



Exceptional CARING

The RMHF Gratitude Report

Our Mission:

Partnering with our donors and the community to support exceptional care.

Our Vision:

Inspired donors advancing care close to home.

Summer
2024

What's Inside:

* We have so many reasons to smile thanks to Tim Hortons — and you!

* A message of thanks from our Board Chair and Foundation CEO

* Businesses and community groups continue to impact care through special events

* Patients share their gratitude for cardiac and pulmonary care



HOMETOWN HOSPITAL

FIRST RATE CARE

Erik and Denise Ellis are enjoying their time on the local links and trails this summer, thanks to a life-changing hip replacement surgery Erik received at the Ross in January.

“My osteoarthritis diagnosis had me worrying if I would ever get back to my normal pace and all of the activities that keep me young. Fortunately, we live in a community with advanced hospital services. In fact, Ross Memorial was the first hospital in Ontario to use the new hip replacement implant technology that got me back up and moving!”

Erik and Denise are grateful that Erik could get the new, less invasive procedure at Ross Memorial. That’s why they are sharing their experience through the RMH Foundation’s spring appeal. “The Ross has always been there when we needed it,” said Erik. “With our local population set to double in the next decade, we must ensure the Ross is equipped with the tools and facilities it needs to provide the best care and services.”

You can help keep our [hometown hospital providing first rate care](#). Give online at www.rmh.org/foundation or call the Foundation Office at 705-328-6146.



Erik and Denise Ellis



Throughout Kawartha Lakes, people credit their improved cardiac and pulmonary health to the timely care and rehabilitation they received thanks to Ross Memorial Hospital.

The **Thankful Hearts Walk** raises both awareness of this important service and funds for Ross Memorial’s cardiac and pulmonary rehabilitation program.

The Thankful Hearts Walk takes place **Thursday, October 3**. Participants may choose a variety of routes around RMH.

See page 6 for more on the Thankful Hearts Walk!

Thanks to all who bought Smile Cookies!



With every purchase of a Smile Cookie, Tim Hortons patrons are supporting worthy causes in their communities. Ross Memorial Hospital Foundation is honoured to be counted among them. The team is very grateful to restaurant owners Nick and Meaghan Chapman, who chose the Ross to be one of their charity partners during the **Smile Cookie campaign** that ran April 29 to May 5.

Together with Mark and Nancy Hutchinson, Operations Manager and General Manager, Nick and Meaghan Chapman presented a cheque for \$19,054.55 to Erin Coons, RMH Foundation CEO and Tim Shauf, chair of the Foundation's WE ARE THE ROSS capital campaign.



“We want to thank everyone who made an effort to support the Smile Cookie campaign at Nick and Meaghan’s restaurants in Lindsay,” said Tim Shauf. “Your purchase is helping our hometown hospital provide first rate care. These funds are supporting the highest priority needs at the Ross — critical investments that are not funded by the government.”

The highest priority investments at Ross Memorial include the future expansion and modernization of the hospital’s Emergency Department and ICU, the community’s new MRI and CT Scanner, bedside equipment including the new fleet of IV pumps, and the clinical information system that connects patients’ digital health information records to medical technology and bedside tools.



“As our population balloons in size, it’s important that our hospital is prepared to meet surging needs by growing services and spaces, and transforming the patient experience,” said Erin Coons, RMH Foundation CEO. “With every business promotion, every fundraising event, and every heartfelt gift, we’re helping the Ross Team provide the best care possible — right now and for years to come.”



Nick and Meaghan Chapman own five Tim Hortons restaurants in Lindsay. They include three on Kent Street West, one at the corner of County Road 36 and Mount Hope Street, and one on Hwy 35 south of Hwy 7.

(Top to bottom): RMHF volunteers Karen Scott and Rosemary Joudrie decorate Smile Cookies at Tim Hortons; Diagnostic Imaging staff bring Smile Cookies back to their colleagues; Ross Memorial CEO Kelly Isfan; Erin Coons, Meaghan Chapman, Nick Chapman, Mark Hutchinson, Tim Shauf and Nancy Hutchinson celebrate a successful Smile Cookie campaign.

