



ROSS MEMORIAL
HOSPITAL
Foundation



Exceptional CARING

Our Mission:

Partnering with
our donors and
the community
to support
exceptional care.

Our Vision:

Inspired donors
advancing care
close to home.

Summer
2026

What's Inside:

* Celebrating a
year of caring with
our 2025/26 Giving
Report

* The Cross
Family continues
to transform care
at RMH

* Energizing
green retrofits
thanks to RBC
Foundation

* Community
Fundraising Events
provide welcome
support for high
priority needs

The RMHF Gratitude Report

RBC Foundation Community Spaces Grant energizes sustainability retrofits

In the RMH operating rooms, air is subject to precision monitoring so that humidity doesn't compromise infection prevention safety standards. In other spaces, negative pressure must be maintained to prevent the spread of airborne germs. From the newest areas of the Ross (built in 2010) to the oldest (built in 1960), care is taken to keep facilities running as safely and effectively as possible. This complex process is becoming more efficient thanks to the RBC Foundation Community Spaces Grant.

On August 6, RBC representatives visited the Ross to celebrate the \$200,000 grant funding the hospital's Building Automation System (BAS) and HVAC (heating, ventilation and air conditioning) optimization project. The RBC Foundation Community Spaces Grant provides support for retrofits, repairs, or upgrades to existing public community buildings, as well as construction of new public spaces, focusing on improving environmental sustainability and accessibility.

"Healthy communities start with healthy infrastructure, and Ross Memorial Hospital is an example of what that looks like in practice," said Devinder Gill, RBC Regional President for Ontario North and East. "Through the RBC Foundation Community Spaces Grant, we're proud to support Ross Memorial's vision of a hospital that is as responsible to the environment as it is dedicated to its patients."

By automating and controlling water pumps and fans to slowdown during low demand times, the hospital will reduce energy consumption and extend the life of facility support systems. "By modernizing control strategies in smart temperature management, demand-based ventilation and reduced equipment runtime, we improve conditions for patients, staff, and visitors, while lowering energy consumption and extending equipment lifespan," said Veronica Nelson, RMH President and CEO.



Veronica Nelson, RMH CEO, Jordan Bress, RBC & RMH Foundation board, Devinder Gill, RBC Regional President, Vishal Babu, RBC Lindsay Branch Manager, Leyna Rottboll, RBC VP Commercial Banking, Jeff Todd, RMH Foundation board chair, Erin Shields, RBC Regional VP Integrated Markets and Erin Coons, RMH Foundation CEO

The Cross Family's philanthropy is transforming care at the Ross

Vehicle sales may be the Cross family's expertise, but community building is their calling.

As owners of Lindsay Buick GMC, Lindsay Dodge, Carstar Lindsay and Uniglass Lindsay, Paul and Beth Cross care about quality of life in the Kawartha Lakes and they know that growth and advancement requires investment in community causes.

The Cross family supports the WE ARE THE ROSS campaign to ensure their hospital has the facilities and equipment needed to meet the community's healthcare needs, now and in the future. They know without donations, that growth is not possible.

"The Ross Memorial Hospital is such an integral part of our community. Many of us have used the Ross in some type of capacity, whether it was a procedure to Xrays to ultrasounds," said Paul Cross. "We know we will help make a difference by supporting essential projects including the expansion of the Emergency Department and ICU, and ensuring the best diagnostic imaging technology and bedside medical equipment are available to patients here at home."

"We feel very fortunate to be able to contribute to this amazing cause and to the future investments being made at the Ross."

"Paul and Beth have long been supporters of patient care at the Ross, and have shown a special interest in the Critical Care program where their giving impacts patients of all ages. Their giving to the WE ARE THE ROSS campaign will expand on that support and go even further, with funds for critical projects that will help the Ross team to care for our growing patient population for years to come," said Erin Coons, RMH Foundation CEO. "We are honoured to be the focus of the Cross family's philanthropy."

