hospital’s basement while major expansion was underway.
3. The community celebrated this landmark achievement with an open house. 400 people came to see the CT Scanner.
4. Ten years later, donors helped the hospital to purchase a new CT Scanner in 2011, with more advanced technology.
5. At the Ross, the CT Team conducts more than 12,000 scans every year.
6. The new CT Scanner, delivered on June 7, is the community’s third CT. This new ‘dual energy’ technology will enhance the team’s ability to view structures in the body, faster and with less radiation.
7. The new CT was delivered from Germany and weighs as much as an SUV.
8. The former CT that was removed in May will be sent back to Germany to be refurbished and sent to a hospital in a developing country.
9. Some members of the CT Team who were present for the installation of the first CT Scanner in 2001 are still imaging patients at the Ross. They’re sincerely grateful for the donors whose gifts made these vital acquisitions possible.
10. The Ross Team depends on CT imaging to provide exceptional care to patients 24 hours a day, 365 days a year.

A Year of Exceptional Caring

The RMH Foundation CEO & Board Chair share the 2020/21 Annual Report

There are times in our lives when we need the people around us – our communities. Then there are times when we need our hospital. Over the past year, we have experienced both. Our stories are shining a light on our community's health priorities, and the role of the Ross at the heart of them.

You have helped strengthen the resilience of the Hospital team by providing the tools and technology it needs to provide exceptional care through challenging times.

Donors are **Heroes at Heart**, funding COVID-related needs and ECGs. You are giving patients their best chance for **Brighter Tomorrows** by helping to fund the community's new CT Scanner.

You have embraced new online fundraising initiatives such as the **Thankful Hearts Walk** and the **Ross Family & Friends 50/50 Raffle**.

Together, your generous donations addressed **\$4,747,111** in Hospital needs this year!

The impact of your generosity touches every patient, from new technology that connects patients' health information at the bedside to the modernized kitchen where more than 400 inpatient meals are prepared every day.

With you, we are building the future of local healthcare and growing services close to home.

Sending our sincere thanks to the RMHF Board of Directors

The RMH Foundation's Board of Directors is responsible for the overall governance of the Foundation and is comprised of volunteers from the community. Its members set the Foundation's strategic priorities and ensure they're met; they monitor the success of fundraising and stewardship efforts, and ensure financial resources are managed appropriately. In addition to monthly Board meetings, members serve on various committees of the Board. They are valued members of the RMH Foundation family.

The members of the 2021/22 Board of Directors are:

Ryan O'Neill (Wards PC)	Incoming Chair	Dr. Alex Istchenko (Dentist, retired)
Jane Angelo (Hutton, Angelo LLP)	Vice Chair	Rob Jardine (Jardine Funeral Home)
Brian Kelsey (Corporate Consulting)	Treasurer	Mona Malcolm-Sharman (RBC Royal Bank)
Heather Richardson (Staples & Swain)	Past Chair	Tim Shauf (The Commonwell)
Erin Coons (RMH Foundation CEO)	Secretary	Cari Tracey (Bank of Montreal)
Sara Beukeboom (City of Richmond Hill)		Len Thornbury (RE/MAX)
Heather Harrison (Kawartha Dairy, Shareholder)		Dr. Gargi Bhatia (Physician Representative)



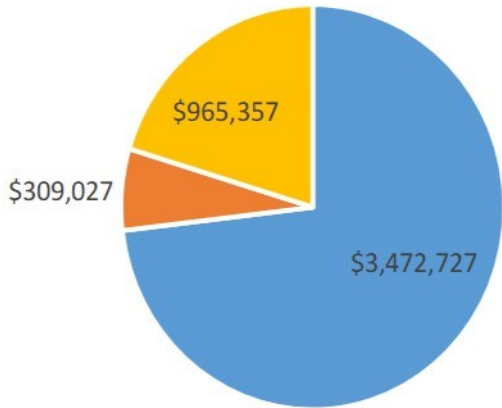
Heather Richardson
RMH Foundation
Outgoing Board Chair



Erin Coons
RMH Foundation CEO

Your Donor Dollars at Work

RMH Foundation Funded Projects in 2020/21 totaling \$4,747,111



- Highest Priority Needs (CT Scanner, MRI, Clinical Information System funding)
- Patient Care Equipment (listed at right)
- Kitchen Modernization & Renovation

Thanks to the generosity of our donors, the RMH Foundation is able to provide timely resources for capital, equipment and education needs at RMH that have a positive impact on patient care.