When it comes to monthly giving, Jerry knows ...

THE MATH ADDS UP!

Ross Memorial has been Jerry Scott's hometown hospital since he moved to the Kawarthas in 1969. He has been a monthly donor for almost 20 years!

"I think the Ross is a great hospital. I've had both knees and a hip done there. We've always had great service. It's the personal touch. The staff are very accepting and accommodating. A lot of the nurses are former students of mine. That's nice to see.

It's a great facility, serving my family's needs, and the needs of the entire community."

The Foundation is grateful for Jerry's participation in the spring appeal, sharing his story along with Erik and Denise Ellis, in a letter shared throughout Kawartha Lakes, encouraging support for the Ross.



Jerry Scott is a retired math teacher

Simple math:

Recurring gifts help donors make affordable gifts that add up to significant contributions over time. *Imagine...*

A monthly gift of \$10 costs 33 cents per day and adds up to \$120 per year

A monthly gift of \$25 costs 83 cents per day and adds up to \$300 per year

A monthly gift of \$50 costs \$1.65 per day (a cup of coffee!) and adds up to \$600 per year!

12 Months of Giving at Williamson Chrysler Lindsay

RMH Foundation is honoured to be selected by the team at Williamson Chrysler Lindsay to receive support through their **12 Months of Giving** promotion. On April 10, Ibbby Rauf and Lori Nowensky from the Williamson Chrysler Lindsay sales team presented a \$1,000 cheque for the RMH Foundation.

"We feel that supporting our community, especially by donating to Ross Memorial, can make a significant difference in people's lives. Hospitals often rely on donations to provide essential services and purchase necessary equipment that can improve patient care and outcomes. Thank you for giving Williamson Chrysler Lindsay the opportunity to make a positive impact! Our 12 Months of Giving Campaign provides local charities and causes the resources they need to continue serving the community."

The gift from Williamson Chrysler Lindsay will help fund the community's new MRI and CT Scanner, the hospital's clinical information system, and bedside equipment such as the new fleet of IV pumps.



Ibbby Rauf and Lori Nowensky present their donation to Colleen Patton, Senior CT Technologist at RMH



MRTs Julie Robinson and Amy Stokes are grateful for donors' support for the MRI, delivered May 29, 2023

A Message of Thanks from the RMH Foundation Board Chair & CEO

Donors in our community are transforming care, now and for generations to come.

Improving Patient Care & Outcomes

Ensuring access to leading-edge diagnostic technology and bedside medical tools for better, safer, faster care. This includes the new, 100% donor-funded CT Scanner and MRI. Donors are also funding state-of-the-art IV pumps and bedside equipment, enabling life-saving care, and linking

vital information to care providers in the moment.

Growing Services & Spaces

Responding to rapid population growth, we are growing our critical care capacity and modernizing our community's Emergency Department and Intensive Care Unit. Enhanced and expanded emergency facilities will better meet the community's needs and provide greater care in areas such as mental health emergencies. Our ICU provides specialized care for patients with acute, life-threatening illnesses or injury and requires a larger, modern department to care for our patients with complex conditions.

Transforming the Patient Experience

With donor support, the Ross Team is better equipped to deliver timely, expert care in the moment and for all life's milestones. With the newest clinical information technology, we are connecting real time test results and historical patient information, making it available to every care provider – and to you – when and where it's needed.

Donors are supporting these projects through their generous response to the Foundation's spring and holiday appeals. With the help of Medical Chief of Staff Dr. Bharat Chawla and Foundation volunteer Rosemary Joudrie, who kindly shared their expertise and experience in letters delivered throughout Kawartha Lakes, \$375,000 was raised. That's exceptional caring!

We are also grateful for the continued support of the City of Kawartha Lakes Council which granted \$1.2 million to ensure our hospital keeps pace and meets the needs of our rapidly growing population.

As we mark 35 years, we'd like to thank our colleagues at the Ross, donors, and our community who support exceptional care, and the business leaders and service organizations who champion their hospital and impact patient care through their events and promotions.

