



# Exceptional **CARING**

## The RMHF Gratitude Report

### Our Mission:

"Partnering with our donors and the community to support exceptional care."

### Our Vision:

Inspired donors advancing care close to home.

**Winter  
2021/22**

### What's Inside:

\* Volunteers are a pillar of purpose at RMH

\* Local groups fund community's new CT Scanner

\* Therese Scheer and Friends mark a giving milestone

\* Dragon Flies' support for Breast Cancer Care at RMH reaches new levels

\* Local business leader honoured to lead largest campaign in RMH history



MAKE THIS YOUR  
*Moment*

Exactly one year ago, **Kate Winn** was diagnosed with breast cancer. That news set in motion what Kate calls her *cancer story*.

Thanks to her early diagnosis and timely care at the Ross, **Kate's story has a happy ending.**

This holiday season, **Kate is sharing her story to help others when they need it most.**

One minute, Kate was planning holiday-themed lessons for her Kindergarten students and keeping up with her two teenage daughters – and the next, she's making an appointment with a surgeon. Kate is grateful for the health professionals that guided her through her diagnosis and treatment, and that the diagnostic tools that were integral to her care were available close to home.

MRI is among the technology that helped to pinpoint Kate's tumour and ensure there were no others. When Kate learned that the ten-year-old MRI must be replaced and that government funding doesn't cover the cost, she was quick to offer her help by sharing her story through the RMH Foundation's Holiday Appeal.

"I'm so incredibly grateful. Grateful for the care I received, for the support of my family, friends and community, for my good outcome ... and for the chance to pay it forward," said Kate Winn. "Just as it took a broad healthcare team to help me beat cancer, it takes all of us to ensure the best care is available at our local hospital."

Kate's appeal letter will be delivered throughout the City of Kawartha Lakes, encouraging everyone to **Make This Your Moment** to impact local patient care with donations to help fund a new MRI for our community. Please watch the mail for your letter, or visit the RMH Foundation's website, [www.rmh.org/foundation](http://www.rmh.org/foundation).

## Tim Shauf honoured to lead largest campaign in RMH History



**Local business leader and community champion Tim Shauf will lead the next RMHF capital campaign — the largest in the Hospital's history**

**Tim Shauf's hometown in southern Alberta had no hospital. The nearest hospital was three towns away.**

**That's why he looks upon the Ross Memorial as a rock of security and community.**

As a longtime resident of the City of Kawartha Lakes and CEO of The Commonwell Mutual Insurance Group, Tim values the critical role of the Ross Memorial in the community. That's why he is honoured to be the Campaign Chair in what will be the largest capital campaign in our Hospital's history.

The Ross Memorial is preparing to put in place the building blocks of a new system, one that incorporates our patients' health information records and digitally connects them to our medical technology and tools, so that every test and every treatment is noted in real time and available to patients and their healthcare team. The upcoming capital campaign will also address the need to replace multiple pieces of diagnostic and bedside equipment — all of which will connect to a new clinical information system.

"I'm excited at the momentum building in this campaign, the idea of moving our hospital ahead," said Tim. "We're in the digital age; keeping up and moving ahead is important. Not overnight, but carefully, incorporating the newest medical science and technology breakthroughs to local patient care."

Tim's decade of involvement with the RMH Foundation Board of Directors, from 2007-2018, gave him a deeper understanding of the gaps between government funding of hospitals and ongoing equipment needs, and the vital role of community support through donations to the RMH Foundation.

**"With Canada's universal healthcare system, there's a sense that everything is handed to hospitals on a silver platter. My time on the Foundation's Finance Committee helped me to understand that donations help fund every type of hospital need, from the smallest utensil to the most complex diagnostic tool. The impact of giving on patients' care cannot be overstated."**

"We're thrilled to welcome Tim back to the Foundation Board as we prepare for a capital campaign that will transform the way care is delivered in our community," said Erin Coons, RMH Foundation CEO. "His passion for a healthy community and his experience as a local business leader will help ignite interest for this incredible moment in our hospital's history."

Watch for updates regarding this milestone capital campaign in the months to come at [rmh.org/foundation](https://rmh.org/foundation). For more information or to get involved, contact the Foundation at 705-328-6146 or [foundation@rmh.org](mailto:foundation@rmh.org).

