



Dear Friend,

“It’s okay. We’ve got you.”

That memory is still so vivid. I was lying on the operating room table at Ross Memorial Hospital. Around me, the team prepared to remove a cancerous tumour from my breast. Despite my efforts to be brave, I started to cry.

The nurse took my hand and in those five simple words, provided a comforting presence as the anaesthetic took effect.

There are moments in our lives that we can picture instantly, in full detail. **I’ll never forget that one.**

Or snuggling with my daughter as we read through messages of support the day after I shared my diagnosis on social media. *(I cried then, too!)*

Then receiving the happiest news from my doctor: *I was cancer free!*

I can picture those moments so clearly. **I hope those images always stay with me.**

Every picture tells a story.

The same is true for the doctors who diagnosed and treated my breast cancer. Every picture, every image from the mammogram to the ultrasound to the MRI, told a story that led to this healthy outcome.

Medical imaging provides the roadmap of our bodies that helps doctors provide the safest and most effective treatment. And with your help, the Ross Memorial will soon have a new, more powerful MRI that will provide even greater detail – in less time. *Picture it.*

Ross Memorial’s Chief of Radiology Dr. Mario Voros counts on the precision of MRI to guide patients’ care every day:

“It’s truly an honour for me to meet patients such as Kate and hear how profoundly imaging technology at the Ross has touched her life. I sincerely thank the Diagnostic Imaging team and the OR team for playing such pivotal roles in her story.

I also want to thank the donors who keep the Ross at the forefront of exceptional care with support for essential acquisitions like our community’s MRI. I look forward to hearing even more happy stories from patients whose outcomes will be guided by our new MRI in the years to come.

[Please turn over >](#)

10 Angeline St. N. Lindsay, ON K9V 4M8 • 705-328-6146 • www.rmh.org/foundation • foundation@rmh.org



ROSS MEMORIAL
HOSPITAL
Foundation

Yes, I want to help my community with a donation for a new MRI at the Ross.

www.rmh.org/foundation

\$25 \$50 \$100 Other: \$.....

Name

Email my receipt
Email

Address

Enclosed is a cheque for the RMH Foundation

City..... Province

Place my donation on my credit card:

Postal Code Phone

VISA

G22S

Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8
Please see other side for information on making monthly donations. All donations are tax creditable however, tax receipts will not be issued for donations under \$10, unless requested.

Charitable Business Number: 11912 4121 RR0001

Cardholder’s Name

Card # Exp/.....

Signature

Physicians need as much information about a patient's condition as possible to create the best and safest treatment plan. **MRI plays a major role in gathering those critical details.**

Those details might mean your injured joint requires surgery, or pinpoint the exact location of a gall stone. MRI can highlight herniated or bulging discs in the spine as well as arthritic changes. They can help doctors make complex diagnoses such as multiple sclerosis and dementia. And MRI is a critical tool in detecting cancer and for ongoing screening for patients like Kate.

With higher quality images, our new MRI will meet the precision requirements of specialty care hospitals and reduce the need for Kawartha Lakes patients to travel elsewhere for enhanced imaging.

The new MRI will also integrate with Ross Memorial's digital transformation, which means the scans will be entered into your patient chart the moment they're reported – accessible to those providing care, both at the Ross and at other facilities including the regional cancer centre.

Better imaging helps us detect problems earlier, treat patients sooner, and improve your outcomes. Your support for MRI has a far-reaching impact. I can't thank you enough."

As a teacher, I know that the best stories are the ones with the most colourful detail. As a cancer survivor, I have no doubt: **the more details our doctors have, the better our stories end.**

With cancer behind me, I can picture a healthier future ahead. I want the same for you and the people you care about.

Will you please make a donation to ensure patients in our community have access to world-class MRI technology? With your gift, you can be one of the important details that leads to a better ending in a patient's story.

With brighter days ahead, we can make sure our community hospital continues to offer the best care possible – when you need it most.

I want to thank all of the donors who gave to support the cost of the new MRI over the holidays. Acquisitions of this size – approximately \$2.5 million – require a team effort. Together, we will make it happen.

Every picture tells a story ... **donors do, too.** Whether you give to say thanks, to honour someone special, or to make your community a better place, **you're making a difference.** Thank you.

Sincerely,



Kate Winn, RMH Grateful Patient

P.S. You can make your gift using the form below or online at www.rmh.org/foundation, for both one-time or monthly gifts. Monthly giving is a convenient way to make your gift in smaller, monthly contributions. Due to the pandemic, it may take a little longer to receive your donation receipt. We appreciate your support – and your patience!

Monthly giving is convenient and makes it easy to lend your support.

I wish to make a monthly gift of:

\$25 \$50 \$100 or \$ per month for months.

Deduct it from my bank account:

I've enclosed a cheque marked VOID. Bank deductions will be made on the 15th of each month.

Signature

Charge it to my credit card: **VISA** 

Cardholder's Name Card Number

Expiry Date/..... Signature

Create a Legacy

Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.

I would like to receive the Foundation Gratitude Report. Here is my email address:

Protecting your Privacy

For our complete privacy statement, visit our website, www.rmh.org/foundation.

I understand that this agreement may be adjusted or cancelled at any time, subject to 10 business days' notice prior to the next processing date, by contacting Ross Memorial Hospital Foundation at 705.328.6146. I have the right to receive reimbursement for any debit that is not authorized. To obtain a sample cancellation form, or for more information on my rights to cancel a PAD Agreement, I may contact my financial institution or visit www.cdnpay.ca