



Caring in Action

Dear Friend,

If you could pick a superpower, what would it be?

I remember playing this game as a child. Invisibility? The ability to fly?

As a doctor, I would choose the ability to see through things. Imagine how quickly we could get to the bottom of our patients' pain and illness if we could see their organs and body functions with a glance!

As Chief of Medical Staff at Ross Memorial Hospital, my supervision responsibilities don't include actual *super VISION* power, **I count on ultrasound for that.**

From common conditions to critical illness, ultrasound is our 'go to' diagnostic tool, enabling an effective and safe path forward. It puts caring into action.

For the woman who is experiencing intense pain in her lower abdomen. With ultrasound, we can determine if the pain is appendicitis, a kidney stone, or a potentially life-threatening ectopic pregnancy.

Or the critically ill patient needing IV medication through a central line. Ultrasound helps guide the delicate insertion of a catheter despite weakened veins.

And the man with stabbing pain and problematic blood pressure. Fast assessment with ultrasound can identify the risk of an aortic aneurysm, resulting in an immediate CT scan to confirm the extent of the diagnosis and potentially transfer for urgent surgery.

Throughout the Ross, in every department, ultrasound helps our teams save lives, guide treatment and improve pain and symptom management.

Ultrasound is the safest imaging tool to use when we're caring for children, expecting mothers, and patients who require repeated check-ups.

Day and night, in diagnostic imaging or at the bedside, we count on ultrasound to diagnose gall stones, early signs of kidney and liver disease, fluid build-up in the lungs, ovarian cysts and blood clots in the veins.

be exceptional...
DONATE TODAY

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ROSS MEMORIAL
HOSPITAL
Foundation

Yes, I support Caring in Action at the Ross!

www.rmh.org/foundation

\$25 \$50 \$100 Other: \$

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Email

Address

Enclosed is a cheque for the RMH Foundation

City Province

Place my donation on my credit card:

Postal Code Phone



G26S

Cardholder's Name

Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8
Please see other side for information on making monthly donations. All donations are tax creditable however, tax receipts will not be issued for donations under \$10, unless requested.

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Charitable Business Number: 11912 4121 RR0001

Signature

From blood flow to the functioning of each chamber of your heart, ultrasound helps us **see how you're doing**.

It also helps us **see where we're going**. Because ultrasound provides a continuous real-time video, we use it to see the path of a needle during a biopsy or when we are inserting tubes and catheters, to ensure we get to the right place safely and quickly.

It's why I'm writing to you today. We need to update and grow our fleet of ultrasound machines to better meet the needs of our expanding patient population.

Advanced technologies in the latest ultrasound machines allow us an even clearer picture of what's happening under the skin with automated measurements that make results more accurate and consistent than ever before. However, the cost of this critical equipment is not covered by government funding.

We need your help to make it happen.

Will you please make a donation to keep the best ultrasound technology available to our patients at the Ross? When you support your local hospital, you're putting caring in action, too!

I can manage without a superpower, but I can't imagine providing the best care without the best tools at our patients' bedside.

The Kawartha Lakes community has always cared deeply about its hospital.

Perhaps that's our superpower. Together, we put **Caring In Action**.

Thank you for your exceptional support.

Wishing you well,



Dr. Michel Boivin
RMH Chief of Medical Staff

P.S. By making monthly donations, you can maximize the impact of your giving. Recurring donations help you make affordable gifts that add up to significant contributions over time. With you, **WE ARE THE ROSS!**

Monthly giving is convenient and makes it easy to lend your support.

I wish to make a monthly gift of:

\$25 \$50 \$100 or \$..... per month for months.

Deduct it from my bank account:

I've enclosed a cheque marked VOID. Bank deductions will be made on the 15th of each month.

Signature

Charge it to my credit card: **VISA** 

Cardholder's Name Card Number

Expiry Date/..... Signature

Create a Legacy

Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.

I would like to receive the Foundation Gratitude Report. Here is my email address:

Protecting your Privacy

For our complete privacy statement, visit our website, www.rmh.org/foundation.

I understand that this agreement may be adjusted or cancelled at any time, subject to 10 business days' notice prior to the next processing date, by contacting Ross Memorial Hospital Foundation at 705.328.6146. I have the right to receive reimbursement for any debit that is not authorized. To obtain a sample cancellation form, or for more information on my rights to cancel a PAD Agreement, I may contact my financial institution or visit www.cdnpay.ca