The Cross family businesses are among the newest members of the WE ARE THE ROSS Business Community. To learn more about this program and the many ways local businesses are giving back, visit wearetheross.ca/ways-to-give/business-community



On April 21st, Paul and Beth Cross visited the Ross with their children, Adrienne, Elliott and Charles to present the first instalment of their Builder level gift.

Did you know that you can arrange monthly donations to maximize the impact of your giving? Recurring gifts help donors make affordable gifts that add up to significant contributions over time, and help the RMH Foundation provide funds for medical equipment and priority projects at the Ross.

- A monthly gift of \$10 costs 33 cents per day and adds up to \$120 per year
- A monthly gift of \$25 costs 83 cents per day and adds up to \$300 per year
- A monthly gift of \$50 costs \$1.65 per day (the cost of a coffee) and adds up to \$600 per year!

Plan your monthly giving [on our website](http://wearetheross.ca/ways-to-give/business-community) or call the Foundation Office at 705-328-6146. **Thank you!**

Share your Thankful Heart at fall walk

Sue Junkin's experience with cardiac and pulmonary rehabilitation began in 2018 after aortic valve replacement surgery. Told she must do 12 weeks of rehabilitation at RMH, Sue didn't want to. Today, she's had a change of heart. "They made me ride the bike. It was all I could do," Sue remembers. "I was afraid after my surgery, but I knew I was in good hands." Sue is now a volunteer by providing encouragement and helping patients to feel safe and comfortable. "Keep positive and keep your strength," she says.

Sue will support the program even further through Ross Memorial's **Thankful Hearts Fundraising Walk** on October 1. So will former patient, Les Hebbard. Two years ago, Les was suffering from a lack of energy. Then he fell. He was diagnosed with Congestive Heart Failure and referred to the cardiac and pulmonary rehabilitation program to participate in safe, monitored exercise.

At 84 years old, Les says he is much better now and still does the exercises that physiotherapist Lindsay Churcher and physiotherapy assistant Ruth Hopkins taught him. Asked if he would recommend the program to others, he doesn't hesitate. "Definitely. Go try it and you'll be going back."

The Thankful Hearts Walk takes place **Thursday, October 1**. Participants may register from 1:30-2:00pm in the RMH Cafeteria. The warm-up begins at 2:00pm and walkers set off at 2:15pm for a 2km walk. A shorter route is also an option. Donation/pledge forms are available through the RMH Cardiac Rehabilitation program and the Foundation. Those wishing to fundraise online for the Thankful Hearts Walk can do so at justgiving.com/campaign/rmhthankfulheartswalk2026.



Rehab alum Sue Junkin (above) and Les Hebbard (below) encourage Thankful Hearts Walk participation

Professional Firefighters step up with Boot Drive donation

The RMH Foundation is grateful to the Kawartha Lakes Professional Firefighters Association Local 1701, who swapped firefighting for philanthropy on Easter weekend. Their Boot Drive outside Canadian Tire and Food Basics in Lindsay resulted in a \$2,000 donation.



Jeremy Thomas, Kevin Ryan, James Palmer, Brady Liscombe and Ryan Herlihey at RMH

"The members of Kawartha Lakes Professional Firefighters Association are proud to support Ross Memorial Hospital with this donation, recognizing the vital role community contributions play in funding life-saving equipment and enhancing patient care," said Ryan Herlihey, treasurer of the Kawartha Lakes Professional Firefighters Association Local 1701. "As firefighters serving the residents of Kawartha Lakes, we respond to medical emergencies every day and witness firsthand the importance of having the right equipment available when seconds matter. This donation is our way of giving back to the community we are privileged to serve and helping ensure our local hospital has the resources needed to provide exceptional care to patients and their families."