## RMH Auxiliary is a pillar of purpose at RMH



(back row, left to right) Veronica Nelson (RMH Chief Operating Officer), Kevin Sawka, Nancy Skopyk, Neil Pearson, Don Hudson, John Albin, Ward Levine, Ryan O'Neill (Foundation Board Chair), Karen Bassels  
(front row, holding cheque) Denyse Morgan, Anne Botond (Auxiliary President), Erin Coons (RMH Foundation CEO)

**Volunteers at Ross Memorial Hospital share a proud history: 117 years of service and fundraising to support local patient care. Through boom and bust years, the RMH Auxiliary has dedicated its work to make the Ross Memorial an exceptional community hospital.**

Despite the complications of the pandemic, which led to the temporary closure of the Reflections Café and Gift Shop, the principle fundraisers of the RMH Auxiliary, volunteers have continued their work in other ways. These include the Ross Family & Friends 50/50 Raffle which operates online from the Auxiliary's website, [www.rmh.org/volunteers](http://www.rmh.org/volunteers).

On October 19, the Auxiliary's Board of Directors presented a \$25,000 cheque to Foundation CEO Erin Coons, to help fund the community's new CT Scanner.

"This is an exceptional gift during difficult times," said Erin Coons. "We're honoured to have partners like the Ross Memorial Hospital Auxiliary. No matter the challenges, they are committed to support hospital needs, such as the new CT Scanner, which is one of the most important diagnostic tools in the hospital. The volunteers' work to support this vital acquisition will impact dozens of patients, day and night. We're so grateful that they're part of the team."

"The support the Auxiliary provides is truly a community effort as our volunteers come from every corner of the City of Kawartha Lakes," said Anne Botond, Auxiliary President. "It's also a labour of love because for us, this hospital has played, and will continue to play, a big role in our lives. We're proud to help."

Although pandemic safety precautions restrict volunteer involvement in certain areas of the Hospital, the RMH Auxiliary is happy to have recently re-opened the Reflections Gift Shop and Café and welcomes volunteer interest from the community. Those interested in joining this caring team can reach out through the Auxiliary's website, [www.rmh.org/volunteers](http://www.rmh.org/volunteers), or by emailing [auxiliary@rmh.org](mailto:auxiliary@rmh.org).



**Are you playing the Auxiliary's new FUNraiser?  
Visit [rmh.org/volunteers](http://rmh.org/volunteers)  
for details.**



## Therese Scheer & Friends' fundraisers exceed \$150,000

### *Events held over 14 years support Breast Cancer Care at RMH*

Therese Scheer has felt the loss of a loved one to breast cancer. It's one of the emotions that drives her passion to raise funds for breast cancer care at Ross Memorial Hospital. Thanks to that commitment, and Therese's ability to inspire others to get involved, she has also witnessed how good people can impact patient care through a good cause.

Since 2007, Therese has organized and inspired golf events, raffles, fashion shows and Christmas ornament sales – all to improve local patients' access to the best breast imaging at Ross Memorial Hospital. Therese's energy is contagious and with the help of her friends, and their friends, **together they have raised \$150,000 for the Ross Memorial Hospital Foundation!**

"What began as one woman's effort to improve the breast imaging technology at the Ross has experienced a groundswell of support throughout the City of Kawartha Lakes," said Erin Coons, RMH Foundation CEO. "Therese is a catalyst for this important cause and there is no doubt that Therese and her fundraising friends have helped the Hospital to acquire the imaging technology required to be a fully accredited Breast Assessment Centre affiliated with Cancer Care Ontario. They have truly touched lives."

To recognize Therese's ongoing efforts and show their thanks, members of the RMH Hospital and Foundation team presented Therese with a golf visor that reflects her '**Scheer Energy**'.

"Ross Memorial Hospital is extremely grateful for the remarkable efforts of Therese Scheer and her fellow donors," said Kelly Isfan, Ross Memorial Hospital CEO. "The \$150,000 raised for our hospital is a tremendous accomplishment and a testament to the character of Therese and charitable goodwill within our community. These funds will help ensure our hospital has access to the best equipment available so that we can continue to provide exceptional care to everyone who seeks treatment at the Ross."

Many thanks to Therese and her many helpers at the local golf courses that have hosted her fundraising events, and to those who, during the pandemic, have seen Therese on the links and have made donations because they share her passion for patient care.

The Ross Memorial Hospital would not have a world class imaging department without the support of its donor family. Together with donors, we are building the future of healthcare; supporting innovations in care; and growing services close to home. Donors make the difference.



**Jill Petersen, Veronica Nelson, Kelly Isfan, Erin Coons and William Kellett celebrate Therese Scheer and her friends' efforts.**

## Dragon Flies present milestone gift to help RMH patients

The Dragon Flies Breast Cancer Survivor Group thrives on hope and positive energy. Even with the ongoing challenges caused by the pandemic, the Dragon Flies are grateful for the response to their golf challenges and online initiatives and are once again supporting local breast cancer care with a generous donation to the Ross Memorial Hospital Foundation.

“Our Breast Cancer Awareness event, which is our Diva night, had to be cancelled again this year, so in lieu of it, we created the Pink Cupcake and Hot Chocolate Bombs drive,” said Jo-Anne Forson, Dragon Flies President. “Our communities came through with incredible support. We were overwhelmed by the orders we have received!”