In 2020/21, donations to the RMH Foundation funded medical equipment, technology and priority projects including:

- Blood Gas Analyzers
- Patient Lifts
- COVID-19 related needs
- Echocardiography Machines
- Defibrillator
- Anaesthetic Gas Machine
- IV Pump (CADD)
- Automated Dispensing Units
- Positive Airway Pressure Machine (for newborns)
- Ice/Water Dispenser for inpatient unit

BIG Plans for the Future

Together with donors and community partners, the RMH Foundation is committed to advancing care close to home by:

- **Building the Future** of local healthcare; supporting
- **Innovations in Care**; and
- **Growing Services Close to Home**

As technology transforms the world around us, medical science is evolving with shocking speed. This transformation provides incredible opportunities for our community hospital and for patient care in our region. To embrace this transformation, we must put in place the building blocks of a new system – one that incorporates our patients’ health information records and digitally connects them to our medical technology and tools, so that every test and every treatment is noted in real time and available to patients and their healthcare team. As the hospital replaces several vital technologies, we are looking to the future and investing in a fully integrated, advanced level of technology which encompasses all aspects of care and meets the gold standard in modern healthcare.

If you would like to know more about current or upcoming projects, and how you can help, please contact the Foundation office. We’re here to help.

705-328-6146 foundation@rmh.org www.rmh.org/foundation

Your Legacy: Advancing Care Close to Home

Legacy giving lets you take care of those you love — and the causes you care about.

By naming the Ross Memorial Hospital Foundation in your Will, you can join generations of caring people who saw the Ross as the heart of the community, and who want the next generations of patients to continue to receive exceptional care. People like Wayne and Wendy Brumwell:

*Wendy and I have always believed in “giving back” to our community, both in volunteer time and dollars. One of our favourite charities is The Ross Memorial Hospital. It is **our** hospital located in **our** community.*

The Ross is rated as one of the best hospitals in Canada. However, to remain that way it must raise funds from the community to add and/or replace critical pieces of equipment such as MRIs, CT scanners, heart monitors, IV pumps, etc. You see, the government does not provide funding for all of this very expensive but critical equipment.

*When we drafted our wills a few years ago, we realized that at the end of our lives was a good time to help others, so we’ve named The Ross Memorial Hospital as one of our beneficiaries. **It’s a win-win.** We get to help our hospital, and pay a lot less in taxes (in the year of death all taxable income is taxed at a very high rate, but donations are deductible).*

Previous generations have stepped up to give us the excellent health care facility we have at the Ross. Now it’s our turn to help future generations.

~ Wendy and Wayne Brumwell

Ask us how you can leave a legacy. Contact the Foundation at 705-328-6146 or foundation@rmh.org.

Make a difference with monthly giving

Did you know that you can arrange to make monthly donations to maximize the impact of your giving? Recurring gifts help donors make affordable gifts that add up to significant contributions over time, and help the RMH Foundation provide funds for medical equipment and priority projects at the Ross.

Ross Beattie is a dedicated volunteer at RMH. Through his years of service, he has seen the impact donors have on patient care. In 2009, Ross and his wife, Susan, made the decision to automate their giving with monthly donations.

“It is my belief that the Hospital is the last place that will be there for most of us at some point in our lives. Therefore, we have a responsibility to be certain that it is there. We must contribute so that it is strong and well managed,” Ross said. “In my case, I do not believe that a large donation is possible but a small donation on a regular basis is definitely possible. The Ross Memorial Hospital is a great institution that is here for everyone in our neighbourhood regardless if they contributed or not. But if everyone contributes a little on a regular basis, things will be much better for one and all to have the best life possible.”