Jacob Michaud (KLFS), Mark Hutchinson (Tim Hortons), Erin Coons (RMH Foundation), Nancy Hutchinson (Tim Hortons), Meaghan Chapman (Tim Hortons), Nick Chapman (Tim Hortons), Ashley Anderson (KLFS), Charlene Vanderberg (KLFS), Heather Cockburn (KLFS)

Smile Cookie campaign results in sweet success

To everyone who bought a Smile Cookie at a Tim Hortons restaurant in Lindsay between April 27 and May 3, thank you! The RMH Foundation and Kawartha Lakes Food Source (KLFS) think you're one smart cookie! Through your purchase, you helped to fund advancements in patient care and food security in Kawartha Lakes.

Both organizations are profoundly grateful to the owners of the six Tim Hortons restaurants in Lindsay, Nick and Meaghan Chapman, who selected Food Source and the Ross as their charity partners during the national Smile Cookie campaign.

On May 29, the Chapmans welcomed representatives from the two charities to Tim Hortons on Mount Hope Street to celebrate the sweet success of the Smile Cookie campaign. A total of \$46,472.66 was raised thanks to patrons' participation! Both the RMH Foundation and KLFS were presented a cheque for \$23,236.33.

"When business leaders like Nick and Meaghan embrace local causes and inspire their patrons to take part, they empower the entire community to make life better for everyone," said Erin Coons, RMH Foundation CEO. "Our volunteers enjoyed partnering with the Food Source team to decorate cookies and promote support for these high priority needs."

Dunsford 'Girls on the Green' mix fun and philanthropy

When the Dunsford Golf & Country Club Ladies League gathers for its annual charity tournament, they really get behind their themes. This year, the 'Girls on the Green' combined their green garb with a good cause: supporting critical capital projects at the Ross.

Together, the golfers raised \$3,247 through their tournament on June 23. Organizer Shirley Grills visited the Ross to present the donation July 14. With this gift, the Ladies League's total giving has reached \$11,800 and brings the group to Provider level recognition on the RMH Foundation's Donor Recognition Wall.

Since 2015, the Dunsford Ladies League has supported needs across the hospital, including the expansion of the Emergency Department and creation of a Mental Health Emergency Services Unit, the new fleet of IV pumps, the Mental Health Inpatient Unit and the 3D mammography unit.

The RMH Foundation is grateful to all of the participants of the charity golf tournament and their efforts to cherish friends, golf, and giving back.



KATVA celebrates milestone support for patient care at RMH

When members of the Kawartha ATV Association (KATVA) hit the trails, they count kilometres and litres in the tank. Now they can add a few more numbers to the tally: in 10 years of Poker Runs, KATVA has raised \$100,000 to support critical patient care needs at Ross Memorial Hospital. The number of lives they've touched through their giving: countless! On June 6, they set out for their Annual Poker Run with 218 adult registrants, 11 youth participants, 50 volunteers and more than 50 community champions who donated items for KATVA's silent auction.

Their goal, as always, was to have a fun, safe day on the trails. KATVA organizers were on track to meet another goal — to raise enough at this year's Poker Run to make a donation to the RMH Foundation that put KATVA over the \$100,000 total giving mark. Their off-roading was on point. Through their incredibly successful event and an unexpected anonymous donation, KATVA's donation to the Foundation is \$15,579.44 bringing the group's cumulative giving to \$100,008.44! By reaching this level of total giving, KATVA will receive Founder level recognition with a plaque on the 1902 Society Wall in Ross Memorial's main lobby.

"This is something every member of the KATVA family should be proud of," said Rhonda White of KATVA. "Thank you for helping us make a difference in our community, supporting projects that benefit everyone. Here's to next year! Mark your calendars for June 5, 2027!"



