

WE ARE THE ROSS

Dear Friend,

Throughout my years at the Ross, I've heard your stories:

I was born in this hospital; this is where I had my surgery; your team saved my life.

It seems **everyone has a connection to Ross Memorial Hospital.**

I certainly do.

I was proud to join the Ross team when the hospital's new Mental Health Inpatient Unit opened in 2005. As a psychiatrist, I see the life-changing impact of mental health care and, like you, I celebrated the addition of this critical service in the Kawartha Lakes.

At Ross Memorial, we do our best to adapt our services to meet the needs of our community. It's been that way since the hospital opened in 1902, and it's still the case today. As your healthcare needs evolve and grow, the Ross Memorial evolves and grows.

Today, in addition to being the Chief of Psychiatry, I'm honoured to be the Medical Chief of Staff, which means I'm responsible for ensuring the quality of care provided by the professional staff at the Ross.

This gives me a unique opportunity to witness – *and appreciate* – all of the life-saving interactions taking place at our community's hospital, day and night. I'm incredibly proud of the work being done by our talented team with the help of donors who fund bedside tools and technology with their gifts to the Ross Memorial Hospital Foundation.

Bedside care is always our top priority, but there is also an incredible amount of work taking place behind the scenes, to ensure our hospital is prepared to meet our **future needs.**

Did you know that in the next 30 years, our local population is projected to grow by 50%? Our community of patients is ballooning – and we must keep pace.

That's why work is underway to lay the foundations for better, faster, safer care. Thanks to donors like you, these changes are already taking shape.

- The community's new dual energy **CT Scanner** is in operation 24/7, providing higher quality images in less time and with less radiation, helping us diagnose injuries and disease and guide surgeries and cancer treatments.
- Our state-of-the art **MRI** will arrive later this spring and will feature cutting-edge technology that provides the sharpest image resolution faster than ever before. MRI is the gold standard tool for imaging soft tissues and diagnosing conditions including tumours, aneurysms, spinal cord and joint injuries.
- These critical diagnostic tools connect to the hospital's new **clinical information system** (CIS) where images, test results, lab reports, upcoming appointments and health history are recorded and available in the moment to all members of the care team. Patients can also access their health information – from anywhere they need it – by registering for **MyChart**.

be exceptional...
DONATE TODAY

[Please turn over >](#)

10 Angeline St. N. Lindsay, ON K9V 4M8 • 705-328-6146 • www.rmh.org/foundation • foundation@rmh.org



ROSS MEMORIAL
HOSPITAL
Foundation

Yes, I want to transform care
with this gift to the Ross!

www.rmh.org/foundation



\$25



\$50



\$100



Other: \$.....

Name



Email my receipt

Email

Address



Enclosed is a cheque for the RMH Foundation

City..... Province



Place my donation on my credit card:

Postal Code Phone



VISA



MasterCard

G23S

Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8
Please see other side for information on making monthly donations. All donations are tax creditable however, tax receipts will not be issued for donations under \$10, unless requested.

Charitable Business Number: 11912 4121 RR0001

Cardholder's Name

Card # Exp/.....

Signature

Patients' vital signs, medication information, allergies and safety alerts – all of the tools and technology that collects this important patient information connects automatically to the clinical information system! This ensures every patient's health record includes everything patient care providers need to give you the best care possible.

I believe that doctors are healthcare detectives.

We investigate our patients' concerns, and gather information and evidence. By putting it altogether, we come to a diagnosis and begin treatment. The better the detail, and the faster we can collect and analyze it, the better the outcome.

It's life changing.

It was for Tracy, who was rushed to the Emergency Department after suffering a stroke. She wrote to us after her patient journey to recognize everyone across the hospital who impacted her recovery:

"In these days, health care teams are under extreme pressure, doing more with less, increasing acuity and demands; despite these issues I received OUTSTANDING care. The health care team at RMH throughout the organization are to be commended... Overall, there was not one instance that I felt my care was inadequate or lacking, all of the staff were pleasant and went above and beyond, not only for me, but for the patients around me. I observed kindness and gratitude between staff and an overall sense of teamwork."

You are an important part of our team at the Ross. Government funding doesn't cover the cost of this vital patient care equipment. Our donor community makes the difference.

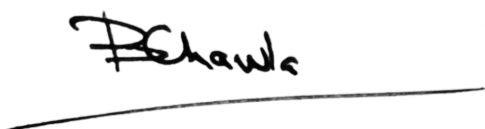
Will you help transform care at the Ross with a donation to support these critical needs?

The ability to access exceptional care close to home is one of the pillars that makes the Kawartha Lakes a great place to live and work. Together, we can lay the foundation that will ensure excellent healthcare for everyone in our community long into the future.

Together, **WE ARE THE ROSS.**

Thank you for your words of encouragement and for your generous support for our community hospital.

Our best to you,



Dr. Bharat Chawla
RMH Medical Chief of Staff

P.S. You can make your gift using the form below or online at www.rmh.org/foundation, for both one-time or monthly gifts. Monthly giving is a convenient way to make your gift in smaller, monthly contributions. Due to the pandemic, it may take a little longer to receive your donation receipt. We appreciate your support – and your patience!

Monthly giving is convenient and makes it easy to lend your support.

I wish to make a monthly gift of:

\$25 \$50 \$100 or \$ per month for months.

Deduct it from my bank account:

I've enclosed a cheque marked VOID. Bank deductions will be made on the 15th of each month.

Signature

Charge it to my credit card: **VISA** 

Cardholder's Name Card Number

Expiry Date/..... Signature

Create a Legacy

Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.

I would like to receive the Foundation Gratitude Report. Here is my email address:

Protecting your Privacy

For our complete privacy statement, visit our website, www.rmh.org/foundation.

I understand that this agreement may be adjusted or cancelled at any time, subject to 10 business days' notice prior to the next processing date, by contacting Ross Memorial Hospital Foundation at 705.328.6146. I have the right to receive reimbursement for any debit that is not authorized. To obtain a sample cancellation form, or for more information on my rights to cancel a PAD Agreement, I may contact my financial institution or visit www.cdnpay.ca