



Dear Friend,

As a kid growing up on a farm west of Lindsay, some of my earliest memories of Ross Memorial are vivid trips to the Emergency Department for casts and stitches and visiting my mom in the hospital after she 'showed' us how to land a nasty DIY bike ramp on the farm.

As a dad to four adventurous kids—Frankie, Wells, Florence, and Earl—I expect I’ll be back at the hospital often. Amanda and I both believe in giving our kids the freedom to explore and build—even if that means the occasional scrape or bruise. We see independent play as essential for building resilience, confidence, and real-world problem-solving skills. Those are the lessons we want our kids to carry with them.

Family is the reason Amanda and I chose to return to the Kawartha Lakes after 20 years in Ottawa and Toronto. **For us, the feeling of community here means everything.** We see it every day, whether it’s at the rink, the park, the school or just around town.

Hockey is a big part of our lives and one of the ways Amanda and I try to give back. Together with friends, we started a non-profit summer hockey camp to help young players learn the value of the great outdoors combined with a high-calibre hockey program. Our camps foster leadership through sport and adventure while also inspiring the next generation to actively contribute to and value the importance of building a strong, caring community.

Those same values inspired me to volunteer on the Ross Memorial Hospital Foundation board of directors in 2022. Until then, I hadn’t realized just how much our hospital relies on donations to bridge funding gaps for essential equipment and technology. *It was eye-opening.*

Government funding doesn’t cover the costs of big-ticket equipment and technology projects at the hospital. **Donors do.** And that’s another reason I love this community: we rally around what matters most.

Just as you trust your colleagues and teammates, you trust your community. I see the Hospital as a centre for that trust. **We all count on Ross Memorial to care for us when we need it most.** And to show our gratitude, we give back when the hospital needs us.

be exceptional...  
DONATE TODAY

Please turn over >

10 Angeline St. N. Lindsay, ON K9V 4M8 • 705-328-6146 • www.rmh.org/foundation • foundation@rmh.org



Yes, I want to support what matters most with a gift to RMH!

www.rmh.org/foundation ☐ \$25 ☐ \$50 ☐ \$100 ☐ Other: \$ .....

Name .....

Address .....

City ..... Province .....

Postal Code ..... Phone .....

☐ Email my receipt  
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☐ Enclosed is a cheque for the RMH Foundation

☐ Place my donation on my credit card:



Cardholder's Name .....

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Signature .....

Use the enclosed envelope or mail to: 10 Angeline St. N., Lindsay, ON K9V 4M8  
Please see other side for information on making monthly donations. All donations are tax creditable however, tax receipts will not be issued for donations under \$10, unless requested.  
Charitable Business Number: 11912 4121 RR0001

The WE ARE THE ROSS capital campaign is a community effort to raise \$25 million to ensure everyone in Kawartha Lakes can access the best care, close to home. Right now, the highest priority projects at the Ross include expanding the Emergency Department with a new Mental Health Emergency Services Unit, growing critical care capacity in the ICU, and ensuring access to leading-edge diagnostic technology and bedside tools.

In my finance consulting role, I see how technology helps organizations be more efficient and productive. The same is true at the Ross. Modern systems advance the quality and efficiency of our health care, enabling caregivers to provide more face time with patients.

From finance to farming to physicians, we all need the right tools to do our best work.

Whether you’ve lived here all your life or are new to Kawartha Lakes, I believe that what matters most for you and your family is knowing that the highest quality care is available close to home.

**Will you please make a donation to the WE ARE THE ROSS campaign and help our local hospital meet the evolving care needs of our growing community? You can make a holiday gift that truly matters.**

This winter, Amanda and I will be back on the ice with the kids—playing hockey, figure skating, and making memories. Hopefully, we won’t need the hospital, but it’s a comfort to know it’s there if we do.

As a volunteer on the Foundation board, I’m honoured to help the Ross team—much like a coach behind the bench. But I know the real “players” are the dedicated staff and volunteers on the front lines, caring for patients every day. By giving back as a donor, we all get to support and empower those who make a difference where it matters most. I’m especially grateful for all the Ross volunteers—people like my mom—who give their time to make every patient’s visit a little better.

Kawartha Lakes is full of kind, caring people—those who know that what matters most is looking after each other. I know you care, too.

Thanks to generous support from individuals, businesses, and organizations, we’ve already raised more than 88% of our fundraising goal. With you on our team, we can light the lamp.

**With you, WE ARE THE ROSS.**

Wishing you and your family a holiday season filled with what matters most,



Jeff Todd  
Vice Chair, RMH Foundation Board of Directors

Remember to...

Send donation!

☒

Online at [wearetheross.ca](http://wearetheross.ca)

☒

In person at RMH,

☒

by phone at 705-328-6146,☒

Monthly giving is convenient and makes it easy to lend your support.

I wish to make a monthly gift of:

☐ \$25

☐ \$50

☐ \$100

or

☐ \$.....

per month for ..... months.

Deduct it from my bank account:

☐ I've enclosed a cheque marked VOID. Bank deductions will be made on the 15th of each month.

Signature .....

Charge it to my credit card: ☐ VISA ☐ MasterCard

Cardholder's Name ..... Card Number .....

Expiry Date...../..... Signature .....

I understand that this agreement may be adjusted or cancelled at any time, subject to 10 business days' notice prior to the next processing date, by contacting Ross Memorial Hospital Foundation at 705.328.6146. I have the right to receive reimbursement for any debit that is not authorized. To obtain a sample cancellation form, or for more information on my rights to cancel a PAD Agreement, I may contact my financial institution or visit [www.cdnpay.ca](http://www.cdnpay.ca)

Create a Legacy

- ☐ Please send me information on how I can include Ross Memorial Hospital Foundation in my Will.
- ☐ I would like to receive the Foundation Gratitude Report. Here is my email address: .....

Protecting your Privacy

For our complete privacy statement, visit our website, [www.rmh.org/foundation](http://www.rmh.org/foundation).