Susan Reeds (KATVA volunteer), Tony Bullough (KATVA volunteer, founding member), Chris Pellow (KATVA board member), Erin Coons (RMH Foundation CEO), and Rhonda White (KATVA Administration) on the Victoria Rail Trail

Live local, give local: Mariposa Electric golf supports RMH

The golfers who arrived at Lindsay Golf & Country Club for the Mariposa Electric Charity Classic on June 19 came for a day with friends and fun on the links. What they achieved was more than they expected. Through their participation, every golfer helped to enhance patient care in Kawartha Lakes. For the past four years, the owners of Mariposa Electric have hosted their Charity Classic golf tournament sharing the view that they live local, work local and give back local. This year, the charitable giving generated through the golf tournament benefit patient care needs at Ross Memorial Hospital through the WE ARE THE ROSS capital campaign.



Mike Gourlie, Dylan Brown, Erin Coons and Steve Gourlie (Dave Holliday absent)

On July 16, Mariposa Electric owners Dylan Brown, Mike Gourlie and Steve Gourlie visited the Ross to present a \$15,000 donation to Erin Coons, RMH Foundation CEO. The owners chose the Ross as their charity partner this year because they wanted to support services that everybody may require. They also wanted to recognize the years of care that Mariposa Electric founding owner, Donnie Brown, received before his passing on July 1.

"We are grateful to all of the golfers who took part in the Charity Classic and appreciate the strong connections many of them feel toward the Ross," said Erin Coons, RMH Foundation CEO. "We are very honoured to receive this generous donation that will touch even more lives in Kawartha Lakes."

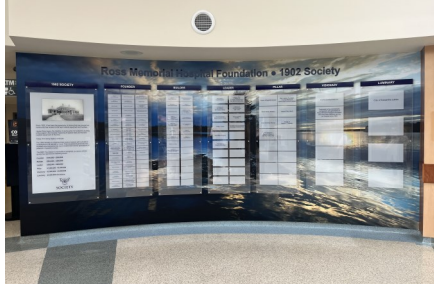
Celebrating a Year of Exceptional Caring

Our 2025/26 Giving Report

Our year began with the **'You Can Be Somebody's Hero'** spring appeal. Sharing family experience, Critical Care Director Jennifer Chipp Smith explained the need to expand Ross Memorial's Emergency Department expansion and create a Mental Health Emergency Services Unit. Our thanks to Jennifer and to all who gave so generously!



These **'Signs of a Caring Community'** were on full display as businesses and organizations showed **WE ARE THE ROSS** on their signs, energizing the lead-up to the public launch of the **biggest capital campaign in Ross Memorial's history** in June. Momentum grew all summer thanks to incredible support for fundraising events throughout Kawartha Lakes. In the fall, the Foundation announced a new recognition program: the **WE ARE THE ROSS Business Community** launched during Small Business Week!



Over the holiday season, you and the Todd family showed **'What Matters Most'**, with generous support for the highest priority projects at the Ross, ensuring your hospital's services and spaces grow with the population.

In appreciation of our donor community, we refreshed and expanded our **Donor Recognition Walls** (left) featuring a **Lasting Legacies** panel, a digital monitor and local photography by Fred Thornhill.

Celebrating the transformational giving that has contributed to generations of hospital expansions and patient care enhancements, the new **1902 Society** donor recognition wall in the hospital's main lobby recognizes those whose total giving exceeds \$100,000.

When you see the Exceptional Caring recognition walls, the signs in windows and billboards, and the patient and donor stories shared on our website and social media, we hope you take heart and know that **YOU** are reflected in this incredible legacy of caring.

Together with our Board of Directors, our Campaign Chair, our volunteers and all donors who are giving generously to these and emerging priorities to provide the best possible care for our growing community, we share our warmest gratitude.

With you, **WE ARE THE ROSS**. Thank you for your incredible support in 2025/26!

