



Dear Friend,

Technology really has changed our lives. It’s made tasks that were once complex and time-consuming...simple.

At Ross Memorial Hospital, technology does more than save time—*it saves lives.*

As a surgeon, I see it happen every day.

I recently witnessed it while operating on an elderly patient’s fractured hip. Everything was going perfectly, and then I heard the anaesthetist: “**Ali, STOP.**”

She was seeing abnormal signals on the anaesthetic gas machine that was delivering the patient’s sedative and monitoring her breathing, heart rate and other vital signs.

The patient’s heart was failing.

Thanks to the early warning provided by the patient monitoring technology, we were able to safely stop the surgery to resuscitate and regulate her heart with a pacemaker.

Having the right technology in the operating room made it possible to deal with a potentially life-threatening problem before it was an emergency.

Surgeons and anaesthetists work together to make sure each patient’s surgery is successful and safe. The hospital’s anaesthetic gas machines are a vital part of that vigilance.

Their advanced display and alarm system allow the anaesthetist to customize the workstation for each patient, meaning the right information is presented at the right time to help us react even quicker to changes in the patient’s status.

Anaesthetic gas machines are the most important piece of patient safety equipment in the OR.

That’s why I’m writing to you.

Because this equipment is so important to our patients’ safety, I have joined the Ross Memorial Hospital Foundation in its efforts to raise \$170,000 to help with the Hospital’s purchase of new anaesthesia machines.

Please turn over >

10 Angeline Street North, Lindsay, Ontario K9V 4M8 • Telephone: 705-328-6146 • Fax: 705-328-6147



ROSS MEMORIAL
HOSPITAL
Foundation

Yes, I want to help keep patients safe with
new anaesthesia machines in the OR.

www.rmh.org/foundation ☐ \$25 ☐ \$50 ☐ \$100 ☐ Other: \$

Name

Address

City..... Province

Postal Code..... Phone

☐ Enclosed is a cheque made payable to the
Ross Memorial Hospital Foundation

☐ Place my donation on my credit card:



Cardholder’s Name

Card #/...../...../..... Exp/.....

Signature

H15X
Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8
Please see other side for information on making monthly donations. All donations
are tax creditable however, tax receipts will not be issued for donations under \$10,
unless requested. Charitable Business Number: 11912 4121 RR0001

We're hoping that you'll help, too.

If you or a loved one has ever had an operation, you know how important it is to be in the safest hands, with the best equipment monitoring your vital signs during your care and your recovery.

Just like Colleen Allinson, who had foot surgery last winter. She wrote to us to say thanks:

‘Firstly, I was more than impressed with the service and how I was treated while being admitted and during the surgery. I have nothing but good things to say about my doctor, and it was a stressful situation made easier by him and your staff.’

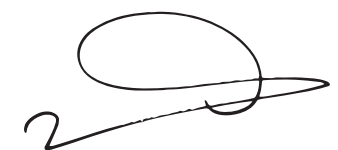
It takes the combined efforts of the surgeons, anaesthetists, nurses, lab and imaging techs—and our tools—to get the best results for our patients. We can’t do it alone.

We’re asking you to be part of that team. Will you consider making a donation for anaesthesia machines in our Operating Rooms? Your gift is essential to purchase this life-saving technology that helps us to stay ahead of emergencies and keep patients safe during surgery.

The enclosed ornament is our gift to you. Sign the ornament, dedicate it to a loved one, or recognize a team at the hospital that has been a bright light in your life. When you return it with your contribution, we’ll hang it on the hospital’s Christmas trees in the main lobby, where the community can see all of our caring connections.

On behalf of our department and our patients—**thank you.**

Have a safe and happy holiday.



Dr. Ali Al-Beer
Chief of Surgery
Ross Memorial Hospital

P.S. For your convenience, the Ross Memorial Hospital Foundation accepts online donations. Please visit our website www.rmh.org/foundation for details.

P.P.S. Should you receive another appeal delivered to your home in the near future, I would like to ask for your understanding. We are delivering unaddressed appeals in many areas so that we can give local residents the opportunity to show their support for Ross Memorial. Despite our best efforts, this process occasionally delivers more than one letter per household; however, we thank you for your patience.

I’d like to support Ross Memorial by making monthly gifts

Making a monthly gift can make it convenient and easy for you to lend your support. Your monthly gift supports work done throughout the year and helps us meet a wide variety of patient needs.

I wish to make a monthly gift of:

☐ \$10 ☐ \$15 ☐ \$20 or ☐ \$ per month for months.

Deduct it from my bank account:

☐ I’ve enclosed a cheque marked VOID. Bank deductions will be made on the 1st of each month.

Signature

Charge it to my credit card: ☐ **VISA** ☐ 

Cardholder’s Name Card Number/...../.....

Expiry Date/..... Signature

Make a lasting gift

☐ Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.

☐ I have already included Ross Memorial Hospital Foundation in my Will.

☐ Please send me information on planned gifts which can offer tax advantages now, while providing for the Ross Memorial Hospital Foundation in the future.