To those who volunteer on our Board of Directors, Committees and the Campaign, our sincere thanks for sharing your time and talent.

Together, we are ensuring excellent health care for everyone in our community long into the future. **WE ARE THE ROSS.**



Ryan O'Neill,
Board Chair



Erin Coons,
Foundation CEO

Welcome to our new Board Chair, Mona Malcolm Sharman

What motivated you to join the RMH Foundation board in 2019?

The Ross Memorial Hospital is the cornerstone of our community. At some point, we, or someone we know, will use hospital services. The Ross Memorial Hospital Foundation supports the equipment and the technology necessary for the hospital to function. My motivation to join the board is that the work that we do at the Foundation is important and has real consequences that positively impact the individuals in our community.

In your time on the board, what have you learned about the Foundation or Hospital that you didn't know before?

While many believe the government funds all of the hospital's needs, in fact, hospitals also rely on community donations. During my time on the board, I have learned that the funds raised by the Foundation can make a real difference in the quality of health care the hospital is able to offer. Foundations are essential to promote the hospital's priorities.

What do you hope to accomplish in your time as board chair?

The Foundation has accomplished a great deal and I believe it is important to continue this good work in the years ahead. My goal for the Ross Memorial Hospital Foundation is to provide the hospital with the resources to provide essential life-saving medical treatment by partnering with our donors and community to support exceptional care.

What advice would you give someone who was considering applying for a volunteer role on the RMH Foundation board?

I would encourage anyone who is considering applying for a volunteer role on the Ross Memorial Hospital Foundation board to get involved in one of our campaigns. We are always looking for those individuals who have a strong passion to have a positive impact on the lives of patients and families who rely on the hospital every day.



Mona Malcolm Sharman is a retired Financial Planner and long time Kawartha Lakes resident



Our thanks to outgoing chair, Ryan O'Neill

The Foundation's 35th Annual General Meeting on June 26 provided an opportunity to share our profound thanks to outgoing board chair, Ryan O'Neill. Ryan joined the board in 2013 and has provided valuable input to governance discussions during many pivotal points in time, including the global pandemic that had an immediate impact on Ross Memorial Hospital and the Foundation, both pivoting to meet the community's needs as quickly and safely as possible. Ryan served on the Executive Committee as the Foundation launched its new Strategic Plan and embarked upon the largest capital campaign in the hospital's history. He was then kind enough to agree to an extended term as board chair.

On behalf of the Foundation Board and Staff,
thank you for your volunteer service, Ryan!

Thankful Hearts



Sandra Stevens was referred to Ross Memorial's Cardiac/Pulmonary Rehabilitation program after being diagnosed with heart failure and atrial fibrillation, an abnormal heartbeat.

"My cardiologist wanted me to improve my heart strength and get some exercise specific to heart strength while regulated by trained professionals. I didn't expect to enjoy it but I did. Everyone was very encouraging. *All in the same boat* kind of thing.

"I feel good these days. I ride a stationary bike and try to incorporate a Mediterranean style of diet and it's working. I feel stronger and have lost some weight. All good signs. I'd say that if this program is recommended to you, jump at the chance!"

Sandra is one of the former patients Physiotherapist Lindsay Churcher and Rehab Assistant Ruth Hopkins hope to see at the **Thankful Hearts Fundraising Walk** on October 3. So is Jonny Blyth, who was referred by the Toronto General Hospital Transplant Team.



Lindsay Churcher, Sandra Stevens and Ruth Hopkins in the Cardiac/Pulmonary Rehab gym



Jonny Blyth is grateful to return to his favourite activities following a lung transplant

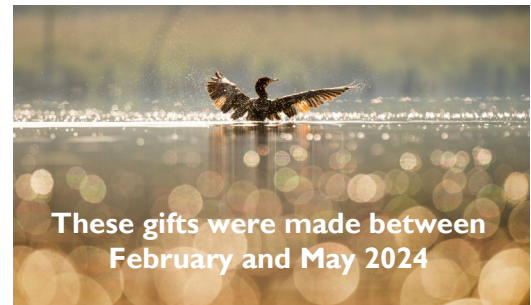
"They said that I needed to gain weight and strength to be better prepared for lung transplant surgery, as I was very thin and weak. During my 3-4 month rehab I gained 18lbs and was feeling stronger every day. Ruth and Lindsay helped give me that little push I needed to keep active and gain the strength needed to have a successful outcome after the surgery in January.