**Erin Coons, Cecile Parker, Bonnie Manintveld, Gail Kivissari, Kelly Solotarow, June Widdis and Jo-Anne Forson at Ross Memorial Hospital**

On October 13, members of the Dragon Flies visited the Ross Memorial to present a \$10,000 cheque to Erin Coons, RMH Foundation CEO.

“We’re blown away by the Dragon Flies perseverance during the pandemic and their steadfast commitment to local breast cancer care,” said Erin Coons. “The Dragon Flies have been visiting the Ross every year since 2004, and with this gift, they’ve exceeded \$400,000 in donations!”

The Dragon Flies’ commitment to advancing local patients’ diagnosis and treatment of breast cancer has helped the Ross Memorial Hospital to acquire the best diagnostic technology, and to become an Accredited Breast Assessment Centre with a High Risk Breast Screening program, affiliated with Cancer Care Ontario.

Over the years, the Dragon Flies’ generous support has ensured the hospital could acquire vital diagnostic technology as it has evolved including 3D digital mammography, a sentinel node machine, a mammoviewer, breast imaging software and a biopsy console for the MRI, and an ultrasound machine. Their tireless efforts and passionate support of breast health services ensure exceptional care for our patients every day.

For more information about how the RMH Foundation puts your Donor Dollars to Work, visit our website, [www.rmh.org/foundation](http://www.rmh.org/foundation) or contact the Foundation Office at [foundation@rmh.org](mailto:foundation@rmh.org) or 705-328-6146.

**We’re here to help!**

**You can also follow us on social media! Find us on**

Twitter [@RMH\\_Foundation](https://twitter.com/RMH_Foundation)  
 Facebook [facebook.com/RossMemorialHospitalFoundation](https://facebook.com/RossMemorialHospitalFoundation)  
 Instagram [rmh\\_foundation](https://instagram.com/rmh_foundation)





## The Moose Lodge leaves a Legacy of Support at RMH

For 93 years, members of The Moose Lodge in Lindsay have been committed to caring for the young and old, bringing communities closer together and celebrating life. Having made the difficult decision to dissolve the Lindsay Lodge due to the challenges posed by the pandemic and decreasing membership, members are living their mission with a final gesture of generosity.

Among the community causes to receive a gift from The Moose Lodge is the Ross Memorial Hospital Foundation. On October 6, The Moose Lodge members Kelly Parker, Gary Guthrie and William Campbell visited the Ross to present a donation of \$5,000 to support the community's new CT Scanner.

"Patients in our community have always counted on the care they receive at the Ross. And the hospital has always counted on the support of community partners like The Moose to help fund needed equipment," said Kelly Parker. "We know that helping the hospital helps the community. And the new CT Scanner will help the Ross Team diagnose and treat patients of all ages. Our members are proud to be a part of this community effort."



Kelly Parker, Erin Coons, Gary Guthrie and William Campbell at RMH

## Rotary Club of Fenelon Falls supports Community CT Scanner

Since 1944, the Rotary Club of Fenelon Falls has been changing its community and the world for the better through its volunteer service. This year, in addition to its help with the Fenelon Falls COVID-19 vaccination clinics, the Rotary Club of Fenelon Falls is making a gift to help fund the community's new CT Scanner at Ross Memorial Hospital. Club members have witnessed the life-saving impact of CT imaging. One of their members attributes being seven years cancer free to a CT scan that identified bone cancer in 2013. The quick treatment that followed saved his leg — and his life.

Club President Joe Willems and Treasurer Wayne Hutchinson visited RMH on July 29 to present a cheque for \$10,000.

"The Rotary Club of Fenelon Falls has been proud to support the Ross over the years because improving health care impacts everyone," said Joe Willems. "With our aging population, these modern advances allow us to have procedures done close to home instead of having to travel to the city to get things done. We understand the importance of having a modern CT Scanner in our local hospital and we also know it comes at a big cost that isn't funded by the government. Our members want to help because communities improve by working together."



Joe Willems, Erin Coons and Wayne Hutchinson

**Given with compassion. Accepted with thanks. Used with care.**

When we lose someone dear to us, it can be comforting to share stories of happy times, and to remember the things that made them so special. Often we want to do something special in their memory.