With gratitude,

Mona Malcolm Sharman

RMH Foundation Board Chair

Erin Coons

RMH Foundation CEO

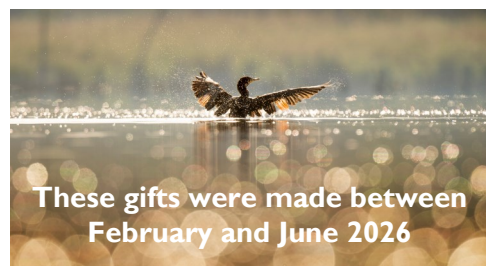


The RMH Foundation is grateful to Mona Malcolm Sharman (left) who completed her term as board chair. Mona will remain on the board as past chair. Our thanks to outgoing board members, Sara Beukeboom (right), Heather Harrison and Keith McDonald (not pictured).

Given with compassion. Accepted with thanks. Used with care.

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.

The RMH Foundation is grateful for the generous donations made in memory of these special people:



Margaret Algar	Bill Donnan	Helen Haryott	Susan Sears
Blaine Alsop	Thelma Endicott	Ethel Hawmam	Shiwani Singh Rajpurohit
Brian Barbour	Clinton Endicott	Yvonne Jenkins	Darlene Smith
Ruth L. Bovie	Fiore Fattore	Lynn Johnston	Kelly Smith
Ester Brock	Bruce Faulkner	Sandra Lake	Barbara L. Stewart
Robert J. Brown	Catherine Fernandes	Yvonne Lamb	Wayne C. Suggitt
Dave Burton	Shirley Fitch	Audrey McBrien	W.K. Sutherland
George Butcher	Robert Fitch	Bill McCracken	Loretta Tait
Donna E. Cabell	James Foote	Mark H. Mitchell	Carey Tanner Kennedy
Mary J. Carpenter	Bill Francis	Diana Montgomery	Wendy Teel
Mable P. Cawker	June C. Gall	Ronald Neale	Brianne Thompson
Margaret L. Chessar	John Gates	Bruce Peck	Helen C. Torrey
Deborah E. Cook	Murray Gibson	Siegfried Petersen	Bill Turf
Kenneth Cook	Ronald Golding	Paul Plewes	Russell Van Fleet
Ernest E. Cooper	Ian Gourley	Queenie Rea	June Webster
Sonia Craig	Byron Grace	Ted Regina	Linda Williams
Lawrence Crocker	Ruth Graham	William Robinson	Ted Williamson
David Cunnington	Sharon Grant	Larry Robinson	Rob Wilson
Wyne Currie	Rowen Greenling	Dorothy Robinson	Doris Woods
James Dahlberg	Chris Guillard	Bruce Robinson	Paul Wooldridge
Claudia Doan	Faith Hartung	Gerald Scott	



Donations made in honour of someone special or in celebration of a milestone event have a ripple effect

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one's special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can also make a donation in lieu of a traditional gift — we can even provide a customized card!

The Foundation appreciates donations made in honour of:

Lloyd Fisher Dr. Jeremy Jones Dave Kimmerly
Christine Norris Emma Shanks

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

How to contact us:

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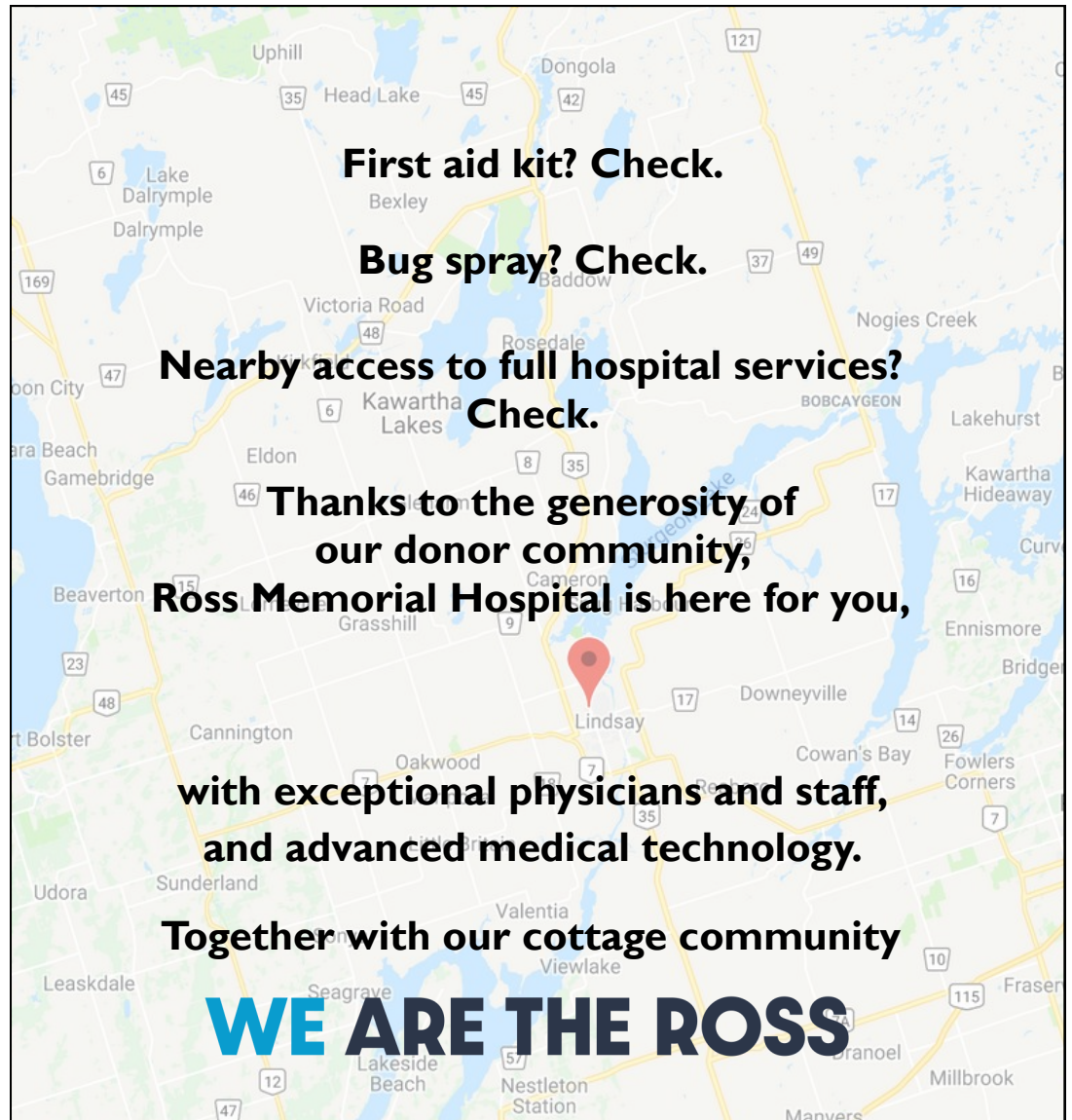
foundation@rmh.org

www.wearetheross.ca

Charitable Registration

11912 4121 RR0001

Scan the QR Code
and visit us online!



**ROSS MEMORIAL
HOSPITAL
Foundation**

*"Yes, I want to make a difference and
help patients get the best care possible!"*

Here is my donation of ☐ \$25 ☐ \$50 ☐ \$100 ☐ Other _____ Summer26

☐ I have enclosed my cheque (payable to RMH Foundation)

☐ I prefer to use my credit card. Please use my ☐ VISA ☐ Mastercard

Cardholder's name _____ Card # _____

Signature _____ Expiry: ____/____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email Address _____ ☐ Email my receipt

I would like to direct my gift to: ☐ Highest Priority Needs (Current Appeal)

☐ Patient Care Equipment ☐ Other (specific department) _____

☐ I'd like information about how to include RMH Foundation in my Will.

☐ I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit www.wearetheross.ca

Thank you!