Spreading your donations out makes giving easy ... and impactful!

- * A monthly gift of \$10 costs 33 cents per day and adds up to **\$120 per year**
- * A monthly gift of \$25 costs 83 cents per day and adds up to **\$300 per year**
- * A monthly gift of \$50 costs \$1.65 per day and adds up to **\$600 per year**



Susan and Ross Beattie

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.



These gifts were made between February and May 2021

The RMH Foundation is grateful for the generous donations made in memory of these special people:

- | | | | |
|---------------------|---------------------|----------------------|-----------------------|
| Alfred W. Balcombe | Hugh C. Graham | Frederick L. Martell | Walter Rinzema |
| Glen T. Ball | Donald T. Haines | Teresa M. Mathews | John D. Rothwell |
| Allan Brear | David H. Hamilton | Pauline A. Maywood | Debb Ryan |
| Sonja Brien | Margaret Holden | Doreen F. McArthur | Paul Semkiw |
| Mabel H. Bruce | Edward P. Houle | William R. McCarty | Gordon M. Smeltzer |
| Daniel D. Burns | Robert Hughes | Ronald McCausland | Thomas R. Southern |
| Barbara J. Burton | June V. Jackett | Keith G. McCrea | Jeanne Stout |
| Charles Butterworth | Eva E. Johnston | Bill McCutcheon | Nancy J. Suddaby |
| Karen J. Carr | Margaret M. Kearns | Rose M. McDonald | Glowena R. Suggitt |
| Helen M. Craig | Roberta K. Kelly | Charles W. Mitchell | Doreen Taylor |
| Marilyn L. Debois | Diane C. Kernohan | Larry D. Moynes | Anthony Vanderkoff |
| Clayton W. Ellis | James P. King | Jean A. O'Neill | William P. Vanderyagt |
| Thelma G. Endicott | Allan Knox | Robert O. Phillips | Bryan Vernon |
| Clinton N. Endicott | Harvey W. Langdon | Betty A. Pickering | Glen T. Williams |
| Fiore Fattore | Paul Lees | Marilyn J. Pilkey | Mildred Williams |
| Roxy Ferguson | Audrey C. Macdonald | Al Power | |
| Darwin Germyn | Evelyn Mahon | Michael Rainbird | |

Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!



The Foundation appreciates the donations that were made in honour of the following people:

Dr. Peter Anderson

Dr. Robert Drury

For more information on Memorial or Celebration Giving, please call the Foundation at 705-328-6146 or email foundation@rmh.org.

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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Charitable Registration
Number

11912 4121 RR0001

To Happy Endings

Welcome to the Ross!

The RMH Foundation extends a warm welcome to the Ross Memorial's new orthopaedic surgeon, Dr. Sebastian Heaven. Dr. Heaven moved to Canada in 2012 from Wales, UK.

Dr. Heaven's practice will focus on Primary and Revision Hip and Knee Arthroplasty with a special interest in Direct Anterior Approach Total Hip Arthroplasty. This new technique is less invasive and capitalizes on advances in implant technology to decrease recovery time for patients.

Dr. Heaven says he was attracted to the Kawartha Lakes area for its natural beauty and looks forward to becoming part of the community.

One of the best parts of his work, he says, is seeing patients out in the community, living their lives with improved mobility after a successful procedure.

Be sure to welcome Dr. Heaven to the community should you see him!



Dr. Sebastian Heaven joined the team of orthopaedic surgeons at the Ross in June, replacing Dr. Charles Noronha, who retired.



**ROSS MEMORIAL
HOSPITAL
Foundation**

"Yes, I want to support exceptional patient care with a donation to RMH."

Here is my donation of \$25 \$50 \$100 Other _____ Jul21

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email Address _____

I would like to direct my gift to:

Highest Priority Needs Patient Care Equipment Other: _____

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit www.rmh.org/foundation.

Thank you!