"I'm now feeling amazingly strong and active, no longer on Oxygen, able to ride my motorcycles, doing yard work and taking our big dog for a walk. I'm willing to share my story with anyone who needs reassurance that things can get better if you take the right steps and work for it."

All are welcome to participate in the **Thankful Hearts Walk** in support of Cardiac & Pulmonary Rehabilitation at Ross Memorial. For more information about the Walk or to register, please contact the Foundation Office at foundation@rmh.org or 705-328-6146.

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.



The RMH Foundation is grateful for the generous donations made in memory of these special people:

Gerrit Bakker
 Patricia Ann Beckett
 Diana Byrne
 Patsy Byrne
 Shelley Carmichael
 Frank Chick
 Rose Cooper
 Michelle Crane
 Thelma Endicott
 Clinton Endicott
 James Famme
 Fiore Fattore
 Donna Forrest
 Mavis Fountain
 Robert Garland
 Helen Gould
 James Graham

Lorna Graham
 Bob Halliday
 James Hannivan
 Warren Hartigan
 Edward Hutchinson
 Julie Katcher
 Frederick Kirkwood
 Sharon Laffan
 Lorraine Lang
 Marion Lee
 Annie Lee
 Marie Lucas
 Noel Lucas
 Joan Luery
 William Mahoney
 Shirley Martin
 John McLennan

Douglas Mead
 Susan Mitchell
 Eleanor Myette
 Dianne Newall
 Steve Oliver
 Susan Osborne
 Karl Payne
 Dianne Pethick
 Robert Phillips
 Tom Pick
 Herbert Probst
 Paul Richards
 Harvey Riseborough
 Janet Robertson
 Douglas Robinson
 Helen Ross
 Christopher Saulnier

Sally Scott
 Donald Sindrey
 Marie Swain
 Julie Szymanski
 Arthur Tanner
 Jaqueline Tompkins
 Bryan Vernon
 Julia Virag
 Ann Walden
 Kenneth Warner
 Gerard Wesselink
 Alfred West
 Thomas Windrem
 Claudette Wintjes
 Paul Wooldridge



Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!

The Foundation appreciates the donation made in honour of:

RMH Palliative Care Unit Staff
 Dr. Brent MacMillan
 John & Janet Cain's Wedding Anniversary
 Tim O'Connor's Birthday

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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Charitable Registration
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Scan the QR Code
and visit us online!



**GEORGIE CALLED THE ROSS HER SECOND FAMILY.
THOUGH SHE'S GONE, WE FEEL HER CARE.**



It was many years ago that Georgie McKew and her husband, Norman, decided to leave a bequest to Ross Memorial Hospital in their Wills.

"The care here is fantastic," Georgie said. "You couldn't leave it to a better place."

After Norman passed away in 2003, Georgie began volunteering at RMH, offering patients and families friendly assistance from the Information Desk.

Georgie's commitment to help others lives on in her legacy gift. It is her way of ensuring others get the same exceptional care she and Norman received, and of supporting the hospital she called home.

WE CAN ALL SUPPORT WHAT MATTERS TO US

WE ARE THE ROSS



**ROSS MEMORIAL
HOSPITAL
Foundation**

"Yes, I want to make a difference and help patients get the best care possible!"

Here is my donation of \$25 \$50 \$100 Other _____ Summer24

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my VISA Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email Address _____ Email my receipt

I would like to direct my gift to: Highest Priority Needs (Current Appeal)

Patient Care Equipment Other (specific department) _____

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit www.rmh.org/foundation.

Thank you!