These gifts were made between June and September 2021

**The RMH Foundation is grateful for the generous donations made in memory of these special people:**

- |                      |                        |                          |                     |
|----------------------|------------------------|--------------------------|---------------------|
| Bill Ballam          | Thelma G. Endicott     | Barbara A. Kelly         | Rodger L. Smith     |
| Frederick A. Barrett | Clinton N. Endicott    | Madeline C. King         | Stewart D. Stainton |
| Patricia Ann Beckett | Fiore Fattore          | Harvey W. Langdon        | Devan Stiner        |
| Walter D. Bell       | Brooke A. Flynn        | Enid LeCraw              | James P. Sweeney    |
| Leo Boyle            | Carolyn B. Gannon      | William R. McCarty       | William G. Tamlin   |
| Dennis Bradley       | Barbara J. Guiry       | Allison J. McCarty       | Joyce Taylor        |
| William G. Brown     | David H. Hamilton      | Frank McColl             | Doreen Taylor       |
| Daniel D. Burns      | Patrick Harrigan       | Mary (Eileen) McCullough | Shirley P. Thornton |
| Dave Carroll         | Catherine I. Hawkins   | Marie McKeown            | Alda Walker         |
| Paul I. Cave         | Edna C. Hawkins        | Ina Morrin               | Brian L. Williams   |
| Joseph Chynoweth     | John Hawkins           | Thomas J. Phillips       | Glen S. Wilson      |
| Gordon G. Clarke     | Edward P. Houle        | Mary Pilkington          | Ian T. Wilson       |
| Ryley J. Copeland    | Franciscus Jetten      | Beverly Sawyer           | June M. Wright      |
| Loretta M. Curtin    | Mary (Betty) E. Jewell | Troy Scanga              | Barbara J. Wright   |
| John J. Demoe        | David A. Johnson       | Robert L. Sharp          |                     |
| Helen E. Eaton       | Bernice Johnson        | Gladys M. Shea           |                     |
| Clayton W. Ellis     | Roy Judson             | Audrey I. Smith          |                     |

**Donations made in honour of someone special or in celebration of a milestone event have a ripple effect**

A celebration gift to the RMH Foundation expresses to others how much you care. With a celebration gift, you can recognize a loved one’s special day or big event, or show gratitude to someone who provided you with exceptional care at RMH. You can mark the occasion and benefit the community through enhanced care at the Ross!



**The Foundation appreciates the donations that were made in honour of the following people:**

- Dr. Yehuda Habaz      Ted Williamson’s Birthday**  
**Richard & Patricia Sunley’s Wedding      Dr. Jamie McNabb**

For more information on Memorial or Celebration Giving, please call the Foundation at 705-328-6146 or email [foundation@rmh.org](mailto:foundation@rmh.org).

We respect your privacy

At the RMH Foundation, we are committed to protecting the privacy of our donors.

We value our donors' trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the information that you choose to share with us.

We protect your personal information and adhere to all legislative requirements with respect to protecting privacy.

The information you provide will be used to deliver services and to keep you informed and up to date on the activities of RMHF, through periodic contacts.

**How to contact us:**

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Charitable Registration  
Number

11912 4121 RR0001

**Donors Make The Difference**

**The Kawartha Group supports patient care at RMH**

As a local property development and management group focused on enhancing the quality of life for Kawartha Lakes residents, the owners of The Kawartha Group recognize the important role of the local hospital in the community.

Eager to support the delivery of exceptional care at the Ross Memorial, the team reached out to the RMH Foundation to learn about priority needs. When they learned that the community's MRI must be replaced and is the focus of the Foundation's upcoming Holiday Appeal, they were thrilled to put their support behind a project they know will impact patients of all ages.

The Kawartha Group's owners James Greig, Elliott Penner, Jim McGee and Doug Blanchard are helping to fund the cost of a new MRI with a \$10,000 gift to the RMH Foundation.

"We couldn't be happier to connect The Kawartha Group and their interest in supporting hospital needs at the Ross with our upcoming appeal to help fund the community's new MRI," said Erin Coons. "The business community in the Kawarthas knows the importance residents place on high quality health care and they recognize the Ross at the heart of that service. The Kawartha Group is a wonderful example of the important role the business community plays in patient care."



The Kawartha Group's owners Doug Blanchard, Jim McGee, James Greig and Elliott Penner are helping to fund the community's new MRI

**ROSS MEMORIAL HOSPITAL Foundation**

*"Yes, I want to support exceptional patient care with a donation to RMH."*

Here is my donation of  \$25  \$50  \$100  Other \_\_\_\_\_ Nov21

I have enclosed my cheque (payable to RMH Foundation)

I prefer to use my credit card. Please use my  VISA  Mastercard

Cardholder's name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

I would like to direct my gift to:  Highest Priority Needs (Current Appeal)

Patient Care Equipment  Other (specific department) \_\_\_\_\_

I'd like information about how to include RMH Foundation in my Will.

I'd like to make monthly gifts. Please have the Foundation contact me.

Prefer to give online? Please visit [www.rmh.org/foundation](http://www.rmh.org/foundation). **Thank you!**